

FBL FINANCIAL GROUP INC  
Form 8-K  
April 19, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): April 19, 2012

FBL Financial Group, Inc.  
(Exact name of registrant as specified in its charter)

|                                  |                                     |  |
|----------------------------------|-------------------------------------|--|
| Iowa<br>(State of incorporation) | 1-11917<br>(Commission File Number) | 42-1411715<br>(I.R.S. Employer Identification No.) |
|----------------------------------|-------------------------------------|--|

|   |                          |
|---|--------------------------|
| 5400 University Avenue, West Des Moines, Iowa<br>(Address of principal executive offices)<br>(515) 225-5400<br>(Registrant's telephone number, including area code) | 50266-5997<br>(Zip Code) |
|---|--------------------------|

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a.12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange
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Item 7.01. Regulation FD Disclosure

On April 19, 2012, FBL Financial Group, Inc. provided, via this filing, selected financial information regarding its 2010 and 2011 financial results to reflect changes due to the retrospective adoption of new accounting guidance related to accounting for costs associated with acquiring or renewing insurance contracts. The information is attached as Exhibit 99.1

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL FINANCIAL GROUP, INC.  
Registrant

Date: April 19, 2012

/s/ Donald J. Seibel  
Donald J. Seibel  
Vice President - Finance

EXHIBIT INDEX

| Exhibit No.  | Description                                   |
|--------------|---|
| Exhibit 99.1 | Selected 2010 and 2011 financial information. |