AMAZON COM INC

Form 4

February 18, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box

3235-0287 Number: January 31, Expires:

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Estimated average **SECURITIES** burden hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * SZKUTAK THOMAS J | | | 2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|--|------------|----------|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Shoon an applicable) | | |
| P.O. BOX 81226 | | | (Month/Day/Year) 02/15/2015 | Director 10% Owner _X Officer (give title Other (specify below) Senior Vice President and CFO | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| SEATTLE, W | A 98108-12 | 226 | Filed(Month/Day/Year) | Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivati | ve Sec | urities Acqui | red, Disposed of | , or Beneficia | lly Owned |
|---|--|--|--|-------------------------|------------------------------|----------------|--|--|---|
| 1.Title of Security (Instr. 3) Common Stock, par value \$.01 per share | 2. Transaction Date (Month/Day/Year) 02/15/2015 | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) Code V | owr Dispo (Instr. 3, | sed of 4 and (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, par value \$.01 per share | 02/15/2015 | | M | 5,750 | A | \$ 0 | 66,150 | D | |
| Common Stock, par | 02/17/2015 | | S(1) | 800 | D | \$ 373.3112 | 65,350 | D | |

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| value \$.01 per share | | | | | (2) | | | |
|---|------------|--------------|-----|---|-----------------------|---------|---|--|
| Common Stock, par value \$.01 per share | 02/17/2015 | S <u>(1)</u> | 900 | D | \$ 374.5233 (3) | 64,450 | D | |
| Common Stock, par value \$.01 per share | 02/17/2015 | S(1) | 363 | D | \$ 375.4751 (4) | 64,087 | D | |
| Common Stock, par value \$.01 per share | 02/17/2015 | S <u>(1)</u> | 400 | D | \$ 376.56 (5) | 63,687 | D | |
| Common Stock, par value \$.01 per share | 02/17/2015 | S <u>(1)</u> | 400 | D | \$ 378.6875 (6) | 63,287 | D | |
| Common Stock, par value \$.01 per share | 02/17/2015 | S <u>(1)</u> | 100 | D | \$ 379.75 | 63,187 | D | |
| Common Stock, par value \$.01 per share | | | | | | 485.969 | I | Held by the reporting person's Amazon.com 401(k) account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|------------------|------------|------------|-------------------------|------------------------|
| Derivative | Conversion | | | Transactio | | Expiration Date | Underlying Securities |
| Security | or Exercise | ` ' | any | Code | Securities | (Month/Day/Year) | (Instr. 3 and 4) |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Acquired | , , | , |

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| | Derivative Security | | | | (A) of Disposition (D) (Instrand 5 | osed of . 3, 4, | | | | |
|-----------------------------------|------------------------|------------|------|---|------------------------------------|-----------------|------------------|--------------------|---|---------------------------------------|
| | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Unit Award | \$ 0 <u>(7)</u> | 02/15/2015 | M | | | 1,303 | 05/15/2013(8) | 02/15/2018 | Common Stock, par value \$.01 per share | 1,303 |
| Restricted Stock Unit Award | \$ 0 <u>(7)</u> | 02/15/2015 | M | | | 5,750 | 05/15/2014(9) | 02/15/2016 | Common Stock, par value \$.01 per share | 5,750 |

Reporting Owners

| Reporting Owner Name / Address | | | Relationships | |
|--------------------------------|--|-------|---------------|---|
| | | 10~ 0 | 0.00 | _ |

Director 10% Owner Officer Other

SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President and CFO

Signatures

/s/ by Michael D. Deal as attorney-in-fact for Thomas J. Szkutak, Senior Vice President and CFO

02/18/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$373.61 and the lowest price at which shares were sold was \$372.81.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$374.89 and the lowest price at which shares were sold was \$373.94.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$375.88 and the lowest price at which shares were sold was \$375.15.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$376.85 and the lowest price at which shares were sold was \$376.43.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$379.00 and the lowest price at which shares were sold was \$378.24.

Reporting Owners 3

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- (7) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 611 shares on each of May 15, 2013,
- (8) August 15, 2013, and November 15, 2013; 610 shares on February 15, 2014; 1,303 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, and February 15, 2015; 383 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 4,788 shares on May 15, 2016; 4,787 shares on each of August 15, 2016, November 15, 2016, and February 15, 2017; 3,689 shares on May 15, 2017; and 3,688 shares on each of August 15, 2017, November 15, 2017, and February 15, 2018.
- This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 5,750 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, February 15, 2015, May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.