HARTLEY C KEITH

Form 4

August 17, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HARTLEY C KEITH		2. Issuer Name and Ticker or Trading Symbol UNIVERSAL DISPLAY CORP \PA\ [PANL]				Is	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 375 PHILL	(First)	(Middle)		Day/Year)	Fransaction		_	_X Director 10% Owner Other (specify below)			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
EWING, N	IJ 08618						Pe	Person			
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any	Deemed 3. 4. Securit rution Date, if Transaction Dispos Code (Instr. 3, 4) htth/Day/Year) (Instr. 8)			ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/16/2010			M	10,000	A	\$ 9.4375	56,420	D		
Common Stock	08/16/2010			S	3,500	D	\$ 20.81	52,920	D		
Common Stock	08/16/2010			S	3,680	D	\$ 20.83	49,240	D		
Common Stock	08/16/2010			S	1,400	D	\$ 20.796	47,840	D		
Common Stock	08/16/2010			S	820	D	\$ 20.793	47,020	D		

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Common Stock	08/16/2010	S	200	D	\$ 20.7916	46,820	D	
Common Stock	08/16/2010	S	400	D	\$ 20.802	46,420	D	
Common Stock						23,528	I	By Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 9.4375	08/16/2010		M		10,000	12/14/2000	12/14/2010	Common Stock	10,000

Reporting Owners

**Signature of Reporting Person

Reporting Owner Name / Address	Relationships							
• 0	Director	10% Owner	Officer	Other				
HARTLEY C KEITH 375 PHILLIPS BLVD. EWING, NJ 08618	X							
Signatures								
/s/ Sidney D. Rosenblatt (by poattorney)	ower of		08/17/20	10				

Reporting Owners 2

Date

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Hartley's Defined Benefit Pension Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.