LIN TELEVISION CORP Form 10-Q November 01, 2010 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

Quarterly Report pursuant to Section 13 OR 15 (d) of the Securities Exchange Act of 1934

For the quarterly period ended September 30, 2010

Commission file number: 001-31311 Commission file number: 000-25206

LIN TV Corp.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

05-0501252

(I.R.S. Employer Identification No.)

LIN Television Corporation

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

13-3581627

(I.R.S. Employer Identification No.)

One West Exchange Street, Suite 5A, Providence, Rhode Island 02903

(Address of principal executive offices)

(401) 454-2880

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted to its corporate Web site, if any, every Interactive Date File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding twelve months (or for such shorter period that the registrant was required to submit and post such files). Yes o No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o

Accelerated filer x

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

This combined Form 10-Q is separately filed by (i) LIN TV Corp. and (ii) LIN Television Corporation. LIN Television Corporation meets the conditions set forth in general instruction H (1) (a) and (b) of Form 10-Q and is, therefore, filing this form with the reduced disclosure format permitted by such instruction.

LIN TV Corp. Class A common stock, \$0.01 par value, outstanding as of October 28, 2010: 31,446,514 shares

LIN TV Corp. Class B common stock, \$0.01 par value, outstanding as of October 28, 2010: 23,502,059 shares.

LIN TV Corp. Class C common stock, \$0.01 par value, outstanding as of October 28, 2010: 2 shares.

LIN Television Corporation common stock, \$0.01 par value, issued and outstanding as of October 27, 2010: 1,000 shares.

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Part I. Financial Information

Item 1. Financial Statements

LIN TV Corp.

Consolidated Balance Sheets

(unaudited)

	Se	ptember 30, 2010 (in thousands, ex	December 31, 2009 (ccept share data)		
ASSETS		(III tilousullus) ti	copt share	, u ,	
Current assets:					
Cash and cash equivalents	\$	8,766	\$	11,105	
Restricted cash		2,122	·	2,000	
Accounts receivable, less allowance for doubtful accounts (2010 - \$1,976; 2009 - \$2,272)		80,281		73,948	
Program rights		1,112		2,126	
Other current assets		6,601		6,402	
Total current assets		96,760		95,581	
Property and equipment, net		156,536		165,061	
Deferred financing costs		8,342		8,389	
Program rights		870		1,400	
Goodwill		117,259		117,259	
Broadcast licenses and other intangible assets, net		397,645		398,877	
Other assets		5,026		3,936	
Total assets	\$	782,438	\$	790,503	
LIABILITIES AND STOCKHOLDERS DEFICIT					
Current liabilities:					
Current portion of long-term debt	\$	7,051	\$	16,372	
Accounts payable		6,981		6,556	
Accrued expenses		54,341		41,916	
Program obligations		7,221		10,319	
Total current liabilities		75,594		75,163	
Long-term debt, excluding current portion		634,291		666,582	
Deferred income taxes, net		172,916		162,025	
Program obligations		1,375		2,092	
Other liabilities		45,160		53,795	
Total liabilities		929,336		959,657	
Commitments and Contingencies (Note 12)					
Stockholders deficit:					
Class A common stock, \$0.01 par value, 100,000,000 shares authorized, Issued: 32,319,232 and 30,270,167 shares as of September 30, 2010 and December 31, 2009, respectively		294		294	

Outstanding: 31,446,414 and 29,397,349 shares as of September 30, 2010 and December 31, 2009, respectively		
Class B common stock, \$0.01 par value, 50,000,000 shares authorized, 23,502,059 shares		
as of September 30, 2010 and December 31, 2009, issued and outstanding; convertible into		
an equal number of shares of Class A or Class C common stock	235	235
Class C common stock, \$0.01 par value, 50,000,000 shares authorized, 2 shares as of		
September 30, 2010 and December 31, 2009, issued and outstanding; convertible into an		
equal number of shares of Class A common stock		
Treasury stock, 872,818 shares of Class A common stock as of September 30, 2010 and		
December 31, 2009, at cost	(7,869)	(7,869)
Additional paid-in capital	1,108,314	1,104,161
Accumulated deficit	(1,222,642)	(1,238,058)
Accumulated other comprehensive loss	(25,230)	(27,917)
Total stockholders deficit	(146,898)	(169,154)
Total liabilities and stockholders deficit	\$ 782,438	\$ 790,503

The accompanying notes are an integral part of the unaudited consolidated financial statements.

LIN TV Corp. Consolidated Statements of Operations

(unaudited)

	Т	hree months end	led Sep	tember 30, 2009	Nine months ended September 30, 2010 2009			
				(in thou	ısands	(1)		
Net revenues	\$	103,616	\$	81,371	\$	294,921	\$	238,363
Operating costs and expenses:								
Direct operating		31,708		25,635		90,836		79,083
Selling, general and administrative		26,660		24,727		78,736		75,089
Amortization of program rights		6,024		6,317		18,070		18,221
Corporate		6,047		4,206		17,925		13,193
Depreciation		7,079		7,561		21,127		23,135
Amortization of intangible assets		411		24		1,232		64
Impairment of goodwill and broadcast licenses								39,894
Restructuring charge						2,181		498
Gain from asset dispositions		(1,148)		(886)		(3,359)		(3,544)
Operating income (loss)		26,835		13,787		68,173		(7,270)
Other expense (income):								
Interest expense, net		13,313		11,259		38,456		32,314
Share of loss in equity investments		40		2,000		134		2,000
(Gain) loss on derivative instruments		(481)		17		2,584		12
Loss (gain) on extinguishment of debt		(101)		17		2,749		(50,149)
Other, net		(28)		(249)		(710)		(188)
Total other expense (income), net		12,844		13,027		43,213		(16,011)
Income from continuing operations before provision								
for income taxes		13,991		760		24,960		8,741
						,		
Provision for income taxes		5,720		1,635		9,544		9,944
Income (loss) from continuing operations		8,271		(875)		15,416		(1,203)
Discontinued operations:								
Loss from discontinued operations, net of a gain								
from the sale of discontinued operations of \$11 and								
a benefit from income taxes of \$677 for the nine								(116)
months ended September 30, 2009	Φ.	0.071	Φ.	(055)	Φ.	15.416	Φ.	(446)
Net income (loss)	\$	8,271	\$	(875)	\$	15,416	\$	(1,649)
Basic income (loss) per common share:								
Income (loss) from continuing operations	\$	0.15	\$	(0.02)	\$	0.29	\$	(0.02)
Loss from discontinued operations, net of tax								(0.01)
Net income (loss)	\$	0.15	\$	(0.02)	\$	0.29	\$	(0.03)
Weighted-average number of common shares				, ,				· · ·
outstanding used in calculating basic income (loss)								
per common share		54,734		51,367		53,705		51,380
Diluted income (loss) per common share:								
	\$	0.15	\$	(0.02)	\$	0.28	\$	(0.02)
Income (loss) from continuing operations	Ф	0.15	ф	(0.02)	Ф	0.28	Ф	(0.02)
Loss from discontinued operations, net of tax								(0.01)

Net income (loss)	\$	0.15	\$ (0.02) \$	0.28	\$ (0.03)
Weighted-average number of common shares					
outstanding used in calculating diluted income (loss))				
per common share		56,113	51,367	55,264	51,380

The accompanying notes are an integral part of the unaudited consolidated financial statements.

${\bf LIN\ TV\ Corp.}$ Consolidated Statements of Stockholders ${\bf\ Deficit\ and\ Comprehensive\ Income}$

(unaudited)

(in thousands)

	Total Deficit		-		Class C Amoun	\mathbf{S}	tock (at	Additional Paid-In Capital	A	accumulated (Comp	mulated Other orehensiveSto Loss	Total ockholdersCo Deficit	mprehensive Income
Balance as of								.						
December 31, 2009	\$ (169, 154)	\$ 294	\$	235	\$	\$	(7,869)\$	1,104,161	\$	(1,238,058)	\$	(27,917)\$	(169,154)	
Amortization of pension														
net loss, net of tax of														
\$112	171											171	171 \$	171
Reclassification of														
unrealized loss on cash														
flow hedge, net of tax of														
\$1,603	2,516											2,516	2,516	2,516
Stock-based														
compensation	3,641							3,641					3,641	
Class A common stock														
issued under employee														
and director stock-based														
compensation plans	512							512					512	
Net income	15,416									15,416			15,416	15,416
Comprehensive income -														
September 30, 2010													\$	18,103
Balance as of														
September 30, 2010	\$ (146,898)	\$ 294	\$	235	\$	\$	(7,869)\$	1,108,314	\$	(1,222,642)	\$	(25,230)\$	(146,898)	

The accompanying notes are an integral part of the unaudited consolidated financial statements

LIN TV Corp.

Consolidated Statements of Stockholders Deficit and Comprehensive Loss

(unaudited)

(in thousands)

						Treasury	Additional			cumulated Other	Total			
	Total Deficit			Class BCla	ss C	Stock (at	Paid-In Capital	A	ccumulated Com Deficit		ockholderNor	control tim Interest	mprel Los	
Balance as of	Denen	AIII	iount A	Minountain	Juiit	cost)	Capitai		Deficit	LUSS	Deficit	interest	Los	13
December 31,														
2008	\$ (182,25	50)\$	294 \$	3 235 \$	9	(18,005)	\$ 1,101,919	\$	(1,239,090)\$	(34,634)\$	(189,281)\$	7,031		
Amortization of														
prior service cost,														
net of tax of \$9		14								14	14		\$	14
Amortization of														
pension net loss,														
net of tax of \$50	,	74								74	74			74
Unrealized loss on														
cash flow hedge,														
net of tax of \$653	98	84								984	984			984
Stock-based														
compensation	1,44	45					1,445				1,445			
Distribution to														
minority														
shareholders	(2,64								(4.640)		(4.540)	(2,644)		£ 400
Net loss	(6,0)	36)							(1,649)		(1,649)	(4,387)	(1,	,649)
Comprehensive														
loss -														
September 30, 2009													\$ ((577)
Balance as of														
September 30,														
2009	\$ (188,4)	13)\$	294 \$	3 235 \$	9	(18,005)	\$ 1,103,364	\$	(1,240,739)\$	(33,562)\$	(188,413)\$			

The accompanying notes are an integral part of the unaudited consolidated financial statements

LIN TV Corp.

Consolidated Statements of Cash Flows

(unaudited)

	Nine months ended	er 30, 2009	
	(in thous	ands)	
OPERATING ACTIVITIES:			
Net income (loss)	\$ 15,416	\$	(1,649)
Loss from discontinued operations			446
Adjustment to reconcile net income (loss) to net cash provided by operating activities:			
Depreciation	21,127		23,135
Amortization of intangible assets	1,232		64
Impairment of goodwill and broadcast licenses			39,894
Amortization of financing costs and note discounts	3,440		2,945
Amortization of program rights	18,070		18,221
Program payments	(20,763)		(18,322)
Loss (gain) on extinguishment of debt	2,749		(50,149)
Loss on derivative instruments	2,584		12
Share of loss in equity investments	134		2,000
Deferred income taxes, net	9,444		10,462
Stock-based compensation	3,641		1,615
Gain from asset dispositions	(3,359)		(3,539)
Other, net	(129)		2,108
Changes in operating assets and liabilities:			
Accounts receivable	(6,333)		6,350
Other assets	916		(164)
Accounts payable	425		(3,322)
Accrued interest expense	14,627		5,914
Other liabilities and accrued expenses	457		(17,220)
Net cash provided by operating activities, continuing operations	63,678		18,801
Net cash used in operating activities, discontinued operations			(101)
Net cash provided by operating activities	63,678		18,700
INVESTING ACTIVITIES:			
Capital expenditures	(13,023)		(4,772)
Cash paid for broadcast license rights			(7,561)
Change in restricted cash	2,000		(2,000)
Payments for business combinations	(575)		
Proceeds from the sale of assets	180		
Payments on derivative instruments	(1,525)		
Shortfall loan to joint venture with NBC Universal	(4,079)		
Other investments, net	(1,980)		
Net cash used in investing activities, continuing operations	(19,002)		(14,333)
Net cash provided by investing activities, discontinued operations	660		5,875
Net cash used in investing activities	(18,342)		(8,458)
FINANCING ACTIVITIES:			
Net proceeds from employee and director stock-based compensation plans	512		
Proceeds from borrowings on long-term debt	213,000		81,000
Principal payments on long-term debt	(255,855)		(93,280)
Payment of long-term debt issue costs	(4,887)		(3,662)

Net cash used in financing activities, continuing operations	(47,230)	(15,942)
Net cash used in financing activities, discontinued operations	(445)	(2,644)
Net cash used in financing activities	(47,675)	(18,586)
Net decrease in cash and cash equivalents	(2,339)	(8,344)
Cash and cash equivalents at the beginning of the period	11,105	20,106
Cash and cash equivalents at the end of the period	\$ 8,766	\$ 11,762

The accompanying notes are an integral part of the unaudited consolidated financial statements.

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LIN TV Corp.

Notes to Unaudited Consolidated Financial Statements

Description of Business			

Note 1 Basis of Presentation and Summary of Significant Accounting Policies

LIN TV Corp. (LIN TV), together with its subsidiaries, including LIN Television Corporation (LIN Television), is a local television and digital media company, owning, operating or servicing 32 television stations and interactive television station and niche web sites in 17 U.S. markets. In these notes, the terms Company, LIN TV, we, us or our mean LIN TV Corp. and all subsidiaries included in our unaudited consolidated financial statements.

The unaudited consolidated interim financial statements have been prepared in conformity with accounting principles generally accepted in the United States (U.S. GAAP).

In the opinion of management, the accompanying unaudited interim financial statements contain all adjustments necessary to state fairly our financial position, results of operations and cash flows for the periods presented. The interim results of operations are not necessarily indicative of the results to be expected for the full year.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires our management to make estimates and assumptions that affect the amounts reported in the unaudited consolidated financial statements and the notes to the unaudited consolidated financial statements. Our actual results could differ from these estimates. Estimates are used for the allowance for doubtful accounts in receivables, valuation of goodwill and intangible assets, amortization of program rights and intangible assets, stock-based compensation, pension costs, barter transactions, income taxes, employee medical insurance claims, useful lives of property and equipment, contingencies, litigation and net assets of businesses acquired.

Net Earnings per Common Share

Basic earnings per share (EPS) is based upon net income divided by the weighted-average number of common shares outstanding during the period. Diluted EPS reflects the effect of the assumed exercise of stock options and vesting of restricted shares only in the periods in which such effect would have been dilutive.

The following is a reconciliation of net income available to common shareholders and weighted-average common shares outstanding for purposes of calculating basic and diluted income per common share (in thousands):

	Three Months Ended September 30, 2010	Nine Months Ended September 30, 2010
Numerator for income per common share calculation:		
Net income available to common shareholders	\$ 8,271	\$ 15,416
Denominator for income per common share calculation:		
Weighted-average common shares, basic Effect of dilutive securities:	54,734	53,705
Stock options	1,379	1,559
Weighted-average common shares, diluted	56,113	55,264

For the three and nine months ended September 30, 2009, because the Company incurred a net loss, all potential common shares from the exercise of stock options and the vesting of restricted stock were anti-dilutive. As a result, there was no difference between basic and diluted loss per share.

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Comprehensive Income (Loss)

Our total comprehensive income (loss) includes net income (loss) and other comprehensive income (loss) items listed in the table below (in thousands):

	Three Months Ended September 30,			Nine Months Ended September 30,			
	2010		2009	2010		2009	
		_			_		
Net income (loss)	\$ 8,271	\$	(875) \$	15,416	\$	(1,649)	
Amortization of prior service cost on pension			5			14	
Amortization of pension net loss	57		24	171		74	
Unrealized loss on cash flow hedge			153	2,516		984	
Total comprehensive income (loss)	\$ 8,328	\$	(693) \$	18,103	\$	(577)	

Recently Issued Accounting Pronouncements

In October 2009, there were revisions to the accounting standard for revenue arrangements with multiple deliverables. The revisions address how to separate deliverables and how to measure and allocate arrangement consideration to one or more units of accounting. The revisions are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. We plan to adopt this guidance effective January 1, 2011, and we do not expect it to have a material impact on our financial position or results of operations.

Note 2 Acquisitions

ACME Communications, Inc.

On May 28, 2010, LIN Television and ACME Communication, Inc. (ACME) entered into a shared services arrangement and related agreements with respect to ACME s television stations KWBQ-TV, KRWB-TV, and KASY-TV in the Albuquerque-Santa Fe, NM market; WBDT-TV in the Dayton, OH market; and WCWF-TV (f/k/a WIWB-TV) in the Green-Bay-Appleton, WI market. Concurrent with the execution of these agreements, we entered into an option agreement, giving LIN Television the right to acquire any or all of the stations covered under these agreements, and giving ACME the right, starting in January 2013 and subject to certain conditions, including regulatory approval, to put any or all of the stations to LIN Television at the greater of a defined purchase price or the then-current fair market value.

On August 26, 2010, LIN Television exercised its option to acquire WCWF-TV and certain assets of WBDT-TV. LIN Television assigned its rights to acquire the remaining WBDT-TV assets, including the FCC license, to WBDT Television, LLC. The aggregate purchase price for both stations is \$11.5 million, of which LIN Television agreed to pay approximately \$10.5 million and WBDT Television, LLC agreed to pay approximately \$1.0 million. On September 3, 2010, LIN Television funded \$0.6 million of the purchase price into an escrow account. LIN Television also has the option to fund 50% of its portion of the purchase price with unregistered shares of LIN TV s common stock. Completion

of the transaction is subject to regulatory approvals and certain other terms and conditions. We expect the transaction to close during 2011.

Note 3 Discontinued Operation

Banks Broadcasting

Our consolidated financial statements reflect the operations, assets and liabilities of the Banks Broadcasting joint venture as discontinued for all periods presented.

On April 23, 2009, Banks Broadcasting completed the sale of KNIN-TV, a CW affiliate in Boise, for \$6.6 million to Journal Broadcast Corporation. As a result of the sale we received, on the basis of our economic interest in Banks Broadcasting, distributions of \$0.4 million and \$2.6 million during the nine months ended September 30, 2010 and 2009, respectively. As of September 30, 2010, all of the assets of the Banks Broadcasting joint venture have been liquidated.

We provided no capital contributions to Banks Broadcasting during the nine months ended September 30, 2010 and 2009.

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The following presents summarized information for the discontinued operations (in thousands):

	Three Months Er September 30 2009	, Sept	onths Ended ember 30, 2009
Net revenues	\$	\$	823
Operating loss			(3,141)
Net loss			(446)

The operating loss for the nine months ended September 30, 2009 includes an impairment charge of \$1.9 million to reduce the carrying value of broadcast licenses to fair value based on the final sale price of KNIN-TV of \$6.6 million. Net loss for the nine months ended September 30, 2009 reflects our 50% share of net losses of Banks Broadcasting, net of taxes and non-operating items to adjust the carrying value of the non-controlling interest to reflect the estimated amounts that were due to the minority shareholders upon liquidation of Banks Broadcasting.

Note 4 Equity Investments

Joint Venture with NBC Universal

We own a 20.38% interest in Station Venture Holdings, LLC (SVH), a joint venture with NBC Universal, and account for our interest using the equity method, as we do not have a controlling interest. SVH wholly owns Station Venture Operations, LP (SVO), which is the operating company that manages KXAS-TV and KNSD-TV, the television stations that comprise the joint venture. The following presents summarized financial information of SVH (in thousands):

	Three Months Ended September 30,			- ,	Nine Months Ended September 30,			
		2010		2009	2010		2009	
Cash distributions to SVH from SVO	\$	15,760	\$	9,177 \$	29,535	\$	36,607	
Income to SVH	\$	15,457	\$	9,180 \$	40,429	\$	18,409	
Other expense, net (primarily interest on the GECC note)		(16,569)		(16,491)	(49,553)		(49,473)	
Net loss of SVH	\$	(1,112)	\$	(7,311) \$			(31,064)	
Shortfall loans to SVH from LIN Television	\$	204	\$	\$	4,079	\$		
Shortfall loans to SVH from NBC Universal	\$	796	\$	\$	15,934	\$		

Beginning in 2009, we no longer recognize our 20.38% share of SVH s net loss because the investment was written-off during the year ended December 31, 2008; accordingly, we suspended recognition of equity method gains and losses.

During the year ended December 31, 2009, we recognized a contingent liability of \$6.0 million based on our estimate of amounts that we expected to loan to the joint venture pursuant to the 2009 shortfall funding agreement and the 2010 shortfall funding agreement with NBC Universal (collectively, the Shortfall Funding Agreements) as further described in Note 12 - Commitments and Contingencies. Due to uncertainty surrounding the joint venture s ability to repay the shortfall loans, we concurrently impaired all accrued loans to the joint venture as of December 31, 2009.

On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to the terms of the Shortfall Funding Agreements, we made shortfall loans in the principal amounts of \$3.1 million, \$0.8 million and \$0.2 million, respectively, to the joint venture, representing our 20.38% share in cumulative debt service shortfalls at the joint venture. Concurrent with our funding of the shortfall loans, NBC Universal funded shortfall loans in the principal amounts of \$12.2 million, \$2.9 million and \$0.8 million, respectively, to the joint venture, in respect of its 79.62% share in the cumulative debt service shortfalls at the joint venture. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.

We recognize shortfall funding liabilities to the joint venture on our balance sheet when those liabilities become both probable and estimable, which results when joint venture management provides us with budget or forecast information of operating cash flows and working capital needs indicating that a debt service shortfall is probable to occur and when we intend to reach a shortfall funding agreement with NBC Universal covering the budgeted or forecasted period. Based on fourth quarter 2010 and full year 2011 forecast information provided by joint venture management, we estimate our share of shortfall funding will be approximately \$1.9

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million through December 31, 2011. As of the date of this report, there is no agreement between us and NBC Universal for shortfall funding for the period following the expiration of the 2010 Shortfall Funding Agreement on April 1, 2011. Our estimate assumes that we will enter into a new shortfall funding agreement with NBC Universal for the period extending through December 31, 2011 for the purpose of sharing in any joint venture debt service shortfalls, on substantially the same terms as the 2010 Shortfall Funding Agreement. Actual cash shortfalls at the joint venture could vary from our current estimates. We could also fail to reach an agreement with NBC Universal regarding the sharing of any joint venture debt service shortfalls for the period following termination of the 2010 Shortfall Funding Agreement, in which event we would not be required to fund any immediate cash shortfalls (see Note 14 Commitments and Contingencies included in our Annual Report on Form 10-K for the year ended December 31, 2009 (10-K)). Cash shortfalls at the joint venture beyond December 31, 2011 are not currently estimable or probable; therefore, we have not accrued for any potential obligations beyond the \$1.9 million discussed above.

Because they were fully impaired, the amounts receivable under the shortfall loans, and all accrued interest due from the joint venture, are carried at zero on our balance sheet as of September 30, 2010 and December 31, 2009. The loans bear interest at 8% annually; payable quarterly in arrears subject to certain conditions, and have no maturity date. Under the terms of the shortfall loan notes, payments of principal and interest are allocated between us and NBC Universal based on our respective economic interests in the joint venture, and are applied first toward the principal amount owed under the shortfall loans, and second toward the payment of accrued interest. Principal and interest payments are payable only if the joint venture has available cash on hand in excess of amounts required by the joint venture to fund its quarterly interest payments on the debt financing provided by General Electric Capital Corporation (GECC) described further in Note 12 Commitments and Contingencies.

For further details on the timing of debt service shortfalls and our recognition of liabilities under the Shortfall Funding Agreements see Note 12 Commitments and Contingencies .

Note 5 Intangible Assets

The following table summarizes the carrying amount of intangible assets (in thousands):

	September 30, 2010					December	2009	
	Gr	Gross Carrying Amount		Accumulated Amortization		ross Carrying Amount	Accumulated Amortization	
Goodwill	\$	117,259	\$		\$	117,259	\$	
Broadcast licenses		391,801				391,801		
Intangible assets subject to amortization (1)		14,403		(8,559)		14,403		(7,327)
Total intangible assets	\$	523,463	\$	(8,559)	\$	523,463	\$	(7,327)

⁽¹⁾ Intangible assets subject to amortization are amortized on a straight-line basis and include acquired customer relationships, brand names, non-compete agreements, internal-use software, favorable operating leases, tower rental income leases, option agreements and network affiliations.

We recorded an impairment charge of \$39.9 million during the second quarter of 2009 that included an impairment to the carrying values of our broadcast licenses of \$37.2 million, relating to 26 of our television stations; and an impairment to the carrying values of our goodwill of \$2.7

million, relating to two of our television stations. We tested our indefinite-lived intangible assets for impairment at June 30, 2009, between the required annual tests, because we believed events had occurred and circumstances changed that would more likely than not reduce the fair value of our broadcast licenses and goodwill below their carrying amounts. The need for an impairment analysis at June 30, 2009 was triggered by the continued decline in advertising revenue at certain of our stations in excess of our original plan, due to the ongoing effects of the economic downturn that resulted in downward adjustments to their respective forecasts.

There were no events during the nine months ended September 30, 2010 that warranted an interim impairment test of our indefinite-lived intangible assets.

Note 6 Debt

We guarantee substantially all of LIN Television s debt. All of the consolidated 100% owned subsidiaries of LIN Television fully and unconditionally guarantee LIN Television s senior secured credit facility and LIN Television s 83/8% Senior Notes (the Senior Notes), 6½% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B (together the Senior Subordinated Notes) on a joint-and-several basis.

Debt consisted of the following (in thousands):

	September 30, 2010	December 31, 2009
Senior secured credit facility:		
Revolving credit loans	\$ 13,063	\$ 204,000
Term loans	10,399	61,975
83/8% Senior Notes due 2018	200,000	
6½% Senior Subordinated Notes due 2013	275,883	275,883
\$141,316 61/2% Senior Subordinated Notes - Class B due 2013, net of discount of		
\$3,877 and \$4,965 as of September 30, 2010 and December 31, 2009, respectively	137,439	136,351
\$2,157 LIN-RMM Note, net of discount of \$40 and \$160 as of September 30, 2010		
and December 31, 2009, respectively	2,117	1,997
\$1,257 and \$1,598 RMM Note, net of premium of \$84 and \$112 as of		
September 30, 2010 and December 31, 2009, respectively	1,341	1,710
\$1,121 RMM Bank Note, net of discount of \$21 and \$83 as of September 30, 2010		
and December 31, 2009, respectively	1,100	1,038
Total debt	641,342	682,954
Less current portion	7,051	16,372
Total long-term debt	\$ 634,291	\$ 666,582

We repaid \$0.8 million and \$5.6 million of principal on the term loans, related to mandatory quarterly payments under our senior secured credit facility, from operating cash flows during the three and nine months ended September 30, 2010, respectively.

On April 12, 2010, LIN Television completed an offering of its Senior Notes in an aggregate principal amount of \$200.0 million. Proceeds from the issuance of the Senior Notes were used to repay \$148.9 million of principal on our revolving credit facility and \$45.9 million of principal on our term loans, plus accrued interest, pursuant to the mandatory prepayment terms of our senior secured credit facility. As a result, we recorded a loss on extinguishment of debt of \$2.7 million during the nine months ended September 30, 2010, consisting of a write-off of deferred financing fees of \$1.9 million and \$0.8 million related to the revolving credit facility and term loans, respectively. The repayment of principal on our revolving credit facility resulted in a reduction of our revolving credit commitments, from \$225.0 million to \$76.1 million. Additionally, as a result of the repayment of principal on our term loans, our interest rate hedge ceased to be highly effective, as further described in Note 7 Derivative Financial Instruments .

During the nine months ended September 30, 2009, we purchased a total notional amount of \$79.7 million and \$42.0 million of our 6½% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B, respectively, under a Rule 10b5-1 plan. The aggregate purchase price for both classes was \$68.4 million, resulting in a gain on extinguishment of debt of \$50.1 million, net of a write-off of deferred financing fees and discount related to the Senior Subordinated Notes of \$3.2 million.

The fair values of our long-term debt are estimated based on quoted market prices for the same or similar issues, or based on the current rates offered to us for debt of the same remaining maturities. The carrying amounts and fair values of our long-term debt were as follows (in thousands):

	Septe	mber 30, 2010	I	December 31, 2009
Carrying amount	\$	641,342	\$	682,954
Fair value		642,923		616,247

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Note 7 Derivative Financial Instruments

We have historically used derivative financial instruments in the management of our interest rate exposure for our long-term debt, principally our senior secured credit facility. In accordance with our policy, we do not enter into derivative instruments unless there is an underlying exposure and we do not enter into derivative financial instruments for speculative trading purposes.

During the second quarter of 2006, we entered into a contract to hedge a notional amount of the declining balances of our term loans (the 2006 interest rate hedge) to mitigate changes in our cash flows resulting from fluctuations in interest rates. The 2006 interest rate hedge effectively converted the floating LIBOR rate-based-payments to fixed payments at 5.33% plus the applicable margin rate calculated under our senior secured credit facility, which expires in November 2011.

We have historically designated the 2006 interest rate hedge as a cash flow hedge. However, as a result of the April 12, 2010 repayment of \$45.9 million of principal on our term loans, as described further in Note 6 Debt , the 2006 interest rate hedge ceased to be highly effective in hedging the variable rate cash flows associated with our term loans. Accordingly, the portion of the fair value recognized in accumulated other comprehensive loss, \$3.6 million, was recorded as a charge to our consolidated statement of operations for the nine months ended September 30, 2010. Additionally, because the hedge ceased to be highly effective in hedging the variable rate cash flows, all changes in fair value are now recorded in our consolidated statement of operations. We therefore recorded a (gain) loss on derivative instruments of \$(0.5) million and \$2.6 million, including the \$3.6 million charge from accumulated other comprehensive loss, for the three and nine months ended September 30, 2010, respectively.

The fair value of the 2006 interest rate hedge liability was \$2.6 million and \$4.2 million as of September 30, 2010 and December 31, 2009, respectively, and is included in other liabilities in our consolidated balance sheet. The fair value is calculated by using observable inputs (Level 2) prescribed by the three-level fair value hierarchy, which is calculated using the discounted expected future cash outflows from a series of three-month LIBOR strips through November 4, 2011, the same maturity date as our senior secured credit facility.

The following table summarizes our derivative activity during the three and nine months ended September 30 (in thousands):

		(Gain) Loss on Derivative Instruments						
	Three Months Ended September 30,				Nine Months Ended September 30,			mber 30,
	2	2010		2009		2010		2009
Mark-to-Market Adjustments on:								
2006 interest rate hedge	\$	(481)	\$	17	\$	2,584	\$	12

		Othe	er Comprehen	sive Loss,	Net of Tax			
	Thre	ee Months Ended Septen	ıber 30,	Nine Months Ended September 30,				
	2	010	2009		2010		2009	
Mark-to-Market Adjustments on:								
2006 interest rate hedge	\$	\$	153	\$	2,516	\$	984	

Note 8 Fair Value Measurements

We record the fair value of certain financial assets and liabilities on a recurring basis. The following table summarizes the financial assets and liabilities measured at fair value in the accompanying financial statements using the prescribed three-level fair value hierarchy as of September 30, 2010 and December 31, 2009 (in thousands):

	Quoted prices in active markets (Level 1)	Significant observable inputs (Level 2)	Significa unobservabl (Level	e inputs	Total
September 30, 2010					
Assets:					
Deferred compensation related investments	\$ 1,407	\$	\$	\$	1,407
Liabilities:					
2006 interest rate hedge	\$	\$ 2,645	\$	\$	2,645
Deferred compensation related liabilities	1,407				1,407
December 31, 2009					
Assets:					
Deferred compensation related investments	\$ 2,454	\$	\$	\$	2,454
Liabilities:					
2006 interest rate hedge	\$	\$ 4,181	\$	\$	4,181
Deferred compensation related liabilities	2,454				2,454
Equity value shortfall amount				627	627

The fair value of our deferred compensation plan is determined based on the fair value of the investments selected by employees.

The following table details the change in fair value of our Level 3 liability for the nine months ended September 30, 2010:

	Equity	Value
	Shortfall	Amount
Balance as of December 31, 2009	\$	627
Realized gain from the change in fair value		(627)
Balance as of September 30, 2010	\$	

The equity value shortfall amount is a liability that was incurred in connection with the acquisition of Red McCombs Media, LP (RMM) on October 2, 2009. The fair value of the equity value shortfall amount was determined based on an option pricing model reflecting our assumptions about the value that market participants would place on this liability. As of December 31, 2009, the estimated fair value was \$0.6 million. On April 2, 2010, the six-month anniversary date of the acquisition of RMM, the fair value of our class A common stock which comprised the merger consideration exceeded \$4.5 million, resulting in no further consideration. Therefore, we recorded a gain of \$0.6 million in other, net in our consolidated statement of operations during the nine months ended September 30, 2010, and the liability was permanently relieved from our consolidated balance sheet. For further information on the equity value shortfall amount and the acquisition of RMM see Note 2 Acquisitions included in our 10-K.

Note 9 Retirement Plans

The following table shows the components of the net periodic pension benefit cost and the contributions to our 401(k) Plan and to the retirement plans (in thousands):

	Three Months Ended September 30, 2010 2009			Nine Months Ended September 30, 2010 2009			
Net periodic pension benefit cost:							
Service cost	\$	\$		\$		\$	385
Interest cost	1,523		1,587		4,569		4,765
Expected return on plan assets	(1,611)		(1,641)		(4,834)		(4,969)
Amortization of prior service cost							31
Amortization of pension net loss	94				282		165
Curtailment							438
Net periodic benefit cost (benefit)	\$ 6	\$	(54)	\$	17	\$	815
Contributions							
401(k) Plan	\$ 785	\$	56	\$	2,557	\$	393
Defined contribution retirement plans	180				180		
Defined benefit retirement plans	2,600				3,500		
Total contributions	\$ 3,565	\$	56	\$	6,237	\$	393

We expect to make contributions of \$1.5 million to our defined benefit retirement plans during the fourth quarter of 2010. See Note 11 Retirement Plans included in our 10-K for a full description of our retirement plans.

We recorded a curtailment during the nine months ended September 30, 2009 as a result of freezing benefit accruals to the plan during 2009. The \$0.4 million charge relates to the recognition of the prior service cost associated with the plan.

Note 10 Restructuring

During the nine months ended September 30, 2010, we recorded a restructuring charge of \$2.2 million as a result of the consolidation of certain activities at our stations and our corporate headquarters, which resulted in the termination of 43 employees. During the nine months ended September 30, 2010, we made cash payments of \$2.2 million related to this restructuring.

As of September 30, 2010, we had a remaining liability of \$0.2 million related to the cancellation of certain programming and other contracts in 2008. We expect to make cash payments of \$0.2 million related to this restructuring through 2012.

Note 11 Income Taxes

We recorded a provision for income taxes of \$5.7 million and \$9.5 million for the three and nine months ended September 30, 2010, respectively, compared to a provision for income taxes of \$1.6 million and \$9.9 million for the three and nine months ended September 30, 2009, respectively. Our effective income tax rate was 38.2% and 113.7% for the nine months ended September 30, 2010 and 2009, respectively. The change in the tax provision and effective income tax rate was primarily a result of a taxable gain on extinguishment of debt and the impairment charge to our goodwill and broadcast licenses recognized during the nine months ended September 30, 2009, which did not recur during the same period in 2010.

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Note 12 Commitments and Contingencies

Commitments

We lease land, buildings, vehicles and equipment pursuant to non-cancelable operating lease agreements and we contract for general services pursuant to non-cancelable operating agreements that expire at various dates through 2017. The following table summarizes all of our estimated future cash payments, after giving effect to amendments to certain of these agreements since December 31, 2009.

Year	•	ting Leases and greements	Syndicated Television Programming	Total
2010	\$	17,654 \$	26,585	\$ 44,239
2011		15,406	24,586	39,992
2012		14,152	20,119	34,271
2013		6,290	16,798	23,088
2014		4,448	8,140	12,588
Thereafter		1,510	520	2,030
Total commitments		59,460	96,748	156,208
Less recognized liabilities			(8,596)	(8,596)
Unrecorded commitments	\$	59,460 \$	88,152	\$ 147,612

Contingencies

GECC Note

GECC provided debt financing for the joint venture between NBC Universal and us, in the form of an \$815.5 million non-amortizing senior secured note due 2023 bearing interest at an initial rate of 8% per annum until March 2, 2013 and 9% per annum thereafter (GECC Note). We have a 20.38% equity interest in the joint venture and NBC Universal has the remaining 79.62% equity interest, in which we and NBC Universal each have a 50% voting interest. NBC Universal operates two television stations, KXAS-TV, an NBC Universal affiliate in Dallas, and KNSD-TV, an NBC Universal affiliate in San Diego, pursuant to a management agreement. NBC Universal and GECC are both majority-owned subsidiaries of General Electric Co. LIN TV has guaranteed the payment of principal and interest on the GECC Note.

The GECC Note is an obligation of the joint venture and is not an obligation of LIN TV or LIN Television or any of its subsidiaries. GECC s only recourse, upon an event of default under the GECC Note, is to the joint venture, our equity interest in the joint venture and, after exhausting all remedies against the assets of the joint venture and the other equity interests in the joint venture, to LIN TV pursuant to its guarantee of the GECC Note. An event of default under the GECC Note will occur if the joint venture fails to make any scheduled interest payment within 90 days of the date due and payable, or to pay the principal amount on the maturity date. If the joint venture fails to pay interest on the GECC Note, and neither NBC Universal nor we make a shortfall loan to cover the interest payment within 90 days of the date due and payable, an event of default would occur and GECC could accelerate the maturity of the entire amount due under the GECC Note. Other than the acceleration of the principal amount upon an event of default, prepayment of the principal of the GECC Note is prohibited unless agreed upon by both NBC Universal and us.

In light of the adverse effect of the economic downturn on the joint venture s operating results, in 2009 we entered into a shortfall funding agreement with NBC Universal, which provided that: a) we and NBC Universal waived the requirement that the joint venture maintain debt service reserve cash balances of at least \$15 million; b) the joint venture would use a portion of its existing debt service reserve cash balances to fund interest payments on the GECC Note in 2009; c) NBC Universal agreed to defer its receipt of 2008 and 2009 management fees; and d) we agreed that if the joint venture does not have sufficient cash to fund interest payments on the GECC Note through April 1, 2010, we and NBC Universal would each provide the joint venture with a shortfall loan on the basis of our respective percentage of economic interest in the joint venture (the Original Shortfall Funding Agreement).

Because of anticipated future shortfalls during 2010 at the joint venture, on March 9, 2010, we and NBC Universal entered into another shortfall funding agreement covering the period through April 1, 2011 (the 2010 Shortfall Funding Agreement). Under the terms of the 2010 Shortfall Funding Agreement: a) the joint venture may continue to access any portion of its existing debt service reserve cash balances to fund interest payments on the GECC Note; b) NBC Universal will continue to defer the payment of 2008 and 2009 management fees and defer payment of 2010 management fees through March 31, 2011 (payable subject to repayment first of any joint venture shortfall loans); and c) we agreed that if the joint venture does not have sufficient cash to fund interest payments on the GECC Note through April 1, 2011, we and NBC Universal would each provide the joint venture with a shortfall loan on the basis of our respective percentage of economic interests in the joint venture.

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Based on the 2010 budget provided by the joint venture, and our discussions with the joint venture s management, as of December 31, 2009, we accrued our portion of the estimated debt service shortfalls through April 1, 2011, bringing the total accrual for our joint venture shortfall obligations to \$6.0 million as of December 31, 2009. Due to uncertainty surrounding the joint venture s ability to repay the shortfall loans, we concurrently impaired all accrued loans to the joint venture as of December 31, 2009.

On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to the terms of the Shortfall Funding Agreements, we made shortfall loans in the principal amounts of \$3.1 million, \$0.8 million and \$0.2 million, respectively, to the joint venture, representing our 20.38% share in cumulative debt service shortfalls at the joint venture. Concurrent with our funding of the shortfall loans, NBC Universal funded shortfall loans in the principal amounts of \$12.2 million, \$2.9 million and \$0.8 million, respectively, to the joint venture, in respect of its 79.62% share in the cumulative debt service shortfalls at the joint venture. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.

We recognize shortfall funding liabilities to the joint venture on our balance sheet when those liabilities become both probable and estimable, which results when joint venture management provides us with budget or forecast information of operating cash flows and working capital needs indicating that a debt service shortfall is probable to occur and when we intend to reach a shortfall funding agreement with NBC Universal covering the budgeted or forecasted period. Based on fourth quarter 2010 and full year 2011 forecast information provided by joint venture management, we estimate our share of shortfall funding will be approximately \$1.9 million through December 31, 2011. As of the date of this report, there is no agreement between us and NBC Universal for shortfall funding for the period following the expiration of the 2010 Shortfall Funding Agreement on April 1, 2011. Our estimate assumes that we will enter into a new shortfall funding agreement with NBC Universal for the period extending through December 31, 2011 for the purpose of sharing in any joint venture debt service shortfalls, on substantially the same terms as the 2010 Shortfall Funding Agreement. Actual cash shortfalls at the joint venture could vary from our current estimates. We could also fail to reach an agreement with NBC Universal regarding the sharing of any joint venture debt service shortfalls for the period following termination of the 2010 Shortfall Funding Agreement, in which event we would not be required to fund any immediate cash shortfalls (see Note Commitments and Contingencies included in our 10-K). Cash shortfalls at the joint venture beyond December 31, 2011 are not currently estimable or probable; therefore, we have not accrued for any potential obligations beyond the \$1.9 million discussed above.

Under the terms of its guarantee of the GECC Note, LIN TV would be required to make a payment for an amount to be determined (the Guarantee Amount) upon occurrence of the following events: a) there is an event of default; b) neither NBC Universal nor we remedy the default; and c) after GECC exhausts all remedies against the assets of the joint venture, the total amount realized upon exercise of those remedies is less than the \$815.5 million principal amount of the GECC Note. Upon the occurrence of such events, the amount owed by LIN TV to GECC pursuant to the guarantee would be calculated as the difference between i) the total amount at which the joint venture s assets were sold and ii) the principal amount and any unpaid interest due under the GECC Note. As of December 31, 2009, we estimated that the fair value of the television stations in the joint venture to be approximately \$366 million less than the outstanding balance of the GECC Note of \$815.5 million.

We believe the probability is remote that there would be an event of default and therefore an acceleration of the principal amount of the GECC Note during 2010 and through April 1, 2011, although there can be no assurances that such an event of default will not occur. There are no financial or similar covenants in the GECC Note and, since both NBC Universal and we have agreed to fund interest payments if the joint venture is unable to do so during 2010 and through April 1, 2011, NBC Universal and we are able to control the occurrence of a default under the GECC Note.

However, if an event of default under the GECC Note occurs, LIN TV, which conducts all of its operations through its subsidiaries, could experience material adverse consequences, including:

- GECC, after exhausting all remedies against the joint venture, could enforce its rights under the guarantee, which could cause LIN TV to determine that LIN Television should seek to sell material assets owned by it in order to satisfy LIN TV s obligations under the guarantee;
- GECC s initiation of proceedings against LIN TV under the guarantee, if they result in material adverse consequences to LIN Television, could cause an acceleration of LIN Television s senior secured credit facility and other outstanding indebtedness; and
- if the GECC Note is prepaid because of an acceleration on default or otherwise, we would incur a substantial tax liability of approximately \$273.6 million related to our deferred gain associated with the formation of the joint venture.

Note 13 Related Party

During the second quarter of 2010, we acquired a non-controlling investment in an interactive service provider that hosts our web sites for \$2.0 million. Additionally, we incurred charges of \$0.4 million and \$0.9 million for webhosting services from the provider during the three and nine months ended September 30, 2010, respectively, and paid \$1.3 million and \$1.9 million to the provider for web site development and customization during the three and nine months ended September 30, 2010, respectively.

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LIN TV Corp.

Management s Discussion and Analysis

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

Our consolidated financial statements reflect the operations, assets and liabilities of the Banks Broadcasting joint venture as discontinued for all periods presented.

Special Note about Forward-Looking Statements

This report contains certain forward-looking statements with respect to our financial condition, results of operations and business, including statements under this caption Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. All of these forward-looking statements are based on estimates and assumptions made by our management, which, although we believe them to be reasonable, are inherently uncertain. Therefore, you should not place undue reliance upon such estimates and statements. We cannot assure you that any of such estimates or statements will be realized and actual results may differ materially from those contemplated by such forward-looking statements. Factors that may cause such differences include those discussed under the caption Item 1A. Risk Factors of our 10-K.

Many of these factors are beyond our control. Forward-looking statements contained herein speak only as of the date hereof. We undertake no obligation to publicly release the result of any revisions to these forward-looking statements, which may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Executive Summary

Our Company owns, operates or services 32 television stations and interactive television station and niche web sites in 17 mid-sized markets in the United States. Our operating revenues are derived primarily from the sale of advertising time to local and national advertisers and, presently, to a lesser extent, from digital revenues, network compensation, barter and other revenues.

During the three and nine months ended September 30, 2010, economic conditions improved compared to the same periods in 2009. Net revenues increased by 27% and 24% to \$103.6 and \$294.9 million for the three and nine months ended September 30, 2010, respectively, compared to \$81.4 million and \$238.4 million for the same periods in 2009. The increases were driven by recovery in core local and national advertising. Further, the three and nine months ended September 30, 2010 included the benefit from increased political and issue advertising compared to the same periods in 2009. Net revenues during the nine months ended September 30, 2010 also included incremental advertising revenue from the 2010 Olympic Winter Games.

During the three and nine months ended September 30, 2010, we made shortfall loans in the principal amount of \$0.2 million and \$4.1 million, respectively, to our joint venture with NBC Universal. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.

On April 12, 2010, LIN Television completed the issuance and sale of \$200.0 million in aggregate principal amount of its 83/8% Senior Notes due 2018, and used the proceeds of such issuance to repay \$148.9 million of principal on our revolving credit facility and \$45.9 million of principal on our term loans, plus accrued interest, pursuant to the mandatory prepayment terms of our senior secured credit facility. For further information regarding the terms of these notes, see Liquidity and Capital Resources.

Critical Accounting Policies and Estimates and Recently Issued Accounting Pronouncements

Certain of our accounting policies, as well as estimates we make, are critical to the presentation of our financial condition and results of operations since they are particularly sensitive to our judgment. Some of these policies and estimates relate to matters that are inherently uncertain. The estimates and judgments we make affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures of contingent liabilities. On an on-going basis, we evaluate our estimates, including those related to intangible assets and goodwill, receivables and investments, program rights, income taxes, stock-based compensation, employee medical insurance claims, pensions, useful lives of property and equipment, contingencies, barter transactions, acquired asset valuations and litigation. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions, and it is possible that such differences could have a material impact on our consolidated financial statements. For a more detailed explanation of the judgments made in these areas and a discussion of our accounting policies, refer to Critical Accounting Policies, Estimates and Recently Issued Accounting Pronouncements included in Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations and Note 1 - Summary of Significant Accounting Policies included in our 10-K.

Recent Accounting Pronouncements

In October 2009, there were revisions to the accounting standard for revenue arrangements with multiple deliverables. The revisions address how to separate deliverables and how to measure and allocate arrangement consideration to one or more units of accounting. The revisions are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. We plan to adopt this guidance effective January 1, 2011, and we do not expect it to have a material impact on our financial position or results of operations.

Results of Operations

Our consolidated financial statements reflect the operations, assets and liabilities of the Banks Broadcasting joint venture as discontinued for all periods presented. Set forth below are key components that contributed to our operating results (in thousands):

	Three Months Ended September 30,					Nine Months Ended September 30,				
					% of Gross					% of Gross
	2010		2009	% change	revenues	2010		2009	% change	revenues
Local time sales	\$ 55,676	\$	51,462	8%	47% \$	170,970	\$	156,164	9%	51%
National time sales	29,390		24,091	22%	25%	87,675		70,463	24%	26%
Political time sales	12,488		3,032	312%	11%	21,183		4,915	331%	7%
Digital revenues	15,977		10,393	54%	14%	43,789		29,529	48%	13%
Other revenues	3,730		3,241	15%	3%	10,170		9,165	11%	3%
Total gross revenues	117,261		92,219	27%	100%	333,787		270,236	24%	100%
Agency commissions	(13,645)		(10,848)	26%	12%	(38,866)		(31,873)	22%	12%
Net revenues	103,616		81,371	27%	88%	294,921		238,363	24%	88%
Operating costs and expenses:										
Direct operating	31,708		25,635	24%		90,836		79,083	15%	
Selling, general and										
administrative	26,660		24,727	8%		78,736		75,089	5%	
Amortization of program										
rights	6,024		6,317	-5%		18,070		18,221	-1%	
Corporate	6,047		4,206	44%		17,925		13,193	36%	
Depreciation	7,079		7,561	-6%		21,127		23,135	-9%	
Amortization of										
intangible assets	411		24	1613%		1,232		64	1825%	
Impairment of goodwill,										
broadcast licenses and										
other finite-lived assets								39,894	-100%	
Restructuring charge						2,181		498	338%	
Gain from asset										
dispositions	(1,148)		(886)	30%		(3,359)		(3,544)	-5%	
Total operating costs										
and expenses	76,781		67,584	14%		226,748		245,633	-8%	
Operating income (loss)	\$ 26,835	\$	13,787	95%	\$	68,173	\$	(7,270)	1038%	

Period Comparison

Revenues

Net revenues consist primarily of national, local and political advertising revenues, net of sales adjustments and agency commissions. Additional but less significant amounts are generated from Internet revenues, retransmission consent fees, barter revenues, network compensation, production revenues, tower rental income and station copyright royalties.

Net revenues increased \$22.2 million, or 27%, for the three months ended September 30, 2010 compared with the three months ended September 30, 2009. The increase was primarily due to: (a) an increase in political revenues of \$9.5 million; (b) an increase in digital revenues of \$5.6 million; (c) an increase in national advertising revenues of \$5.3 million; and (d) an increase in local advertising sales of \$4.2 million. These increases were partially offset by an increase in agency commissions of \$2.8 million.

Net revenues increased \$56.6 million, or 24%, for the nine months ended September 30, 2010 compared with the nine months ended September 30, 2009. The increase was primarily due to: (a) an increase in national advertising revenues of \$17.2 million; (b) an increase in political revenues of \$16.3 million; (c) an increase in local advertising sales of \$14.8 million; (d) an increase in digital revenues of \$14.3 million; and (e) an increase in other revenues of \$1.0 million. These increases were partially offset by an increase in agency commissions of \$7.0 million.

The increase in local and national advertising revenues during both the three and nine months ended September 30, 2010 is primarily due to economic recovery relative to the same periods in the prior year, which resulted in increased advertising spending in our markets. In particular, the automotive category, which represented 24% of our core advertising sales for the three months ended September 30, 2010, increased by 41% to \$20.6 million, compared to \$14.6 million for the same period in 2009. For the

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nine months ended September 30, 2010, the automotive category, which represented 24% of our core advertising sales, increased by 48% to \$61.6 million, compared to \$41.6 million for the same period in 2009. The increase in political revenues during the three and nine months ended September 30, 2010, compared to the same periods last year, is primarily the result of Congressional, state and local elections which take place in even numbered years as well as growth in issue advertising compared to the same period in 2009. The increase in digital revenues for the three and nine months ended September 30, 2010, compared to the same periods last year, is due to incremental revenues from the acquisition of RMM in October 2009, growth in Internet advertising revenues resulting from increased traffic to our Internet web sites and growth in retransmission consent revenues as a result of contractual rate increases in per subscriber fees and an increase in subscriber levels compared to the same periods of 2009.

Operating Costs and Expenses

Operating costs and expenses increased \$9.2 million and decreased \$18.9 million, or 14% and (8%), for the three and nine months ended September 30, 2010, respectively, compared to the same periods in 2009. The increase for the three months ended September 30, 2010 was primarily due to higher direct operating, selling, general and administrative and corporate expenses associated with RMM and increases in variable direct costs attributable to the growth in revenue compared to the same period in 2009. The decrease for the nine months ended September 30, 2010 was primarily due to an impairment charge of \$39.9 million recorded during the nine months ended September 30, 2009 related to our broadcast licenses and goodwill that did not recur during the same period in 2010. This decrease was partially offset by incremental direct operating, selling, general and administrative and corporate expenses associated with RMM and increases in variable direct costs attributable to the growth in revenue during the nine months ended September 30, 2010 compared to the same period in 2009.

Other expense (income)

Other expense (income), net decreased \$0.2 million for the three months ended September 30, 2010 compared to the same period in 2009. The decrease was due to an increase in gain on derivative instruments of \$0.5 million during the three months ended September 30, 2010, offset by:
(a) an increase in interest expense of \$2.1 million during the three months ended September 30, 2010 primarily related to the issuance of our 83/8% Senior Notes; and (b) a \$2.0 million charge for the impairment of a shortfall loan to the NBC joint venture recorded during the three months ended September 30, 2009 that did not recur during the same period in 2010.

Other expense (income), net increased \$59.2 million for the nine months ended September 30, 2010 compared to the same period in 2009, primarily due to the gain on extinguishment of debt of \$50.1 million that we recorded during the nine months ended September 30, 2009 as a result of the purchase of our 61/2% Senior Subordinated Notes and 61/2% Senior Subordinated Notes. Class B, which did not recur during the same period in 2010. The increase is also attributable to the additional charges related to the issuance of our 83/8% Senior Notes during the second quarter of 2010 including: (a) an increase in interest expense of \$6.1 million; (b) a loss on derivative instruments of \$2.6 million; and (c) a loss on extinguishment of debt of \$2.7 million.

Interest expense, net increased \$2.1 million and \$6.1 million, or 18% and 19%, for the three and nine months ended September 30, 2010, respectively, compared to the same periods in 2009 primarily due to the issuance of our 83/8% Senior Notes during the second quarter of 2010. These increases were partially offset by reductions in interest expense under our senior secured credit facility as a result of reduced balances outstanding under the facility during the 2010 periods. The following summarizes the components of our interest expense, net (in thousands):

		Three Months En	ember 30,	Nine Months End	tember 30,			
		2010		2009		2010		2009
Components of interest expense								
Credit Facility	\$	630	\$	2,866	\$	5,008	\$	6,473
83/8% Senior Notes		4,341				8,115		
61/2% Senior Subordinated Notes		4,664		4,664		14,042		14,561
61/2% Senior Subordinated Notes	Class B	2,754		2,750		8,285		8,677
RMM Notes		104				314		
Other interest costs		820		979		2,692		2,603
Total interest expense, net	\$	13,313	\$	11,259	\$	38,456	\$	32,314

Provision for Income Taxes

Provision for income taxes increased \$4.1 million and decreased \$0.4 million for the three and nine months ended September 30, 2010, respectively, compared to the same periods in 2009. Our effective income tax rate was 38.2% and 113.7% for the nine months ended September 30, 2010 and 2009, respectively. The change in the tax provision and effective income tax rate was primarily a result of the taxable gain on extinguishment of debt and the impairment charge to our goodwill and broadcast licenses recognized during the nine months ended September 30, 2009, which did not recur during the same period in 2010. As permitted

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by the American Recovery and Reinvestment Act of 2009, the taxable gain on extinguishment of debt was deferred and will be recognized for tax purposes over a five year period commencing in 2014.

Results of Discontinued Operations

Our consolidated financial statements reflect the operations of the Banks Broadcasting joint venture as discontinued for all periods presented. Income (loss) from discontinued operations was \$0 and \$(0.4) million for the nine months ended September 30, 2010, and 2009, respectively. Included in the loss for the nine months ended September 30, 2009, is an impairment charge to the broadcast license of KNIN-TV, the CW affiliate in Boise of \$1.9 million, net of non-controlling interest and taxes, as a result of the adjustment to the purchase price of KNIN-TV in April 2009. KNIN-TV was sold on April 23, 2009 and as of September 30, 2010, all of the assets of Banks Broadcasting have been liquidated. As a result of the sale and liquidation, we received distributions of \$0.4 million and \$2.6 million during the nine months ended September 30, 2010 and 2009, respectively.

Liquidity and Capital Resources

Our principal sources of funds for working capital have historically been cash from operations and borrowings under our senior secured credit facility. As of September 30, 2010, we had unrestricted cash and cash equivalents of \$8.8 million and a \$76.1 million revolving credit facility, of which \$63.0 million was available, subject to compliance with covenant restrictions.

Our total outstanding debt as of September 30, 2010 was \$641.3 million. This excludes the contingent obligation associated with our guarantee of the \$815.5 million GECC Note associated with our joint venture with NBC Universal. The outstanding debt under our senior secured credit facility is due November 4, 2011, both of our 6½% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B are due May 15, 2013 and our 83/8% Senior Notes are due on April 15, 2018.

Our operating plan for the next 12 months requires that we generate cash from operations, utilize available borrowings, and repay indebtedness, including mandatory repayments of term loans under our credit facility. Our ability to borrow under our revolving credit facility is contingent on our compliance with certain financial covenants, which are measured, in part, by the level of earnings before interest expense, taxes, depreciation and amortization (EBITDA) we generate from our operations. As of September 30, 2010, we were in compliance with all financial and non-financial covenants under our senior secured credit facility.

Our future ability to generate cash from operations and from borrowings under our senior secured credit facility could be adversely affected by a number of risks, which are discussed in the Liquidity and Capital Resources section within Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations and in Item 1A. Risk Factors in our 10-K.

Our liquidity position during the nine months ended September 30, 2010 was affected by, and over the next 12 months will primarily be affected by, the following:

- During the nine months ended September 30, 2010, revenues increased 24% compared to the same period in 2009. As a result of the increase in operating cash flows during 2010, we made optional prepayments under our revolving credit facility of \$42.0 million, net of borrowings, during the nine months ended September 30, 2010, resulting in an increase in the available capacity of our revolving credit facility from \$21.0 million as of December 31, 2009, to \$63.0 million as of September 30, 2010. During the remainder of 2010, we expect that continued recovery compared to the prior year, along with incremental political revenues generated in 2010, will favorably impact our liquidity position.
- On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to the shortfall funding agreements with NBC Universal, as further described in Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations of our 10-K, we made shortfall loans in the principal amounts of \$3.1 million, \$0.8 million and \$0.2 million, respectively, to the joint venture with NBC Universal. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.
- As further described below in Description of Indebtedness , on April 12, 2010 LIN Television completed an offering of its 83/8% Senior Notes in an aggregate principal amount of \$200.0 million, and used the proceeds of such offering to repay amounts outstanding under our senior secured credit facility. In connection with the offering, we made a mandatory prepayment of principal of \$148.9 million and \$45.9 million on our revolving credit loans and our term loans, plus accrued interest, respectively, which resulted in a reduction of our revolving credit commitments, from \$225.0 million to \$76.1 million. Further, as a result of the \$45.9 million repayment of principal on our term loans, the mandatory annual principal amortization of term loans was reduced from \$15.9 million to \$3.3 million.

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Contractual Obligations

The following table summarizes the estimated future cash payments related to our debt obligations as a result of LIN Television sissuance and sale of \$200.0 million of its 83/8% Senior Notes on April 12, 2010, payment of a portion of our outstanding revolving credit and term loans, and amendments to certain program obligations and operating contracts since December 31, 2009.

	2010	2011-2012		2013-2014 (in thousands)		2015 and thereafter		Total	
Principal payments and mandatory									
redemptions on debt(1)	\$ 6,967	\$	27,088	\$	417,199	\$	200,000	\$	651,254
Cash interest on debt(2)	45,560		90,595		43,669		55,778		235,602
Program rights(3)	26,585		44,705		24,938		520		96,748
Operating agreements(4)	16,339		28,461		10,024		1,128		55,952

⁽¹⁾ We are obligated to make mandatory quarterly principal payments and to use proceeds of asset sales not reinvested to pay-down the term loans under our senior secured credit facility. Additionally, we are required to make mandatory prepayments of principal on our term loans, and the revolving credit commitments available to us decrease, subject to a computation of excess cash following the delivery of our year-end financial statements as described in Description of Indebtedness in our 10-K. We are also obligated to repay in full our senior secured credit facility on November 4, 2011, and each of our 61/2% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B on May 15, 2013 and our 83/8% Senior Notes on April 15, 2018. The amount does not include any potential amounts that may be paid relative to the GECC Note as described in Item 1A. Risk Factors in our 10-K.

- (2) We have contractual obligations to pay cash interest on our term loans, as well as commitment fees of 0.50% on our revolving credit facility through November 2011, and on each of our 6½% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B through 2013, our 83/8% Senior Notes through 2018, and our RMM Notes, as described in Description of Indebtedness in our 10-K.
- (3) We have entered into commitments for future syndicated news, entertainment and sports programming. We have recorded \$8.6 million of program obligations as of September 30, 2010 and we have unrecorded commitments of \$74.5 million for programming that is not available to air as of September 30, 2010.
- (4) We have entered into a variety of agreements for services used in the operation of our stations including rating services, consulting and research services, news video services, news weather services, marketing services and other operating contracts under non-cancelable operating agreements.

Other than as shown above, there were no material changes in our contractual obligations from those shown in Liquidity and Capital Resources within Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations section of our 10-K.

Summary of Cash Flows

The following presents summarized cash flow information (in thousands):

	Nine Months Ended September 30,								
		2010		2009		2010 vs. 2009			
Cash provided by operating activities	\$	63,678	\$	18,700	\$	44,978			
Cash used in investing activities		(18,342)		(8,458)		(9,884)			
Cash used in financing activities		(47,675)		(18,586)		(29,089)			
Net decrease in cash and cash equivalents	\$	(2,339)	\$	(8,344)	\$	6,005			

Net cash provided by operating activities increased \$45.0 million to \$63.7 million for the nine months ended September 30, 2010 compared to the same period in the prior year. This increase was primarily attributable to an increase in net income of \$17.1 million for the nine months ended September 30, 2010, compared to the same period in 2009, and changes in working capital largely due to payments made in the first nine months of 2009 related to a restructuring plan announced in the fourth quarter of 2008, that did not recur in 2010.

Net cash used in investing activities increased \$9.9 million to \$18.3 million for the nine months ended September 30, 2010 compared to the same period in the prior year. The increase is primarily due to an increase in capital expenditures of \$8.3 million, shortfall loans of \$4.1 million made to our joint venture with NBC Universal and \$2.0 million paid to acquire a non-controlling investment in an interactive service provider that hosts our web sites. During the nine months ended September 30, 2009, we received proceeds of \$5.9 million from the sale of KNIN-TV, of which \$2.6 million was distributed to us, offset by \$6.0 million paid under our settlement with 54 Broadcasting, and \$1.7 million of other expenses associated with investing activities.

Net cash used in financing activities increased \$29.1 million to \$47.7 million for the nine months ended September 30, 2010 compared to the same period in the prior year. The increase is primarily due to an increase in net principal payments on long-term debt when compared to the prior period as a result of the payments of principal on our revolving credit facility and term loans as further described in Description of Indebtedness .

Description of Indebtedness

The following is a summary of our outstanding indebtedness (in thousands):

	September 30, 2010	December 31, 2009
Senior secured credit facility:		
Revolving credit loans	\$ 13,063	\$ 204,000
Term loans	10,399	61,975
83/8% Senior Notes due 2018	200,000	
61/2% Senior Subordinated Notes due 2013	275,883	275,883
\$141,316 61/2% Senior Subordinated Notes - Class B due 2013, net of discount of		
\$3,877 and \$4,965 as of September 30, 2010 and December 31, 2009, respectively	137,439	136,351
\$2,157 LIN-RMM Note, net of discount of \$40 and \$160 as of September 30, 2010		
and December 31, 2009, respectively	2,117	1,997
\$1,257 and \$1,598 RMM Note, net of premium of \$84 and \$112 as of		
September 30, 2010 and December 31, 2009, respectively	1,341	1,710
\$1,121 RMM Bank Note, net of discount of \$21 and \$83 as of September 30, 2010		
and December 31, 2009, respectively	1,100	1,038
Total debt	641,342	682,954
Less current portion	7,051	16,372
Total long-term debt	\$ 634,291	\$ 666,582

We repaid \$0.8 million and \$5.6 million of principal on the term loans, related to mandatory quarterly payments under our senior secured credit facility, from operating cash flows during the three and nine months ended September 30, 2010, respectively.

On April 12, 2010, LIN Television completed the issuance and sale of \$200.0 million in aggregate principal amount of its Senior Notes in a transaction exempt from the registration requirements of the Securities Act of 1933, as amended. The Senior Notes will mature on April 15, 2018, and interest is payable on the Senior Notes on April 15 and October 15 of each year, commencing October 15, 2010. Proceeds from the issuance of the Senior Notes were used to repay \$148.9 million of principal on our revolving credit facility and \$45.9 million of principal on our term loans, plus accrued interest, pursuant to the mandatory prepayment terms of our senior secured credit facility. As a result, we recorded a loss on extinguishment of debt of \$2.7 million during the nine months ended September 30, 2010, which included a write-off of deferred financing fees of \$1.9 million and \$0.8 million related to the revolving credit facility and term loans, respectively. Additionally, the repayment of principal on our revolving credit facility resulted in a reduction of our revolving credit commitments, from \$225.0 million to \$76.1 million.

See Description of Indebtedness included in our 10-K for a full description of our senior secured credit facility.

Off-Balance Sheet Arrangements

As of September 30, 2010, there had been no material changes in our off-balance sheet arrangements from those disclosed in our 10-K.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risk related to interest rates on borrowings under our senior secured credit facility debt. We have historically used derivative financial instruments to mitigate our exposure to market risks from fluctuations in interest rates. In accordance with our policy, we do not enter into derivative instruments unless there is an underlying exposure, and we do not enter into derivative financial instruments for speculative trading purposes.

Interest Rate Risk

Our long-term debt as of September 30, 2010 was \$641.3 million, including a current portion of \$7.1 million, of which the Senior Notes due 2018 and the senior subordinated notes bear a fixed interest rate and the senior secured credit facility bears an interest rate based on, at our option, either a) the LIBOR interest rate, or b) the ABR rate, which is an interest rate that is equal to the greatest of (i) the Prime Rate, (ii) the Federal Funds Effective Rate plus ½ of 1 percent, and (iii) the one-month LIBOR rate plus 1%. In addition, the rate we select also bears an applicable margin rate of 3.750% or 2.750% for LIBOR based loans and ABR rate loans, respectively. The aggregate outstanding balance under our senior secured credit facility was \$23.5 million as of September 30, 2010.

Accordingly, we are exposed to potential losses related to increases in interest rates. A hypothetical 1% increase in the floating

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rate used as the basis for the interest charged on the senior secured credit facility as of September 30, 2010 would result in an estimated \$0.1 million increase in annualized interest expense assuming a constant balance outstanding of \$23.5 million less the current outstanding loan amount of \$10.4 million covered with an interest rate swap agreement.

During the second quarter of 2006, we entered into a contract to hedge a notional amount of the declining balances of our term loans to mitigate changes in our cash flows resulting from fluctuations in interest rates. The 2006 interest rate hedge effectively converted the floating LIBOR rate-based-payments to fixed payments at 5.33% plus the applicable margin rate calculated under our senior secured credit facility, which expires in November 2011.

We have historically designated the 2006 interest rate hedge as a cash flow hedge. However, as a result of the April 12, 2010 repayment of \$45.9 million of principal on our term loans, as described further in Description of Indebtedness , the interest rate hedge ceased to be highly effective in hedging the variable rate cash flows associated with our term loans. Accordingly, the portion of the fair value recognized in accumulated other comprehensive loss, \$3.6 million, was recorded as a charge to our consolidated statement of operations for the nine months ended September 30, 2010. Additionally, because the hedge ceased to be highly effective in hedging the variable rate cash flows, all changes in fair value are now recorded to our consolidated statement of operations. We therefore recorded a (gain) loss on derivative instruments of \$(0.5) million and \$2.6 million, including the \$3.6 million charge from accumulated other comprehensive loss, for the three and nine months ended September 30, 2010, respectively.

Item 4. Controls and Procedures

a) Evaluation of disclosure controls and procedures.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2010. The term disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company s management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving its objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of our disclosure controls and procedures as of September 30, 2010, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

b) Changes in internal controls.

There were no changes in our internal control over financial reporting identified in connection with the evaluation that occurred during the quarter ended September 30, 2010 that have materially affected or are reasonably likely to materially affect our internal control over financial

reporting.
Part II. Other Information
Item 1. Legal Proceedings
We are involved in various claims and lawsuits that are generally incidental to our business. We are vigorously contesting all of these matters and believe that their ultimate resolution will not have a material adverse effect on us.
Item 1A. Risk Factors
The risk factors discussed below should be read together with the factors discussed in Part 1 Item 1A. Risk Factors in our 10-K. These risk factors could materially affect our business, financial condition or future results.
We depend to a significant degree on automotive advertising.
Approximately 19%, 24% and 28% of our core advertising sales for the years ended December 31, 2009, 2008, and 2007, respectively, and 24% of our core advertising sales for the three and nine months ended September 30, 2010, consisted of automotive advertising. A significant decrease in these revenues in the future could have a material adverse effect on our results of operations and cash flows, which could affect our ability to fund operations and service our debt obligations and affect the value of our common stock.

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The GECC Note could result in significant liabilities, including (i) requiring us to make short-term cash payments to the NBC Universal joint venture to fund interest payments, and (ii) potentially giving rise to the acceleration of our existing indebtedness, which would cause such existing indebtedness to become immediately due and payable.

We may be required to make cash payments to the joint venture to fund interest payments on the GECC Note. Our joint venture with NBC Universal has been adversely impacted by the economic downturn. On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to agreements between us and NBC Universal covering the period from January 1, 2009 to April 1, 2011, we made loans to the joint venture in the amount of \$3.1 million, \$0.8 million and \$0.2 million, respectively (the Shortfall Loans), representing our approximate 20 percent share of the cumulative debt service shortfalls at the joint venture.

Because of anticipated future cash shortfalls at the joint venture, on March 9, 2010, NBC Universal and we entered into an agreement concerning such shortfalls covering the period through April 1, 2011 (the 2010 Shortfall Funding Agreement). Under the terms of the 2010 Shortfall Funding Agreement: (i) the joint venture may continue to access any portion of its existing debt service reserve cash balances to fund interest payments on the GECC Note; (ii) NBC Universal will continue to defer the payment of 2008 and 2009 management fees owed to it under the management agreement for the joint venture s two television stations and will defer payment of 2010 management fees through March 31, 2011; and (iii) if the joint venture does not have sufficient cash to fund interest payments on the GECC Note through April 1, 2011, we and NBC Universal will each provide the joint venture with a shortfall loan based on our respective economic interests in the joint venture.

We recognize shortfall funding liabilities to the joint venture on our balance sheet when those liabilities become both probable and estimable, which results when joint venture management provides us with budget or forecast information of operating cash flows and working capital needs indicating that a debt service shortfall is probable to occur and when we intend to reach a shortfall funding agreement with NBC Universal covering the budgeted or forecasted period. Based on fourth quarter 2010 and full year 2011 forecast information provided by joint venture management, we estimate our share of shortfall funding will be approximately \$1.9 million through December 31, 2011. As of the date of this report, there is no agreement between us and NBC Universal for shortfall funding for the period following the expiration of the 2010 Shortfall Funding Agreement on April 1, 2011. Our estimate assumes that we will enter into a new shortfall funding agreement with NBC Universal for the period extending through December 31, 2011 for the purpose of sharing in any joint venture debt service shortfalls, on substantially the same terms as the 2010 Shortfall Funding Agreement. Actual cash shortfalls at the joint venture could vary from our current estimates. We could also fail to reach an agreement with NBC Universal regarding the sharing of any joint venture debt service shortfalls for the period following termination of the 2010 Shortfall Funding Agreement, in which event we would not be required to fund any immediate cash shortfalls (see Note Commitments and Contingencies included in our 10-K). Cash shortfalls at the joint venture beyond December 31, 2011 are not currently estimable or probable; therefore, we have not accrued for any potential obligations beyond the \$1.9 million discussed above.

Our ability to honor our shortfall loan obligations under the 2010 Shortfall Funding Agreement, and any future shortfall funding agreement, is subject to compliance with restrictions under our senior secured credit facility, and the indentures governing our 83/8% senior notes and our 6½% senior subordinated notes. Based on budgets provided by joint venture management, and our forecast of total leverage and consolidated EBITDA during 2010 and 2011, we expect to have the capacity within these restrictions to provide shortfall funding under the 2010 Shortfall Funding Agreement in proportion to our approximately 20 percent economic interest in the joint venture through the April 1, 2011 expiration of the 2010 Shortfall Funding Agreement, and through December 31, 2011. However, there can be no assurance that we will have the capacity within these restrictions to provide such funding. If we are required to fund a portion of any additional shortfall loans, we plan to use our available cash balances or available borrowings under our senior secured credit facility. In addition, if the joint venture experiences further cash shortfalls beyond December 31, 2011, we may decide to fund such cash shortfalls, or to fund such shortfalls through further loans or equity contributions to the joint venture. If we are unable to make payments under the 2010 Shortfall Funding Agreement, or a future shortfall funding agreement, the joint venture may be unable to fund interest obligations under the GECC Note, resulting in an event of default.

An event of default under the GECC Note will occur if the joint venture fails to make any scheduled interest payment within 90 days of the date due and payable, or to pay the principal amount on the maturity date. If the joint venture fails to pay interest on the GECC Note, and neither NBC Universal nor we make a shortfall loan to fund the interest payment within 90 days of the date due and payable, an event of default would occur and GECC could accelerate the maturity of the entire amount due under the GECC Note. Other than the acceleration of the principal amount upon an event of default, prepayment of the principal of the note is prohibited unless agreed upon by both NBC Universal and LIN TV. Upon an event of default under the GECC Note, GECC s only recourse would be to the joint venture, our equity interest in the joint venture and, after exhausting all remedies against the assets of the joint venture and the other equity interests in the joint venture, to LIN TV pursuant to its guarantee of the GECC Note.

Under the terms of its guarantee of the GECC Note, LIN TV would be required to make a payment for an amount to be determined upon occurrence of the following events: (a) there is an event of default; (b) neither NBC Universal nor we remedies the default; and (c) after GECC exhausts all remedies against the assets of the joint venture, the total amount realized upon

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exercise of those remedies is less than the \$815.5 million principal amount of the GECC Note. Upon the occurrence of such events, the amount owed by LIN TV to GECC pursuant to the guarantee would be equal to the difference between (i) the total amount for which the joint venture s assets were sold and (ii) the principal amount and any unpaid interest due under the GECC Note. As of December 31, 2009, we estimated that the fair value of the television stations in the joint venture to be approximately \$366 million less than the outstanding balance of the GECC Note of \$815.5 million.

If an event of default occurs under the GECC Note, LIN TV, which conducts all of its operations through its subsidiaries (including us), could experience material adverse consequences, including:

- GECC, after exhausting all remedies against the joint venture, could enforce its rights under the guarantee, which could cause LIN TV to determine that LIN Television should seek to sell material assets owned by it in order to satisfy LIN TV s obligations under the guarantee;
- GECC s initiation of proceedings against LIN TV under the guarantee could result in a change of control or other material adverse consequences to LIN Television, which could cause an acceleration of LIN Television s senior secured credit facility and other outstanding indebtedness; and
- if the GECC Note is prepaid because of an acceleration on default or otherwise, LIN TV would incur a substantial tax liability of approximately \$273.6 million related to its deferred gain associated with the formation of the joint venture, exclusive of any potential utilization of LIN TV s net operating loss carryforwards.

The National Broadband Plan could result in the reallocation of broadcast spectrum for wireless broadband use, which could materially impair our ability to provide competitive services.

Pursuant to The American Recovery and Reinvestment Act of 2009, on March 16, 2010, the FCC delivered to Congress a staff report titled, Connecting America: The National Broadband Plan (the NBP). Among the many far-reaching recommendations contained in the 375-page NBP is that the FCC reallocate 120 MHz of spectrum currently occupied by television broadcast stations to mobile wireless broadband services by means of, among other things, amending the FCC s technical rules to reduce television station service areas and distance separations, permitting channel sharing, conducting voluntary incentive auctions for the return of television broadcast spectrum, and certain other voluntary and involuntary mechanisms. None of the NBP s recommendations related to television spectrum are self-effectuating; consequently, implementation of the recommendations would appear to require further action by the FCC or Congress, or both. Legislation has been introduced in both the Senate and the House of Representatives that, among other things, would authorize the FCC to direct a portion of auction proceeds to commercial users, including broadcasters, that voluntarily surrender some or all of their allotted spectrum for auction.

On October 21, 2010, the Chairman of the FCC announced that at the FCC s open meeting on November 30, 2010, it would consider proposals to, among other things, implement rule changes that could facilitate channel sharing by television stations and shared use of current television broadcast spectrum by wireless broadband providers. We cannot predict the outcome of any FCC proceedings or whether legislation authorizing incentive spectrum auctions will be enacted, or the likelihood, timing or extent of a spectrum reallocation. If some or all of our television stations are required to change frequencies or reduce the amount of spectrum they use, our stations could suffer material adverse effects, including, but not limited to, substantial conversion costs, reduction or loss of over-the-air signal coverage, and an inability to provide high definition

programming and additional program streams, including mobile video services.

Changes in FCC ownership rules through FCC action, judicial review or federal legislation may limit our ability to continue providing services to stations under LMAs or similar agreements, may prevent us from obtaining ownership of the stations we currently provide services to under LMAs or similar agreements and/or may preclude us from obtaining the full economic value of one or more of our duopoly, or two-station operations, upon a sale, merger or other similar transaction transferring ownership of such station or stations.

FCC ownership rules currently impose significant limitations on the ability of broadcast licensees to have attributable interests in multiple media properties. In addition, federal law prohibits one company from owning broadcast television stations that collectively have service areas encompassing more than an aggregate 39% share of national television households. Ownership restrictions under FCC rules also include a variety of local limits on media ownership. The restrictions include an ownership limit of one television station in most medium and smaller television markets and two stations in most larger markets, known as the television duopoly rule. The regulations also include a prohibition on the common ownership of a newspaper and television station in the same market (newspaper-television cross-ownership), limits on common ownership of radio and television stations in the same market (radio-television station ownership) and limits on radio ownership of four to eight radio stations in a local market.

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Should the FCC liberalize media ownership rules, attractive opportunities may arise for additional television station and other media acquisitions. But these changes also create additional competition for us from other entities, such as national broadcast networks, large station groups, newspaper chains and cable operators, which may be better positioned to take advantage of such changes and benefit from the resulting operating synergies both nationally and in specific markets.

Should the television duopoly rule become relaxed, we may be able to acquire the ownership of one or more of the stations in Austin, Texas; Providence, Rhode Island; and Albuquerque, New Mexico for which we currently provide programming, sales and/or other related services under LMAs, shared services agreements or other similar agreements, as the case may be, and for which we have purchase option agreements to purchase these stations. Based on the existing television duopoly rules, we exercised our option to acquire the stations in Dayton, OH and Green Bay-Appleton, Wisconsin, which are currently serviced under a shared services agreement. Completion of that transaction is subject to the FCC s approval and certain other terms and conditions.

Should we be unable to acquire the ownership of the stations currently serviced by LMAs or similar agreements, there is no assurance that the grandfathering of our LMAs, shared services agreements or other similar agreements will be permitted beyond conclusion of the FCC s current review of the ownership rules. We had net revenues of \$4.3 million and \$13.3 million, or 4% and 5%, of our total net revenues, attributable to LMAs in Providence, Rhode Island and Austin, Texas for the three and nine months ended September 30, 2010, respectively. Additionally, we had net revenues of \$0.5 million, or less than 1%, of our total revenues, attributable to the shared services agreement for Albuquerque, New Mexico; Dayton, Ohio and Green Bay-Appleton, Wisconsin, since the July 1, 2010 effective date of this agreement, for both the three and nine months ended September 30, 2010.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds
None.
Item 3. Defaults Upon Senior Securities
None
Item 4. Reserved
None.
None. Item 4. Reserved

None.

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Item 6. Exhibits

- 3.1 Second Amended and Restated Certificate of Incorporation of LIN TV Corp., as amended (filed as Exhibit 3.1 to our Quarterly Report on Form 10-Q filed as of August 9, 2004 (File Nos. 001-31311 and 000-25206) and incorporated by reference herein)
- 3.2 Third Amended and Restated Bylaws of LIN TV Corp., filed as Exhibit 3.2 (filed as Exhibit 3.2 to our Report on Form 10-K filed as of March 14, 2008 (File Nos. 001-31311 and 000-25206) and incorporated by reference herein).
- 3.3 Restated Certificate of Incorporation of LIN Television Corporation (filed as Exhibit 3.1 to the Quarterly Report on Form 10-Q of LIN TV Corp. and LIN Television Corporation for the fiscal quarter ended June 30, 2003 (File No. 000-25206) and incorporated by reference herein)
- 4.1 Specimen of stock certificate representing LIN TV Corp. Class A Common stock, par value \$.01 per share (filed as Exhibit 4.1 to LIN TV Corp. s Registration Statement on Form S-1 (Registration No. 333-83068) and incorporated by reference herein)
- 31.1 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 of the Chief Executive Officer of LIN TV Corp.
- 31.2 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 of the Chief Financial Officer of LIN TV Corp.
- 31.3 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 of the Chief Executive Officer of LIN Television Corporation
- 31.4 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 of the Chief Financial Officer of LIN Television Corporation
- 32.1 Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 of the Chief Executive Officer and Chief Financial Officer of LIN TV Corp.
- 32.2 Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 of the Chief Executive Officer and Chief Financial Officer of LIN Television Corporation

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SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, each of LIN TV Corp. and LIN Television Corporation, has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LIN TV CORP. LIN TELEVISION CORPORATION

Dated: November 1, 2010

By: /s/ Richard J. Schmaeling

Richard J. Schmaeling

Senior Vice President, Chief Financial Officer

(Principal Financial Officer)

Dated: November 1, 2010

By: /s/ Nicholas N. Mohamed

Nicholas N. Mohamed Vice President, Controller (Principal Accounting Officer)

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Part I. Financial Information

Item 1. Financial Statements

LIN Television Corporation

Consolidated Balance Sheets

(unaudited)

	S	September 30, 2010 (in thousands, ex		December 31, 2009
ASSETS		(iii tiiousaiius, ex	cept snai	e data)
Current assets:				
Cash and cash equivalents	\$	8,766	\$	11,105
Restricted cash	Ψ	0,700	Ψ	2,000
Accounts receivable, less allowance for doubtful accounts (2010 - \$1,976; 2009 - \$2,272)		80,281		73,948
Program rights		1.112		2,126
Other current assets		6,601		6,402
Total current assets		96,760		95,581
Property and equipment, net		156,536		165,061
Deferred financing costs		8,342		8,389
Program rights		870		1,400
Goodwill		117,259		117,259
Broadcast licenses and other intangible assets, net		397,645		398,877
Other assets		5,026		3,936
Total assets	\$	782,438	\$	790,503
LIABILITIES AND STOCKHOLDER S DEFICIT				
Current liabilities:				
Current portion of long-term debt	\$	7,051	\$	16,372
Accounts payable		6,981		6,556
Accrued expenses		54,341		41,916
Program obligations		7,221		10,319
Total current liabilities		75,594		75,163
Long-term debt, excluding current portion		634,291		666,582
Deferred income taxes, net		172,916		162,025
Program obligations		1,375		2,092
Other liabilities		45,160		53,795
Total liabilities		929,336		959,657
Commitments and Contingenices (Note 12)				
Stockholder s deficit:				
Common stock, \$0.00 par value, 1,000 shares				
Investment in parent company s stock, at cost		(7,869)		(7,869)
Additional paid-in capital		1,108,843		1,104,690
Accumulated deficit		(1,222,642)		(1,238,058)

Accumulated other comprehensive loss	(25,230)	(27,917)
Total stockholder s deficit	(146,898)	(169,154)
Total liabilities and stockholder s deficit	\$ 782,438	\$ 790,503

The accompanying notes are an integral part of the unaudited consolidated financial statements.

LIN Television Corporation

Consolidated Statements of Operations

(unaudited)

	Three months end 2010	ed Sept	tember 30, 2009 (in thous	Nine months ended Sept 2010 usands)			eptember 30, 2009		
Net revenues	\$ 103,616	\$	81,371	\$	294,921	\$	238,363		
Operating costs and expenses:									
Direct operating	31,708		25,635		90,836		79,083		
Selling, general and administrative	26,660		24,727		78,736		75,089		
Amortization of program rights	6,024		6,317		18,070		18,221		
Corporate	6,047		4,206		17,925		13,193		
Depreciation	7,079		7,561		21,127		23,135		
Amortization of intangible assets	411		24		1,232		64		
Impairment of goodwill and broadcast licenses							39,894		
Restructuring charge					2,181		498		
Gain from asset dispositions	(1,148)		(886)		(3,359)		(3,544)		
Operating income (loss)	26,835		13,787		68,173		(7,270)		
Other expense (income):									
Interest expense, net	13,313		11,259		38,456		32,314		
Share of loss in equity investments	40		2,000		134		2,000		
(Gain) loss on derivative instruments	(481)		17		2,584		12		
Loss (gain) on extinguishment of debt	(401)		17		2,749		(50,149)		
Other, net	(28)		(249)		(710)		(188)		
Total other expense (income), net	12,844		13,027		43,213		(16,011)		
rotal other expense (meonie), net	12,011		13,027		13,213		(10,011)		
Income from continuing operations before									
provision for income taxes	13,991		760		24,960		8,741		
Provision for income taxes	5,720		1,635		9,544		9,944		
Income (loss) from continuing operations	8,271		(875)		15,416		(1,203)		
Discontinued operations:									
Loss from discontinued operations, net of a									
gain from the sale of discontinued operations									
of \$11 and a benefit from income taxes of									
\$677 for the nine months ended September 30,									
2009							(446)		
Net income (loss)	\$ 8,271	\$	(875)	\$	15,416	\$	(1,649)		

The accompanying notes are an integral part of the unaudited consolidated financial statements.

LIN Television Corporation

Consolidated Statements of Stockholder s Deficit and Comprehensive Income

(unaudited)

(in thousands, except share data)

	Total	Commo			nent in Parent A		Accumulated Con	ccumulated Other mprehensive St	Total ockholder Co	mprehensive
	Deficit	Shares	Amount	Sto	ck, at cost	Capital	Deficit	Loss	Deficit	Income
Balance as of December 31, 2009	\$ (169,154)	1,000	\$	\$	(7,869)\$	1,104,690 \$	5 (1,238,058)\$	(27,917)\$	(169,154)	
Amortization of pension net loss, net of tax of \$112	171							171	171 \$	171
Reclassification of unrealized loss on cash flow hedge, net										
of tax of \$1,603	2,516							2,516	2,516	2,516
Stock-based compensation	3,641					3,641			3,641	
LIN TV Corp. s class A common stock issued under employee and director stock-based										
compensation plans	512					512			512	
Net income	15,416						15,416		15,416	15,416
Comprehensive income - September 30, 2010									\$	18,103
Balance as of September 30, 2010	\$ (146,898)	1,000	\$	\$	(7,869)\$	1,108,843 \$	5 (1,222,642)\$	(25,230)\$	(146,898)	

The accompanying notes are an integral part of the unaudited consolidated financial statements

LIN Television Corporation

Consolidated Statements of Stockholder s Deficit and Comprehensive Loss

(unaudited)

(in thousands, except share data)

	Total Deficit			Invest Stoc&omp mount St	any		nPa		Ac	ccumulated C Deficit	om	umulated Other prehensiv&to Loss			r s	referred tock of Banks C adcastin		
Balance as of																		
December 31, 2008	\$ (182,250)	1,000	(\$ \$	(1	8,005)\$	1,	102,448	\$	(1,239,090)	\$	(34,634)\$	(18	9,28	31)\$	7,031		
Amortization of prior service cost, net of tax of \$9	14											14		1	4		\$	14
Amortization of net	17											17		1	-		Ψ	17
loss, net of tax of \$50	74											74		7	'4			74
Unrealized loss on cash flow hedge, net																		
of tax of \$653	984											984		98	34			984
Stock-based compensation, continuing																		
operations	1,445							1,445						1,44	-5			
Distribution to minority	, -							, -						,				
shareholders	(2,644)															(2,644)	
Net loss	(6,036)									(1,649)			(1,64	.9)	(4,387)	(1,649)
Comprehensive loss - September 30, 2009																	\$	(577)
Balance as of September 30, 2009	\$ (188,413)	1,000		\$ \$	(1	8,005)\$	1,	103,893	\$	(1,240,739)	\$	(33,562)\$	(18	8,41	3)\$			

The accompanying notes are an integral part of the unaudited consolidated financial statements

LIN Television Corporation

Consolidated Statements of Cash Flows

(unaudited)

	Nine months ended September 30, 2010 2009				
	(in thou	sands)			
OPERATING ACTIVITIES:					
Net income (loss)	\$ 15,416	\$	(1,649)		
Loss from discontinued operations			446		
Adjustment to reconcile net income (loss) to net cash provided by operating activities:					
Depreciation	21,127		23,135		
Amortization of intangible assets	1,232		64		
Impairment of goodwill and broadcast licenses			39,894		
Amortization of financing costs and note discounts	3,440		2,945		
Amortization of program rights	18,070		18,221		
Program payments	(20,763)		(18,322)		
Loss (gain) on extinguishment of debt	2,749		(50,149)		
Loss on derivative instruments	2,584		12		
Share of loss in equity investments	134		2,000		
Deferred income taxes, net	9,444		10,462		
Stock-based compensation	3,641		1,615		
Gain from asset dispositions	(3,359)		(3,539)		
Other, net	(129)		2,108		
Changes in operating assets and liabilities:	` ,		ŕ		
Accounts receivable	(6,333)		6,350		
Other assets	916		(164)		
Accounts payable	425		(3,322)		
Accrued interest expense	14,627		5,914		
Other liabilities and accrued expenses	457		(17,220)		
Net cash provided by operating activities, continuing operations	63,678		18,801		
Net cash used in operating activities, discontinued operations	22,2.2		(101)		
Net cash provided by operating activities	63,678		18,700		
	00,0.0				
INVESTING ACTIVITIES:					
Capital expenditures	(13,023)		(4,772)		
Cash paid for broadcast license rights	, , ,		(7,561)		
Change in restricted cash	2,000		(2,000)		
Payments for business combinations	(575)		, , ,		
Proceeds from the sale of assets	180				
Payments on derivative instruments	(1,525)				
Shortfall loan to joint venture with NBC Universal	(4,079)				
Other investments, net	(1,980)				
Net cash used in investing activities, continuing operations	(19,002)		(14,333)		
Net cash provided by investing activities, discontinued operations	660		5,875		
Net cash used in investing activities	(18,342)		(8,458)		
FINANCING ACTIVITIES:					
Net proceeds from employee and director stock-based compensation plans	512				
Proceeds from borrowings on long-term debt	213,000		81,000		
Principal payments on long-term debt	(255,855)		(93,280)		
Payment of long-term debt issue costs	(4,887)		(3,662)		

Net cash used in financing activities, continuing operations	(47,230)	(15,942)
Net cash used in financing activities, discontinued operations	(445)	(2,644)
Net cash used in financing activities	(47,675)	(18,586)
Net decrease in cash and cash equivalents	(2,339)	(8,344)
Cash and cash equivalents at the beginning of the period	11,105	20,106
Cash and cash equivalents at the end of the period	\$ 8,766	\$ 11,762

The accompanying notes are an integral part of the unaudited consolidated financial statements.

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LIN Television Corporation

Notes to Unaudited Consolidated Financial Statements

Note 1	Basis of Presentation and Summary of Significant Accounting Policies
Descri	iption of Business
Televi our	elevision Corporation (LIN Television), together with its subsidiaries, is a television station group operator in the United States. LIN sion and its subsidiaries are affiliates of HM Capital Partners LLC (HMC). In these notes, the terms Company, LIN Television, we, mean LIN Television Corporation and all subsidiaries included in our consolidated financial statements. LIN Television is a wholly-owned iary of LIN TV Corp. (LIN TV).
Senior	our consolidated wholly-owned subsidiaries fully and unconditionally guarantee LIN Television s senior secured credit facility, 61/2% Subordinated Notes and 6½% Senior Subordinated Notes Class B and 83/8% Senior Notes due 2018 (the Senior Notes) on a und-several basis.

The unaudited consolidated interim financial statements have been prepared in conformity with accounting principles generally accepted in the United States (U.S. GAAP).

In the opinion of management, the accompanying unaudited interim financial statements contain all adjustments necessary to state fairly our financial position, results of operations and cash flows for the periods presented. The interim results of operations are not necessarily indicative of the results to be expected for the full year.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires our management to make estimates and assumptions that affect the amounts reported in the unaudited consolidated financial statements and the notes to the unaudited consolidated financial statements. Our actual results could differ from these estimates. Estimates are used for the allowance for doubtful accounts in receivables, valuation of goodwill and intangible assets, amortization of program rights and intangible assets, stock-based compensation, pension costs, barter transactions, income taxes, employee medical insurance claims, useful lives of property and equipment, contingencies, litigation and net assets of businesses acquired.

Comprehensive Income (Loss)

us

Our total comprehensive income (loss) includes net income (loss) and other comprehensive income (loss) items listed in the table below (in thousands):

		Three Months E 2010	nded Sep	tember 30, 2009	Nine Months Ended September 30, 2010 2009		
Net income (loss)	\$	8,271	\$	(875) \$	15,416	\$	(1,649)
Amortization of prior service cost on pension				5			14
Amortization of pension net loss		57		24	171		74
Unrealized loss on cash flow hedge				153	2,516		984
Total comprehensive income (loss)	\$	8,328	\$	(693) \$	18,103	\$	(577)

Recently Issued Accounting Pronouncements

In October 2009, there were revisions to the accounting standard for revenue arrangements with multiple deliverables. The revisions address how to separate deliverables and how to measure and allocate arrangement consideration to one or more units of accounting. The revisions are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. We plan to adopt this guidance effective January 1, 2011, and we do not expect it to have a material impact on our financial position or results of operations.

Note 2 Acquisitions

ACME Communications, Inc.

On May 28, 2010, LIN Television and ACME Communication, Inc. (ACME) entered into a shared services arrangement and related agreements with respect to ACME s television stations KWBQ-TV, KRWB-TV, and KASY-TV in the Albuquerque-Santa Fe, NM market; WBDT-TV in the Dayton, OH market; and WCWF-TV (f/k/a WIWB-TV) in the Green-Bay-Appleton, WI

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market. Concurrent with the execution of these agreements, we entered into an option agreement, giving LIN Television the right to acquire any or all of the stations covered under these agreements, and giving ACME the right, starting in January 2013 and subject to certain conditions, including regulatory approval, to put any or all of the stations to LIN Television at the greater of a defined purchase price or the then-current fair market value.

On August 26, 2010, LIN Television exercised its option to acquire WCWF-TV and certain assets of WBDT-TV. LIN Television assigned its rights to acquire the remaining WBDT-TV assets, including the FCC license, to WBDT Television, LLC. The aggregate purchase price for both stations is \$11.5 million, of which LIN Television agreed to pay approximately \$10.5 million and WBDT Television, LLC agreed to pay approximately \$1.0 million. On September 3, 2010, LIN Television funded \$0.6 million of the purchase price into an escrow account. LIN Television also has the option to fund 50% of its portion of the purchase price with unregistered shares of LIN TV s common stock. Completion of the transaction is subject to regulatory approvals and certain other terms and conditions. We expect the transaction to close during 2011.

Note 3 Discontinued Operations

Banks Broadcasting

Our consolidated financial statements reflect the operations, assets and liabilities of the Banks Broadcasting joint venture as discontinued for all periods presented.

On April 23, 2009, Banks Broadcasting completed the sale of KNIN-TV, a CW affiliate in Boise, for \$6.6 million to Journal Broadcast Corporation. As a result of the sale we received, on the basis of our economic interest in Banks Broadcasting, distributions of \$0.4 million and \$2.6 million during the nine months ended September 30, 2010 and 2009, respectively. As of September 30, 2010, all of the assets of the Banks Broadcasting joint venture have been liquidated.

We provided no capital contributions to Banks Broadcasting during the nine months ended September 30, 2010 and 2009.

The following presents summarized information for the discontinued operations (in thousands):

	Three Months E September 30 2009	Months Ended ptember 30, 2009
Net revenues	\$	\$ 823
Operating loss		(3,141)
Net loss		(446)

The operating loss for the nine months ended September 30, 2009 includes an impairment charge of \$1.9 million to reduce the carrying value of broadcast licenses to fair value based on the final sale price of KNIN-TV of \$6.6 million. Net loss for the nine months ended September 30, 2009 reflects our 50% share of net losses of Banks Broadcasting, net of taxes and non-operating items to adjust the carrying value of the non-controlling interest to reflect the estimated amounts that were due to the minority shareholders upon liquidation of Banks Broadcasting.

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Note 4 Equity Investments

Joint Venture with NBC Universal

We own a 20.38% interest in Station Venture Holdings, LLC (SVH), a joint venture with NBC Universal, and account for our interest using the equity method, as we do not have a controlling interest. SVH wholly owns Station Venture Operations, LP (SVO), which is the operating company that manages KXAS-TV and KNSD-TV, the television stations that comprise the joint venture. The following presents summarized financial information of SVH (in thousands):

	Three Mon Septem	 	Nine Months Ended September 30,			
	2010	2009		2010		2009
Cash distributions to SVH from SVO	\$ 15,760	\$ 9,177	\$	29,535	\$	36,607
Income to SVH	\$ 15,457	\$ 9,180	\$	40,429	\$	18,409
Other expense, net (primarily interest on the GECC note)	(16,569)	(16,491)		(49,553)		(49,473)
Net loss of SVH	\$ (1,112)	\$ (7,311)	\$	(9,124)	\$	(31,064)
Shortfall loans to SVH from LIN Television	\$ 204	\$	\$	4,079	\$	
Shortfall loans to SVH from NBC Universal	\$ 796	\$	\$	15,934	\$	

Beginning in 2009, we no longer recognize our 20.38% share of SVH s net loss because the investment was written-off during the year ended December 31, 2008; accordingly, we suspended recognition of equity method gains and losses.

During the year ended December 31, 2009, we recognized a contingent liability of \$6.0 million based on our estimate of amounts that we expected to loan to the joint venture pursuant to the 2009 shortfall funding agreement and the 2010 shortfall funding agreement with NBC Universal (collectively, the Shortfall Funding Agreements) as further described in Note 12 - Commitments and Contingencies . Due to uncertainty surrounding the joint venture s ability to repay the shortfall loans, we concurrently impaired all accrued loans to the joint venture as of December 31, 2009.

On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to the terms of the Shortfall Funding Agreements, we made shortfall loans in the principal amounts of \$3.1 million, \$0.8 million and \$0.2 million, respectively, to the joint venture, representing our 20.38% share in cumulative debt service shortfalls at the joint venture. Concurrent with our funding of the shortfall loans, NBC Universal funded shortfall loans in the principal amounts of \$12.2 million, \$2.9 million and \$0.8 million, respectively, to the joint venture, in respect of its 79.62% share in the cumulative debt service shortfalls at the joint venture. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.

We recognize shortfall funding liabilities to the joint venture on our balance sheet when those liabilities become both probable and estimable, which results when joint venture management provides us with budget or forecast information of operating cash flows and working capital needs

indicating that a debt service shortfall is probable to occur and when we intend to reach a shortfall funding agreement with NBC Universal covering the budgeted or forecasted period. Based on fourth quarter 2010 and full year 2011 forecast information provided by joint venture management, we estimate our share of shortfall funding will be approximately \$1.9 million through December 31, 2011. As of the date of this report, there is no agreement between us and NBC Universal for shortfall funding for the period following the expiration of the 2010 Shortfall Funding Agreement on April 1, 2011. Our estimate assumes that we will enter into a new shortfall funding agreement with NBC Universal for the period extending through December 31, 2011 for the purpose of sharing in any joint venture debt service shortfalls, on substantially the same terms as the 2010 Shortfall Funding Agreement. Actual cash shortfalls at the joint venture could vary from our current estimates. We could also fail to reach an agreement with NBC Universal regarding the sharing of any joint venture debt service shortfalls for the period following termination of the 2010 Shortfall Funding Agreement, in which event we would not be required to fund any immediate cash shortfalls (see Note Commitments and Contingencies included in our 10-K). Cash shortfalls at the joint venture beyond December 31, 2011 are not currently estimable or probable; therefore, we have not accrued for any potential obligations beyond the \$1.9 million discussed above.

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For further details on the timing of debt service shortfalls and our recognition of liabilities under the Shortfall Funding Agreements see Note 12 Commitments and Contingencies .

Note 5 Intangible Assets

The following table summarizes the carrying amount of intangible assets (in thousands):

	September 30, 2010					December 31, 2009						
	Gross Carrying Amount		Accumulated Amortization		G	ross Carrying Amount	Accumulated Amortization					
Goodwill	\$	117,259	\$		\$	117,259	\$					
Broadcast licenses		391,801				391,801						
Intangible assets subject to amortization (1)		14,403		(8,559)		14,403		(7,327)				
Total intangible assets	\$	523,463	\$	(8,559)	\$	523,463	\$	(7,327)				

⁽²⁾ Intangible assets subject to amortization are amortized on a straight-line basis and include acquired customer relationships, brand names, non-compete agreements, internal-use software, favorable operating leases, tower rental income leases, option agreements and network affiliations.

We recorded an impairment charge of \$39.9 million during the second quarter of 2009 that included an impairment to the carrying values of our broadcast licenses of \$37.2 million, relating to 26 of our television stations; and an impairment to the carrying values of our goodwill of \$2.7 million, relating to two of our television stations. We tested our indefinite-lived intangible assets for impairment at June 30, 2009, between the required annual tests, because we believed events had occurred and circumstances changed that would more likely than not reduce the fair value of our broadcast licenses and goodwill below their carrying amounts. The need for an impairment analysis at June 30, 2009 was triggered by the continued decline in advertising revenue at certain of our stations in excess of our original plan, due to the ongoing effects of the economic downturn that resulted in downward adjustments to their respective forecasts.

There were no events during the nine months ended September 30, 2010 that warranted an interim impairment test of our indefinite-lived intangible assets.

Note 6 Debt

LIN TV guarantees substantially all of our debt. All of the consolidated 100% owned subsidiaries of LIN Television fully and unconditionally guarantee our senior secured credit facility and our 83/8% Senior Notes (the Senior Notes), 61/2% Senior Subordinated Notes and 61/2% Senior Subordinated Notes B (together the Senior Subordinated Notes) on a joint-and-several basis.

Debt consisted of the following (in thousands):

	September 30, 2010			December 31, 2009
Senior secured credit facility:				
Revolving credit loans	\$	13,063	\$	204,000
Term loans		10,399		61,975
83/8% Senior Notes due 2018		200,000		
61/2% Senior Subordinated Notes due 2013		275,883		275,883
\$141,316 61/2% Senior Subordinated Notes - Class B due 2013, net of discount of				
\$3,877 and \$4,965 as of September 30, 2010 and December 31, 2009, respectively		137,439		136,351
\$2,157 LIN-RMM Note, net of discount of \$40 and \$160 as of September 30, 2010				
and December 31, 2009, respectively		2,117		1,997
\$1,257 and \$1,598 RMM Note, net of premium of \$84 and \$112 as of September 30,				
2010 and December 31, 2009, respectively		1,341		1,710
\$1,121 RMM Bank Note, net of discount of \$21 and \$83 as of September 30, 2010				
and December 31, 2009, respectively		1,100		1,038
Total debt		641,342		682,954
Less current portion		7,051		16,372
Total long-term debt	\$	634,291	\$	666,582

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We repaid \$0.8 million and \$5.6 million of principal on the term loans, related to mandatory quarterly payments under our senior secured credit facility, from operating cash flows during the three and nine months ended September 30, 2010, respectively.

On April 12, 2010, we completed an offering of our Senior Notes in an aggregate principal amount of \$200.0 million. Proceeds from the issuance of the Senior Notes were used to repay \$148.9 million of principal on our revolving credit facility and \$45.9 million of principal on our term loans, plus accrued interest, pursuant to the mandatory prepayment terms of our senior secured credit facility. As a result, we recorded a loss on extinguishment of debt of \$2.7 million during the nine months ended September 30, 2010, consisting of a write-off of deferred financing fees of \$1.9 million and \$0.8 million related to the revolving credit facility and term loans, respectively. The repayment of principal on our revolving credit facility resulted in a reduction of our revolving credit commitments, from \$225.0 million to \$76.1 million. Additionally, as a result of the repayment of principal on our term loans, our interest rate hedge ceased to be highly effective, as further described in Note 7 Derivative Financial Instruments.

During the nine months ended September 30, 2009, we purchased a total notional amount of \$79.7 million and \$42.0 million of our 6½% Senior Subordinated Notes and 6½% Senior Subordinated Notes Class B, respectively, under a Rule 10b5-1 plan. The aggregate purchase price for both classes was \$68.4 million, resulting in a gain on extinguishment of debt of \$50.1 million, net of a write-off of deferred financing fees and discount related to the Senior Subordinated Notes of \$3.2 million.

The fair values of our long-term debt are estimated based on quoted market prices for the same or similar issues, or based on the current rates offered to us for debt of the same remaining maturities. The carrying amounts and fair values of our long-term debt were as follows (in thousands):

	Septe	mber 30, 2010	December 31, 2009
Carrying amount	\$	641,342	\$ 682,954
Fair value		642,923	616,247

Note 7 Derivative Financial Instruments

We have historically used derivative financial instruments in the management of our interest rate exposure for our long-term debt, principally our senior secured credit facility. In accordance with our policy, we do not enter into derivative instruments unless there is an underlying exposure and we do not enter into derivative financial instruments for speculative trading purposes.

During the second quarter of 2006, we entered into a contract to hedge a notional amount of the declining balances of our term loans (the 2006 interest rate hedge) to mitigate changes in our cash flows resulting from fluctuations in interest rates. The 2006 interest rate hedge effectively converted the floating LIBOR rate-based-payments to fixed payments at 5.33% plus the applicable margin rate calculated under our senior secured credit facility, which expires in November 2011.

We have historically designated the 2006 interest rate hedge as a cash flow hedge. However, as a result of the April 12, 2010 repayment of \$45.9 million of principal on our term loans, as described further in Note 6 Debt , the 2006 interest rate hedge ceased to be highly effective in

hedging the variable rate cash flows associated with our term loans. Accordingly, the portion of the fair value recognized in accumulated other comprehensive loss, \$3.6 million, was recorded as a charge to our consolidated statement of operations for the nine months ended September 30, 2010. Additionally, because the hedge ceased to be highly effective in hedging the variable rate cash flows, all changes in fair value are now recorded in our consolidated statement of operations. We therefore recorded a (gain) loss on derivative instruments of \$(0.5) million and \$2.6 million, including the \$3.6 million charge from accumulated other comprehensive loss, for the three and nine months ended September 30, 2010, respectively.

The fair value of the 2006 interest rate hedge liability was \$2.6 million and \$4.2 million as of September 30, 2010 and December 31, 2009, respectively, and is included in other liabilities in our consolidated balance sheet. The fair value is calculated by using observable inputs (Level 2) prescribed by the three-level fair value hierarchy, which is calculated using the discounted expected future cash outflows from a series of three-month LIBOR strips through November 4, 2011, the same maturity date as our senior secured credit facility.

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The following table summarizes our derivative activity during the three and nine months ended September 30 (in thousands):

	(Gain) Loss on Derivative Instruments									
	Three Months Ended September 30,					Nine Months Ended September 30,				
	201	0		2009		2010		2009		
Mark-to-Market Adjustments on:										
2006 interest rate hedge	\$	(481)	\$	17	7 \$	2,584	\$	12		

	Other Comprehensive Loss, Net of Tax						
	Three Months Ended September 30,			Nine Months Ended September 30,			
	2010	200	9		2010		2009
Mark-to-Market Adjustments on:							
2006 interest rate hedge	\$	\$	153	\$	2,516	\$	984

Note 8 Fair Value Measurements

We record the fair value of certain financial assets and liabilities on a recurring basis. The following table summarizes the financial assets and liabilities measured at fair value in the accompanying financial statements using the prescribed three-level fair value hierarchy as of September 30, 2010 and December 31, 2009 (in thousands):

	Quoted prices in active markets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inpu (Level 3)	ts	Total
September 30, 2010					
Assets:					
Deferred compensation related investments	\$ 1,407	\$	\$	\$	1,407
Liabilities:					
2006 interest rate hedge	\$	\$ 2,645	\$	\$	2,645
Deferred compensation related liabilities	1,407				1,407
December 31, 2009					
Assets:					
Deferred compensation related investments	\$ 2,454	\$	\$	\$	2,454
Liabilities:					
2006 interest rate hedge	\$	\$ 4,181	\$	\$	4,181
Deferred compensation related liabilities	2,454				2,454
Equity value shortfall amount				627	627

The fair value of our deferred compensation plan is determined based on the fair value of the investments selected by employees.

The following table details the change in fair value of our Level 3 liability for the nine months ended September 30, 2010:

	Equity '	Equity Value		
	Shortfall A	Amount		
Balance as of December 31, 2009	\$	627		
Realized gain from the change in fair value		(627)		
Balance as of September 30, 2010	\$			

The equity value shortfall amount is a liability that was incurred in connection with the acquisition of Red McCombs Media, LP (RMM) on October 2, 2009. The fair value of the equity value shortfall amount was determined based on an option pricing model reflecting our assumptions about the value that market participants would place on this liability. As of December 31, 2009, the estimated fair value was \$0.6 million. On April 2, 2010, the six-month anniversary date of the acquisition of RMM, the fair value of LIN TV s class A common stock which comprised the merger consideration exceeded \$4.5 million, resulting in no further consideration. Therefore, we recorded a gain of \$0.6 million in other, net in our consolidated statement of operations

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during the nine months ended September 30, 2010, and the liability was permanently relieved from our consolidated balance sheet. For further information on the equity value shortfall amount and the acquisition of RMM see Note 2 Acquisitions included in our10-K.

Note 9 Retirement Plans

The following table shows the components of the net periodic pension benefit cost and the contributions to our 401(k) Plan and to the retirement plans (in thousands):

	Three Months Ended September 30, 2010 2009		Nine Months En	Nine Months Ended September 30, 2010 2009		
Net periodic pension benefit cost:						
Service cost	\$	\$	9	S	\$	385
Interest cost	1,523		1,587	4,569		4,765
Expected return on plan assets	(1,611)		(1,641)	(4,834)		(4,969)
Amortization of prior service cost						31
Amortization of pension net loss	94			282		165
Curtailment						438
Net periodic benefit cost (benefit)	\$ 6	\$	(54) \$	3 17	\$	815
Contributions						
401(k) Plan	\$ 785	\$	56 \$	2,557	\$	393
Defined contribution retirement plans	180			180		
Defined benefit retirement plans	2,600			3,500		
Total contributions	\$ 3,565	\$	56 \$	6,237	\$	393

We expect to make contributions of \$1.5 million to our defined benefit retirement plans during the fourth quarter of 2010. See Note 11 Retirement Plans included in our 10-K for a full description of our retirement plans.

We recorded a curtailment during the nine months ended September 30, 2009 as a result of freezing benefit accruals to the plan during 2009. The \$0.4 million charge relates to the recognition of the prior service cost associated with the plan.

Note 10 Restructuring

During the nine months ended September 30, 2010, we recorded a restructuring charge of \$2.2 million as a result of the consolidation of certain activities at our stations and our corporate headquarters, which resulted in the termination of 43 employees. During the nine months ended September 30, 2010, we made cash payments of \$2.2 million related to this restructuring.

As of September 30, 2010, we had a remaining liability of \$0.2 million related to the cancellation of certain programming and other contracts in 2008. We expect to make cash payments of \$0.2 million related to this restructuring through 2012.

Note 11 Income Taxes

We recorded a provision for income taxes of \$5.7 million and \$9.5 million for the three and nine months ended September 30, 2010, respectively, compared to a provision for income taxes of \$1.6 million and \$9.9 million for the three and nine months ended September 30, 2009, respectively. Our effective income tax rate was 38.2% and 113.7% for the nine months ended September 30, 2010 and 2009, respectively. The change in the tax provision and effective income tax rate was primarily a result of a taxable gain on extinguishment of debt and the impairment charge to our goodwill and broadcast licenses recognized during the nine months ended September 30, 2009, which did not recur during the same period in 2010.

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Note 12 Commitments and Contingencies

Commitments

We lease land, buildings, vehicles and equipment pursuant to non-cancelable operating lease agreements and we contract for general services pursuant to non-cancelable operating agreements that expire at various dates through 2017. The following table summarizes all of our estimated future cash payments, after giving effect to amendments to certain of these agreements since December 31, 2009.

		ng Leases and	Syndicated Television	
Year	Agı	reements	Programming	Total
2010	\$	17,654 \$	26,585	\$ 44,239
2011		15,406	24,586	39,992
2012		14,152	20,119	34,271
2013		6,290	16,798	23,088
2014		4,448	8,140	12,588
Thereafter		1,510	520	2,030
Total commitments		59,460	96,748	156,208
Less recognized liabilities			(8,596)	(8,596)
Unrecorded commitments	\$	59,460 \$	88,152	\$ 147,612

Contingencies

GECC Note

GECC provided debt financing for the joint venture between NBC Universal and us, in the form of an \$815.5 million non-amortizing senior secured note due 2023 bearing interest at an initial rate of 8% per annum until March 2, 2013 and 9% per annum thereafter (GECC Note). We have a 20.38% equity interest in the joint venture and NBC Universal has the remaining 79.62% equity interest, in which we and NBC Universal each have a 50% voting interest. NBC Universal operates two television stations, KXAS-TV, an NBC Universal affiliate in Dallas, and KNSD-TV, an NBC Universal affiliate in San Diego, pursuant to a management agreement. NBC Universal and GECC are both majority-owned subsidiaries of General Electric Co. LIN TV has guaranteed the payment of principal and interest on the GECC Note.

The GECC Note is an obligation of the joint venture and is not an obligation of LIN TV or LIN Television or any of its subsidiaries. GECC s only recourse, upon an event of default under the GECC Note, is to the joint venture, our equity interest in the joint venture and, after exhausting all remedies against the assets of the joint venture and the other equity interests in the joint venture, to LIN TV pursuant to its guarantee of the GECC Note. An event of default under the GECC Note will occur if the joint venture fails to make any scheduled interest payment within 90 days of the date due and payable, or to pay the principal amount on the maturity date. If the joint venture fails to pay interest on the GECC Note, and neither NBC Universal nor we make a shortfall loan to cover the interest payment within 90 days of the date due and payable, an event of default would occur and GECC could accelerate the maturity of the entire amount due under the GECC Note. Other than the acceleration of the principal amount upon an event of default, prepayment of the principal of the GECC Note is prohibited unless agreed upon by both NBC Universal and us.

In light of the adverse effect of the economic downturn on the joint venture s operating results, in 2009 we entered into a shortfall funding agreement with NBC Universal, which provided that: a) we and NBC Universal waived the requirement that the joint venture maintain debt service reserve cash balances of at least \$15 million; b) the joint venture would use a portion of its existing debt service reserve cash balances to fund interest payments on the GECC Note in 2009; c) NBC Universal agreed to defer its receipt of 2008 and 2009 management fees; and d) we agreed that if the joint venture does not have sufficient cash to fund interest payments on the GECC Note through April 1, 2010, we and NBC Universal would each provide the joint venture with a shortfall loan on the basis of our respective percentage of economic interest in the joint venture (the Original Shortfall Funding Agreement).

Because of anticipated future shortfalls during 2010 at the joint venture, on March 9, 2010, we and NBC Universal entered into another shortfall funding agreement covering the period through April 1, 2011 (the 2010 Shortfall Funding Agreement). Under the terms of the 2010 Shortfall Funding Agreement: a) the joint venture may continue to access any portion of its existing debt service reserve cash balances to fund interest payments on the GECC Note; b) NBC Universal will continue to defer the payment of 2008 and 2009 management fees and defer payment of 2010 management fees through March 31, 2011 (payable subject to repayment first of any joint venture shortfall loans); and c) we agreed that if the joint venture does not have sufficient cash to fund interest payments on the GECC Note through April 1, 2011, we and NBC Universal would each provide the joint venture with a shortfall loan on the basis of our respective percentage of economic interests in the joint venture.

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Based on the 2010 budget provided by the joint venture, and our discussions with the joint venture s management, as of December 31, 2009, we accrued our portion of the estimated debt service shortfalls through April 1, 2011, bringing the total accrual for our joint venture shortfall obligations to \$6.0 million as of December 31, 2009. Due to uncertainty surrounding the joint venture s ability to repay the shortfall loans, we concurrently impaired all accrued loans to the joint venture as of December 31, 2009.

On March 25, 2010, June 22, 2010 and September 23, 2010, pursuant to the terms of the Shortfall Funding Agreements, we made shortfall loans in the principal amounts of \$3.1 million, \$0.8 million and \$0.2 million, respectively, to the joint venture, representing our 20.38% share in cumulative debt service shortfalls at the joint venture. Concurrent with our funding of the shortfall loans, NBC Universal funded shortfall loans in the principal amounts of \$12.2 million, \$2.9 million and \$0.8 million, respectively, to the joint venture, in respect of its 79.62% share in the cumulative debt service shortfalls at the joint venture. We have a remaining shortfall funding accrual of \$1.9 million as of September 30, 2010, which we expect to fund during 2011.

We recognize shortfall funding liabilities to the joint venture on our balance sheet when those liabilities become both probable and estimable, which results when joint venture management provides us with budget or forecast information of operating cash flows and working capital needs indicating that a debt service shortfall is probable to occur and when we intend to reach a shortfall funding agreement with NBC Universal covering the budgeted or forecasted period. Based on fourth quarter 2010 and full year 2011 forecast information provided by joint venture management, we estimate our share of shortfall funding will be approximately \$1.9 million through December 31, 2011. As of the date of this report, there is no agreement between us and NBC Universal for shortfall funding for the period following the expiration of the 2010 Shortfall Funding Agreement on April 1, 2011. Our estimate assumes that we will enter into a new shortfall funding agreement with NBC Universal for the period extending through December 31, 2011 for the purpose of sharing in any joint venture debt service shortfalls, on substantially the same terms as the 2010 Shortfall Funding Agreement. Actual cash shortfalls at the joint venture could vary from our current estimates. We could also fail to reach an agreement with NBC Universal regarding the sharing of any joint venture debt service shortfalls for the period following termination of the 2010 Shortfall Funding Agreement, in which event we would not be required to fund any immediate cash shortfalls (see Note Commitments and Contingencies included in our 10-K). Cash shortfalls at the joint venture beyond December 31, 2011 are not currently estimable or probable; therefore, we have not accrued for any potential obligations beyond the \$1.9 million discussed above.

Under the terms of its guarantee of the GECC Note, LIN TV would be required to make a payment for an amount to be determined (the Guarantee Amount) upon occurrence of the following events: a) there is an event of default; b) neither NBC Universal nor we remedy the default; and c) after GECC exhausts all remedies against the assets of the joint venture, the total amount realized upon exercise of those remedies is less than the \$815.5 million principal amount of the GECC Note. Upon the occurrence of such events, the amount owed by LIN TV to GECC pursuant to the guarantee would be calculated as the difference between i) the total amount at which the joint venture s assets were sold and ii) the principal amount and any unpaid interest due under the GECC Note. As of December 31, 2009, we estimated that the fair value of the television stations in the joint venture to be approximately \$366 million less than the outstanding balance of the GECC Note of \$815.5 million.

We believe the probability is remote that there would be an event of default and therefore an acceleration of the principal amount of the GECC Note during 2010 and through April 1, 2011, although there can be no assurances that such an event of default will not occur. There are no financial or similar covenants in the GECC Note and, since both NBC Universal and we have agreed to fund interest payments if the joint venture is unable to do so during 2010 and through April 1, 2011, NBC Universal and we are able to control the occurrence of a default under the GECC Note.

However, if an event of default under the GECC Note occurs, LIN TV, which conducts all of its operations through its subsidiaries, could experience material adverse consequences, including:

- GECC, after exhausting all remedies against the joint venture, could enforce its rights under the guarantee, which could cause LIN TV to determine that LIN Television should seek to sell material assets owned by it in order to satisfy LIN TV s obligations under the guarantee;
- GECC s initiation of proceedings against LIN TV under the guarantee, if they result in material adverse consequences to LIN Television, could cause an acceleration of LIN Television s senior secured credit facility and other outstanding indebtedness; and
- if the GECC Note is prepaid because of an acceleration on default or otherwise, we would incur a substantial tax liability of approximately \$273.6 million related to our deferred gain associated with the formation of the joint venture.

Note 13 Related Party

During the second quarter of 2010, we acquired a non-controlling investment in an interactive service provider that hosts our web sites for \$2.0 million. Additionally, we incurred charges of \$0.4 million and \$0.9 million for webhosting services from the provider during the three and nine months ended September 30, 2010, respectively, and paid \$1.3 million and \$1.9 million to the provider for web site development and customization during the three and nine months ended September 30, 2010, respectively.