KROGER CO Form FWP January 08, 2016

**Free Writing Prospectus** 

Filed Pursuant to Rule 433

**Registration Statement Number 333-192842** 

The Kroger Co.

Pricing Term Sheet Dated January 8, 2016

Issuer: Security Type: Trade Date: Settlement Date: Denominations: Ratings (Moody s / S&P / Fitch)\*: The Kroger Co. Senior Notes January 8, 2016 January 15, 2016 (T+5) \$2,000 x \$1,000 Baa2 / BBB / BBB

2.000% Senior Notes Due 2019

Principal Amount: Maturity Date: Coupon: Benchmark Treasury: Benchmark Treasury Price / Yield: Spread to Benchmark Treasury: Yield to Maturity: Price to Public: Interest Payment Dates: Make-Whole Call: CUSIP/ISIN: \$300,000,000 January 15, 2019 2.000% UST 1.250% due December 15, 2018 100-05+ / 1.190% T + 85 bps 2.040% 99.884% January 15 and July 15, commencing on July 15, 2016 Treasury Rate plus 15 basis points 501044 DA6 / US501044DA67

2.600% Senior Notes Due 2021

## Edgar Filing: KROGER CO - Form FWP

Principal Amount: Maturity Date: Coupon: Benchmark Treasury: Benchmark Treasury Price / Yield: Spread to Benchmark Treasury: Yield to Maturity: Price to Public: Interest Payment Dates: Make-Whole Call: \$300,000,000 February 1, 2021 2.600% UST 1.750% due December 31, 2020 100-26 1/4 / 1.578% T + 105 bps 2.628% 99.868% February 1 and August 1, commencing on August 1, 2016 Treasury Rate plus 20 basis points (prior to Par Call: CUSIP/ISIN: January 1, 2021) On or after January 1, 2021 (one month prior to maturity) 501044 DB4 / US501044DB41

3.500% Senior Notes Due 2026

Principal Amount: Maturity Date: Coupon: Benchmark Treasury: Benchmark Treasury Price / Yield: Spread to Benchmark Treasury: Yield to Maturity: Price to Public: Interest Payment Dates: Make-Whole Call: Par Call: CUSIP/ISIN: Loint Book, Running Managers:	\$500,000,000 February 1, 2026 3.500% UST 2.250% due November 15, 2025 101-02+ / 2.128% T + 140 bps 3.528% 99.763% February 1 and August 1, commencing on August 1, 2016 Treasury Rate plus 25 basis points (prior to November 1, 2025) On or after November 1, 2025 (three months prior to maturity) 501044 DC2 / US501044DC24
Joint Book-Running Managers:	
<ul><li>2.000% Senior Notes Due 2019 and 2.600% Senior Notes Due 2021</li><li>3.500% Senior Notes Due 2026</li></ul>	Merrill Lynch, Pierce, Fenner & Smith Incorporated Mizuho Securities USA Inc. U.S. Bancorp Investments, Inc. Citigroup Global Markets Inc. RBC Capital Markets, LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Mizuho Securities USA Inc. U.S. Bancorp Investments, Inc. Citigroup Global Markets Inc. RBC Capital Markets, LLC BNY Mellon Capital Markets, LLC
Co-Managers:	
2.000% Senior Notes Due 2019 and 2.600% Senior Notes Due 2021	BNY Mellon Capital Markets, LLC BB&T Capital Markets, a division of BB&T

3.500% Senior Notes Due 2026

Securities, LLC Fifth Third Securities, Inc. Goldman, Sachs & Co. Mitsubishi UFJ Securities (USA), Inc. PNC Capital Markets LLC Santander Investment Securities Inc. Wells Fargo Securities, LLC Drexel Hamilton, LLC

BB&T Capital Markets, a division of BB&T Securities, LLC Fifth Third Securities, Inc. Goldman, Sachs & Co. Mitsubishi UFJ Securities (USA), Inc. PNC Capital Markets LLC Santander Investment Securities Inc. Wells Fargo Securities, LLC Drexel Hamilton, LLC

\*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322, Mizuho Securities USA Inc. toll-free at 1-866-271-7403, or U.S. Bancorp Investments, Inc. toll-free at 1-877-558-2607.

Any disclaimer or other notice that may appear below is not applicable to this communication and should be disregarded. Such disclaimer or notice was automatically generated as a result of this communication being sent by Bloomberg or another email system.