Edgar Filing: Marks Alan Lee - Form 4

Marks Alan	Lee											
Form 4												
October 24, 2	2012											
FORM	14				~ •		~~~			OMB AF	PROVAL	
	UNITE	ED STATES				ND EX D.C. 20		NGE C	COMMISSION	OMB Number:	3235-0287	
Check the										Expires:	January 31,	
subject to	if no longer subject to STATEMENT OF CHANGES IN				IN BENEFICIAL OWNERSHIP OF				Estimated average			
Section 1	Section 16. SECURITIES							burden hours per				
Form 4 o Form 5			a .• 1		1	a .				response	0.5	
obligation	••• · · · · · · · · · · · · · · · · · ·	-						-	e Act of 1934,			
may cont	inue. Section			•		•	· ·		1935 or Section	n		
See Instru	uction	50(II)	of the In	vestine		Compan	y Ac	t OI 194	-0			
1(b).												
(Print or Type I	Responses)											
	ddress of Report	ing Person [*]	2. Issuer	2. Issuer Name and Ticker or Trading					5. Relationship of Reporting Person(s) to			
Marks Alan	Symbol	Symbol					Issuer					
			EBAY	EBAY INC [EBAY]					(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of	Earlies	t Tra	ansaction			(Chief)	ii uii uppiiouoio	,	
C/O EBAY INC., 2145 HAMILTON 10				(Month/Day/Year) 10/24/2012					Director	10% Owner		
			10/24/2						XOfficer (give titleOther (specify below) below)			
AVE									· · · · · · · · · · · · · · · · · · ·	orate Communio	cations	
	(Street)		4. If Ame	ndment,	Dat	te Origina	l		6. Individual or Jo	int/Group Filin	g(Check	
			Filed(Mor	ed(Month/Day/Year)					Applicable Line)			
									X Form filed by C Form filed by M			
SAN JOSE,	CA 95125								Person	iore than One Ke	porting	
(City)	(State)	(Zip)	Tabl	e I - No	n-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction I	Date 2A. Deer	med	3.		4. Securi	ties A	cquired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Ye		on Date, if		ictio	n(A) or Di	•		Securities	Form: Direct		
(Instr. 3)		any (Month/I	Code(Instr. 3, 4 and 5)Day/Year)(Instr. 8)					5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership	
		(WORLD)	Day/Year)	(msu.	0)				Following	(Instr. 4)	(Instr. 4)	
							(A)		Reported			
							or		Transaction(s)			
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	10/24/2012			S		1,250 (1)	D	\$ 49.46	63,363	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s	Date	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 10.5					(2)	03/02/2016	Common Stock	66,500
Non-Qualified Stock Option (right to buy)	\$ 23.88					(3)	03/01/2017	Common Stock	75,000
Non-Qualified Stock Option (right to buy)	\$ 32.29					<u>(4)</u>	03/01/2018	Common Stock	64,290
Non-Qualified Stock Option (right to buy)	\$ 36.59					(5)	04/02/2019	Common Stock	27,000
Restricted Stock Units -1	<u>(6)</u>					(7)	(8)	Common Stock	21,000
Restricted Stock Units -2	<u>(6)</u>					(9)	(8)	Common Stock	3,125
Restricted Stock Units -3	<u>(6)</u>					(10)	(8)	Common Stock	9,374
Restricted Stock Units -4	<u>(6)</u>					(11)	(8)	Common Stock	12,056
Restricted Stock Units -5	<u>(6)</u>					(12)	(8)	Common Stock	13,500

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Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Marks Alan Lee						
C/O EBAY INC.		SVD Comparete Communication				
2145 HAMILTON AVE			SVP, Corporate Communications			
SAN JOSE, CA 95125						

Signatures

Alan Lee Marks

10/24/2012

<u>Signat</u>	ure of
Reporting	Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/09 and 1/48th per month thereafter.
- (3) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/10 and 1/48th per month thereafter.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (5) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- (6) Each restricted stock unit represents a contingent right to receive one share of eBay's common stock.

The reporting person received 84,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/10 and 25% each
 (7) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

(8) Not Applicable.

The reporting person received 12,500 restricted stock units subject to a four-year vesting schedule, vesting 25% on 9/11/10 and 25%
 (9) each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

The reporting person received 18,750 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% each
 (10) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

The reporting person received 16,075 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/12 and 25% each
(11) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

The reporting person received 13,500 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/13 and 25% each (12) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted

stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.