Nandra Navtej S			
Form 3			
May 03, 2013			
FORM 3	UNITED STATES SECURITIES AND EXCHANGE COMMISSION	OMB APPROVAL	
	w asinington, D.C. 20549	OMB Number:	3235-0104
		Expires:	January 31,
		Estimated average burden hours per response 0.5	
	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,		
	Section 17(a) of the Public Utility Holding Company Act of 1935 or Section		
	30(h) of the Investment Company Act of 1940		

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Nandra Navtej S			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol E TRADE FINANCIAL Corp [ETFC]		
(Last)	(First)	(Middle)	05/01/2013	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)	
1271 AVENUE OF THE AMERICAS, 14TH FLOOR				(Check all applicable)		

(Street)

NEW YORK, NYÂ 10020-1302

(City)	(State)	

(Zip)

1.Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned

Ownership

Direct (D)

SEC 1473 (7-02)

_ Other

____ Director __X__ Officer

(give title below) (specify below)

3.

President

10% Owner 6. Individual or Joint/Group

Reporting Person

4. Nature of Indirect Beneficial

Person

Ownership

(Instr. 5)

Filing(Check Applicable Line)

X Form filed by One Reporting

_ Form filed by More than One

2. Amount of Securities Beneficially Owned (Instr. 4)

or Indirect (I) (Instr. 5)

Form:

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I)	

(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Nandra Navtej S 1271 AVENUE OF THE AMERICAS 14TH FLOOR NEW YORK, NY 10020-1302	Â	Â	President	Â		
Signatures						
By: Karl A. Roessner For: Navtej S Nandra	(05/02/2013				
**Signature of Reporting Person		Date				
Evaluation of Decrements						

Explanation of Responses:

No securities are beneficially owned

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.