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Gurwitz Nor Form 4										
April 12, 20								OMB AF	PPROVAL	
FORM	4 UNITED					NGE C	OMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or			Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						January 31, 2005 average rs per 0.5	
Form 5 obligation may con <i>See</i> Instr 1(b).	ons Section 17(• •	ding Co	npan	y Act of	1935 or Section	response		
(Print or Type)	Responses)									
Gurwitz Norman H Sym			2. Issuer Name and Ticker or Trading /mbol INISH LINE INC /IN/ [FINL]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(Che				(Check	all applicable)				
			(Month/Day/Year) 04/10/2012				_X_Director10% Owner Officer (give titleOther (specify below) below)			
INDIANA	(Street) POLIS, IN 46235		Amendment, Da (Month/Day/Year	-	al		6. Individual or Jos Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Pe	rson	
(City)	(State)	(Zip)	Fable I - Non-I	Derivative	Secu	rities Acqu	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	curity (Month/Day/Year) Execution Da		ed 3. 4. Securities Acquired Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				5. Amount of 6. Securities Ownership Beneficially Form: Direc Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect	
Class A			Code V	Amount	(D)	Price	(Instr. 5 and 4)			
Common Stock	04/10/2012		М	350	А	\$ 0	350	D		
Class A Common Stock	04/10/2012		S	350	D	\$ 21.115	0	D		
Class A Common Stock	04/10/2012		М	150	A	\$ 0	150	D		
Class A Common Stock	04/10/2012		S	150	D	\$ 21.115	0	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Numb onof Derivati Securitia Acquirea (A) or Disposed of (D) (Instr. 3, and 5)	Expiration Date rivative (Month/Day/Year) curities quired) or sposed (D) str. 3, 4,		(Instr. 3 and 4)		8. Pric Deriva Securi (Instr.	
				Code V	(A) (E))	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock	\$ 0	04/10/2012		М	35	50	07/23/2010	(1)	Class A Common Stock	350	\$ (
Class B Common Stock	<u>(3)</u>	04/10/2012		М	15	50	07/22/2011	(2)	Class A Common Stock	150	\$ (

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Gurwitz Norman H 3308 N MITTHOEFFER RD INDIANAPOLIS, IN 46235	Х						
Signatures							
/s/ Christopher C. Eck, attorney-in-fact		04/12/20	012				

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The entire award of Class B Common Stock will vest on 7-23-2010.

(2) The entire award of Class B Common Stock will vest on 7-22-2011.

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(3) When eligible for conversion Class B Common Stock is convertible into shares of Class A Common Stock on a one-to-one basis for no additional consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.