#### TRIPODI JOSEPH V

Form 4

March 22, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

**OMB APPROVAL** 

3235-0287

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January 31, 2005

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

subject to

Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Stock,

\$.25 Par Value

Common

Stock. \$.25 Par 03/21/2013

(Print or Type Responses)

1. Name and Address of Reporting Person ** TRIPODI JOSEPH V			2. Issuer Name <b>and</b> Ticker or Trading Symbol COCA COLA CO [KO]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)						(Check all applicable)				
THE COC COMPAN PLAZA	, ,	(	3. Date of Earliest Transaction (Month/Day/Year) 03/21/2013				Director 10% Owner _X Officer (give title Other (specify below)  Executive Vice President				
	(Street)	2	4. If Amendment, I	Date Origina	1	6.	Individual or Join	ıt/Group Filins	g(Check		
			Filed(Month/Day/Ye	led(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-	-Derivative	Securi	ities Acquir	ed, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	Date, if Transaction Code	4. Securities or Disposed of (Instr. 3, 4	of (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock, \$.25 Par Value	03/21/2013		Code V M	Amount 187,000	(D)	Price \$ 29.3725	304,462	D			
Common											

 $S^{(1)}$ 

187,000 D

\$ 40

117,462

 $8,277 \frac{(2)}{}$ 

D

I

By 401(k)

Plan

of

Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Share
Employee Stock Option (Right to Buy)	\$ 29.3725	03/21/2013		M		187,000	<u>(3)</u>	10/16/2017	Common Stock, \$.25 Par Value	187,
Hypothetical Shares	<u>(4)</u>						<u>(5)</u>	<u>(5)</u>	Common Stock, \$.25 Par Value	8,1

# **Reporting Owners**

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

TRIPODI JOSEPH V THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

**Executive Vice President** 

## **Signatures**

/s/ Joseph V. Tripodi 03/22/2013

\*\*Signature of Date Reporting Person

Reporting Owners 2

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on October 23, 2012.
- (2) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of March 20, 2013.
- Option (with tax withholding right) granted on October 17, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (4) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of March 20, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.