## Edgar Filing: FLEMING BRUCE F - Form 4/A

FLEMING BRUC	ΈF								
Form 4/A	2								
December 12, 201									PPROVAL
	UNITED	STATES		RITIES A			COMMISSIO	N OMB Number:	3235-0287
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.	F CHAN Section 1 Public U	NGES IN SECUI 16(a) of th Itility Hol	Expires: Estimated burden ho response.,	urs per					
See Instruction 1(b).		30(h)	of the I	nvestment	t Compan	y Act of 1	940		
(Print or Type Respon	ises)								
1. Name and Address of Reporting Person <u>*</u> FLEMING BRUCE F			Symbol	er Name <b>an</b> CH & DV CHD]		Ū.	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle) 469 NORTH HARRISON STREET			3. Date of Earliest Transaction (Month/Day/Year) 10/31/2012			Director 10% Owner X_ Officer (give title Other (specify below) below) Executive V.P., CMO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year) 11/05/2012			<ul><li>6. Individual or Joint/Group Filing(Check</li><li>Applicable Line)</li><li>_X_ Form filed by One Reporting Person</li></ul>			
PRINCETON, N.	J 08543						Form filed by Person	More than One R	Reporting
(City) (S	State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	ally Owned
	nsaction Date h/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securiti nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Report on	a separate line	for each cla	ass of sec	urities bene	ficially own	ned directly of	or indirectly.		
					Perso inform requir	ns who rest nation cont ed to respo ys a curre	spond to the colle ained in this forr ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and Expiration	7. Title and Amo
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Date	Underlying Secur
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	3)	Acquired (A Disposed o (Instr. 3, 4, 5)	f (D)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	An Nu Sha
Phantom Stock	<u>(1)</u>	10/31/2012 <u>(2)</u>		А		13.1132		08/08/1988 <u>(3)</u>	08/08/1988 <u>(3)</u>	Common Stock	13

## **Reporting Owners**

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
FLEMING BRUCE F 469 NORTH HARRISON STREET PRINCETON, NJ 08543			Executive V.P., CMO						
Signatures									
/s/ Karen M. Sheehan, attorney-in-fact for Bruce F.									
Fleming			12/12/2012						
<u>**</u> Signature of Reporting Pers	son		Date						
Evaluation of Doon		_							

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares convert to common stock on a 1-for-1 basis.

This amendment to a Form 4 originally filed on November 5, 2012 is being filed in reliance on Securities Exchange Commission Release No. 68224, dated November 14, 2012, granting exemptions from the deadline for filings required under the Securities Exchange Act of 1934 for registrants affected by Hurricane Sandy and its aftermath. Mr. Fleming was unable to file the original Form 4 when due because

- (2) 1934 for registrants arected by function standy and its arefinant. With Frening was unable to fine the original Form 4 when due because the Company experienced an outage of its computer systems as a result of Hurricane Sandy and was unable to timely process phantom share purchase information following its October 31, 2012 payroll. Accordingly, the original Form 4 could not be filed until one business day following the due date.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.