

REVLO INC /DE/  
Form 3  
March 14, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Mammone Edward A		(Month/Day/Year)	REVLO INC /DE/ [REV]	
(Last)	(First)	(Middle)	03/14/2007	
237 PARK AVENUE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
NEW YORK, NY 10017			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			Sr. V.P., Corporate Controller	<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	70,000 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Employee Stock Options (Right to Buy)	Â <u>(2)</u>	03/07/2012	Class A Common Stock	30,000	\$ 2.55	D	Â
Employee Stock Options (Right to Buy)	Â <u>(3)</u>	04/14/2011	Class A Common Stock	41,500	\$ 3.03	D	Â
Employee Stock Options (Right to Buy)	Â <u>(4)</u>	09/17/2012	Class A Common Stock	8,500	\$ 3.78	D	Â
Employee Stock Options (Right to Buy)	Â <u>(5)</u>	06/18/2011	Class A Common Stock	1,875	\$ 5.66	D	Â
Employee Stock Options (Right to Buy)	Â <u>(6)</u>	05/22/2010	Class A Common Stock	1,500	\$ 7.0625	D	Â
Employee Stock Options (Right to Buy)	Â <u>(7)</u>	05/17/2009	Class A Common Stock	2,500	\$ 24.125	D	Â
Employee Stock Options (Right to Buy)	Â <u>(8)</u>	02/12/2009	Class A Common Stock	300	\$ 15	D	Â
Employee Stock Options (Right to Buy)	Â <u>(9)</u>	01/08/2008	Class A Common Stock	100	\$ 34	D	Â
Employee Stock Options (Right to Buy)	Â <u>(10)</u>	01/09/2007	Class A Common Stock	100	\$ 31.75	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Mammone Edward A 237 PARK AVENUE NEW YORK, NY 10017	Â	Â	Â Sr. V.P., Corporate Controller	Â

## Signatures

/s/ Robert K. Kretzman for Edward A. Mammone pursuant to a Power of Attorney

03/14/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) On November 16, 2006, the reporting person was granted restricted stock covering 70,000 shares of Revlon, Inc. Class A Common Stock under the Second Amended and Restated Revlon, Inc. Stock Plan. The restricted stock was not vested on the date of grant. 52,500 of the shares vest 50% on July 2, 2007, 25% on January 2, 2008 and 25% on July 1, 2008. The remaining 17,500 shares vest one-third (1/3) on each of November 16, 2007, November 16, 2008 and November 16, 2009.
- (2) These options were granted to Mr. Mammone on March 7, 2005. 25% of the options vest on each anniversary of the grant date. As of March 7, 2007, 15,000 of the options had vested and 15,000 options were unvested.
- (3) These options were granted to Mr. Mammone on April 14, 2004. 25% of the options vest on December 31 of each year beginning on December 31, 2004. As of December 31, 2006, 31,125 of the options had vested and 10,375 options were unvested.
- (4) These options were granted to Mr. Mammone on September 17, 2002. One third of the options vested on September 17 of each year beginning on September 17, 2003. As of September 17, 2005, 100% of the options had vested.
- (5) These options were granted to Mr. Mammone on June 18, 2001. 25% of the options vested on each anniversary of the grant date. As of June 18, 2005, 100% of the options had vested.
- (6) These options were granted to Mr. Mammone on May 22, 2000. 25% of the options vested on each anniversary of the grant date. As of May 22, 2004, 100% of the options had vested.
- (7) These options were granted to Mr. Mammone on May 17, 1999. 25% of the options vested on each anniversary of the grant date. As of May 17, 2003, 100% of the options had vested.
- (8) These options were granted to Mr. Mammone on February 12, 1999. 100% of the options vested on the first anniversary of the grant date. As of February 12, 2000, 100% of the options had vested.
- (9) These options were granted to Mr. Mammone on January 8, 1998. 25% of the options vested on each anniversary of the grant date. As of January 8, 2002, 100% of the options had vested.
- (10) These options were granted to Mr. Mammone on January 9, 1997. 25% of the options vested on each anniversary of the grant date. As of January 9, 2001, 100% of the options had vested.

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### Remarks:

ExhibitÂ List:

ExhibitÂ 24Â -Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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