

FINISH LINE INC /IN/

Form 4

July 10, 2013

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**SCHNEIDER STEVEN J**

(Last) (First) (Middle)

3308 N. MITTHOEFFER ROAD

(Street)

INDIANAPOLIS, IN 46235

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**FINISH LINE INC /IN/ [FINL]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/08/2013

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	07/08/2013		M	10,000 A	\$ 17.625 94,427	D	
Class A Common Stock	07/08/2013		S	10,000 D	\$ 22 84,427	D	
Class A Common Stock	07/08/2013		S	36,244 D	\$ 22.054 48,183	D	
Class A Common	07/09/2013		M	5,000 A	\$ 16.07 53,183	D	

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Stock

Class A Common Stock	07/09/2013	S	5,000	D	\$ 22.15	48,183	D
Class A Common Stock	07/09/2013	M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013	S	10,000	D	\$ 22.18	48,183	D
Class A Common Stock	07/09/2013	M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013	S	10,000	D	\$ 22.19	48,183	D
Class A Common Stock	07/09/2013	M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013	S	10,000	D	\$ 22.2	48,183	D
Class A Common Stock	07/09/2013	S	48,183	D	\$ 22.087	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Stock Options (Right to Buy)	\$ 17.625	07/08/2013	M	10,000	03/04/2005	03/04/2014	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	5,000	03/29/2007	03/29/2016	Class A Common Stock	5,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHNEIDER STEVEN J 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235			Executive Vice President	

## Signatures

/s/ Christopher C. Eck,  
attorney-in-fact

07/10/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Gift of shares to charitable organization

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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