

TechTarget Inc  
 Form 5  
 February 01, 2008

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 Levenson Bruce  
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
 TechTarget Inc [TTGT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/18/2007

C/O UNITED COMMUNICATIONS GROUP, 11300 ROCKVILLE PIKE, SUITE 1100  
 (Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

ROCKVILLE, MD 20852  
 (City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Amount	Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/31/2007	12/31/2007	G	569,246	D	\$ 0	0	0	I	Bruce D. Levenson 2005 GRAT <sup>(1)</sup>
Common Stock	12/31/2007	12/31/2007	G	140,994	D	\$ 0	0	0	I	Bruce D. Levenson

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Common Stock	12/31/2007	Â	G	1,624,085	D	\$ 0	0	I	2005 GRAT <sup>(2)</sup> Bruce D. Levenson 2005 GRAT <sup>(3)</sup>
Common Stock	12/31/2007	Â	G	308,742	D	\$ 0	351,482	I	Bruce D. Levenson 2006 GRAT <sup>(4)</sup>
Common Stock	12/31/2007	Â	G	569,246	A	\$ 0	877,988	I	Bruce D. Levenson 2007 GRAT <sup>(1)</sup>
Common Stock	12/31/2007	Â	G	308,742	A	\$ 0	877,988	I	Bruce D. Levenson 2007 GRAT <sup>(4)</sup>
Common Stock	12/31/2007	Â	G	140,994	A	\$ 0	140,994	I	Levenson Family Irrevocable Trust - GST <sup>(2)</sup>
Common Stock	12/31/2007	Â	G	1,624,085	A	\$ 0	1,624,085	I	Levenson Family Irrevocable Trust - Non-GST <sup>(3)</sup>
Common Stock, par value \$0.001	12/31/2007	Â	A	2,706	A	\$ 14.78	2,706	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option (right to buy)	\$ 14.29	12/18/2007	Â	A4	2,500 Â Â <sup>(5)</sup>	12/17/2017 Common Stock 2,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Levenson Bruce C/O UNITED COMMUNICATIONS GROUP 11300 ROCKVILLE PIKE, SUITE 1100 ROCKVILLE, MD 20852	Â X	Â X	Â	Â

## Signatures

/s/ Rick Olin, 02/01/2008  
Attorney-in-Fact

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the transfer of these 569,246 shares from the Bruce D. Levenson 2005 Grantor Retained Annuity Trust to the Bruce D. Levenson 2007 Grantor Retained Annuity Trust. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (2) This transaction reflects the transfer of these 140,994 shares from the Bruce D. Levenson 2005 Grantor Retained Annuity Trust to the Levenson Family Irrevocable Trust - GST. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (3) This transaction reflects the transfer of these 1,624,085 shares from the Bruce D. Levenson 2005 Grantor Retained Annuity Trust to the Levenson Family Irrevocable Trust ? Non-GST. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (4) This transaction reflects the transfer of 308,742 shares from the Bruce D. Levenson 2006 Grantor Retained Annuity Trust to the Bruce D. Levenson 2007 Grantor Retained Annuity Trust. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (5) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.