| GREIFELD   | ROBERT   |  |   |   |         |                    |   |  |   |  |  |
|--|--|--|---|---|---------|--------------------|---|--|---|--|--|
| Form 4   | 2017   |  |   |   |         |                    |   |  |   |  |  |
| August 10, 2017  |  |  |   |   |         |                    |   | OMB APPROVAL   |   |  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |  |  |   |   |         |                    | OMB<br>Number:  | 3235-0287  |   |  |  |
| Check th<br>if no lon<br>subject t<br>Section<br>Form 4 o<br>Form 5<br>obligatio<br>may con<br><i>See</i> Instr<br>1(b). | ger<br>o<br>16.<br>or<br>Filed put<br>ons<br>stinue. | rsuant to Se<br>(a) of the Pu                  | CHANGES IN<br>SECUI<br>ection 16(a) of the<br>ublic Utility Hol                       | <b>IGES IN BENEFICIAL OWNERSHIP OF</b><br><b>SECURITIES</b><br>6(a) of the Securities Exchange Act of 1934,<br>tility Holding Company Act of 1935 or Sectio<br>westment Company Act of 1940 |         |                    |   |  | Expires:January 31,<br>2005Estimated average<br>burden hours per<br>response0.5 |  |  |
| (Print or Type   | Responses)   |  |   |   |         |                    |   |  |   |  |  |
|  |  |  | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>Virtu Financial, Inc. [VIRT] |   |         |                    | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)   |  |   |  |  |
| (Last)   | (First) (  | Middle) 3                                      | 3. Date of Earliest T   | ransaction  |         |                    | (Check  | an application   | 5)  |  |  |
| 51 WEST 52ND STREET, 30TH FLOOR,   |  |  | (Month/Day/Year)<br>08/10/2017  |   |         |                    | Director     _X_ 10% Owner       Officer (give title    Other (specify below)   |  |   |  |  |
| Filed(Mor  |  |  | 4. If Amendment, D<br>Filed(Month/Day/Yea   | -   |         |                    | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li> Form filed by One Reporting Person</li> <li>_X_ Form filed by More than One Reporting</li> </ul> |  |   |  |  |
| NEW YOR  | K, NY 10019  |  |   |   |         |                    | Person  | lore than one it   | aporting  |  |  |
| (City)   | (State)  | (Zip)  | Table I - Non-  | Derivative S  | ecurit  | ies Acqu           | ired, Disposed of   | or Beneficia   | lly Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year)              | 2A. Deemed<br>Execution D<br>any<br>(Month/Day | Date, if Transaction<br>Code  | 4. Securitie<br>por Disposed<br>(Instr. 3, 4)   | d of (D |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)  | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)               |  |  |
| Class A<br>common<br>stock, par<br>value<br>\$0.00001<br>per share   | 08/10/2017   |  | Р   | 338,124   |         | \$<br>15.44<br>(1) | 40,064,103  | I  | See Footnotes $(2)$ $(3)$ $(4)$ $(5)$   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | ate                | Unde<br>Secur | unt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|---|---------------------|--------------------|---------------|--|---|---|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title         | Amount<br>or<br>Number<br>of<br>Shares |   |   |

# **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |         |       |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|
|  |               | 10% Owner | Officer | Other |  |  |  |
| North Island Ventures, LLC<br>51 WEST 52ND STREET, 30TH FLOOR<br>NEW YORK, NY 10019                                    |               | Х         |         |       |  |  |  |
| North Island Holdings I, LP<br>51 WEST 52ND STREET, 30TH FLOOR<br>C/O NORTH ISLAND VENTURES, LLC<br>NEW YORK, NY 10019 |               | Х         |         |       |  |  |  |
| North Island Holdings I GP, LP<br>51 WEST 52ND STREET<br>30TH FLOOR<br>NEW YORK, NY 10019                              |               | Х         |         |       |  |  |  |
| North Island L.L.C.<br>C/O GLENN H. HUTCHINS, 51 W 52ND STREET<br>30TH FLOOR<br>NEW YORK, NY 10019                     |               | Х         |         |       |  |  |  |
| West Meadow Group LLC<br>C/O ROBERT GREIFELD, 51 W 52ND ST<br>30TH FLOOR<br>NEW YORK, NY 10019                         |               | Х         |         |       |  |  |  |
| HUTCHINS GLENN H<br>C/O SILVER LAKE<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025                          | Х             | Х         |         |       |  |  |  |
| GREIFELD ROBERT  | Х             | Х         |         |       |  |  |  |

C/O THE NASDAQ STOCK MARKET, INC ONE LIBERTY PLAZA NEW YORK, NY 10006

# Signatures

| NORTH ISLAND HOLDINGS I, LP By: North Island Holdings I GP, LP, its general partner<br>By: North Island Ventures, LLC, its general partner By: /s/ Glenn H. Hutchins Name: Glenn<br>H. Hutchins Title: Chief Executive Officer | 08/10/2017 |
|--|------------|
| **Signature of Reporting Person  | Date       |
| NORTH ISLAND HOLDINGS I GP, LP By: North Island Ventures, LLC, its general partner By: /s/ Glenn H. Hutchins Name: Glenn H. Hutchins Title: Chief Executive Officer  | 08/10/2017 |
| **Signature of Reporting Person  | Date       |
| NORTH ISLAND VENTURES, LLC By: /s/ Glenn H. Hutchins Name: Glenn H. Hutchins Title: Chief Executive Officer  | 08/10/2017 |
| **Signature of Reporting Person  | Date       |
| NORTH ISLAND L.L.C. By: /s/ Glenn H. Hutchins Name: Glenn H. Hutchins Title:<br>Investment Manager   | 08/10/2017 |
| **Signature of Reporting Person  | Date       |
| WEST MEADOW GROUP LLC By: /s/ Robert Greifeld Name: Robert Greifeld Title:<br>Administrative Manager   | 08/10/2017 |
| **Signature of Reporting Person  | Date       |
| GLENN H. HUTCHINS /s/ Glenn H. Hutchins  | 08/10/2017 |
| **Signature of Reporting Person  | Date       |
| ROBERT GREIFELD /s/ Robert Greifeld  | 08/10/2017 |
| **Signature of Reporting Person  | Date       |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On August 10, 2017, pursuant to a privately negotiated investment agreement with the Issuer and a letter agreement, dated July 19, 2017, (1) with the Issuer, North Island Holdings I, LP purchased 338,124 shares of the Issuer's Class A common stock, par value \$0.00001 per

- share for approximately \$15.44 per share.
- (2) These shares are owned directly by North Island Holdings I, LP.

The sole general partner of North Island Holdings I, LP is North Island Holdings I GP, LP. The sole general partner of North Island Holdings I GP, LP is North Island Ventures, LLC. Messrs. Hutchins and Greifeld, directly and/or indirectly through North Island L.L.C. and West Meadow Group LLC, respectively, each control 50% of the membership interests in North Island Ventures, LLC. Each of North

- (3) Island Holdings I GP, LP, North Island Ventures, LLC, North Island L.L.C., and West Meadow Group LLC and Messrs. Hutchins and Greifeld may be deemed to beneficially own the shares beneficially owned by North Island Holdings I, LP, but each (other than the North Island Holdings I, LP to the extent of its direct holdings) disclaims beneficial ownership of such shares, except to the extent of such Reporting Person's pecuniary interest therein.
- (4) The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein.
- (5) Information with respect to each of the Reporting Persons is given solely by such Reporting Person, and no Reporting Person has responsibility for the accuracy or completeness of information supplied by another Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.