

Priceline Group Inc.  
Form 8-K  
March 10, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **March 10, 2015**

**THE PRICELINE GROUP INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**0-25581**  
(Commission File Number)

**06-1528493**  
(IRS Employer Identification No.)

**800 Connecticut Avenue, Norwalk, Connecticut**  
(Address of principal executive offices)

**06854**  
(Zip Code)

Registrant's telephone number, including area code: **(212) 299-8000**

**N/A**

(Former name or former address, if changed since last report)

## Edgar Filing: Priceline Group Inc. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 7.01 REGULATION FD DISCLOSURE**

On March 10, 2015, The Priceline Group Inc. issued a press release announcing that it intends to offer Senior Notes in a public offering. A copy of this press release is attached as Exhibit 99.1 to this Form 8-K and incorporated herein by reference.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

(d) The following exhibit is filed as a part of this Report.

<b>Exhibit No.</b>	<b>Description</b>
99.1	Press Release, dated March 10, 2015

The information in Exhibit 99.1 shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE PRICELINE GROUP INC.**

By:	/s/ DANIEL J. FINNEGAN
Name:	Daniel J. Finnegan
Title:	Chief Financial Officer and Chief Accounting Officer

Date: March 10, 2015

**EXHIBIT INDEX**

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