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SULZBERGER ARTHUR JR Form 5 February 0 FOR

February 08, 2012					
FORM 5				OMB A	PPROVAL
	INITED STATES	S SECURITIES AND EXCHANGE (Washington, D.C. 20549	OMB Number:	3235-0362 January 31,	
no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction		TATEMENT OF CHANGES IN BEN OWNERSHIP OF SECURITIES	Expires: 20 Estimated average burden hours per response		
	ction $17(a)$ of the	Section 16(a) of the Securities Exchang Public Utility Holding Company Act o of the Investment Company Act of 194	f 1935 or Section		
1. Name and Address of Reporting Person <u></u> <u></u> <u>SULZBERGER ARTHUR JR</u>		2. Issuer Name and Ticker or Trading Symbol NEW YORK TIMES CO [NYT.A]	5. Relationship of I Issuer		
(Last) (Firs	t) (Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/25/2011	(Check X Director X Officer (give t		o Owner er (specify
THE NEW YORK COMPANY, 620			below) Chairma	below) an and Publish	er
(Stree	et)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joi (check	nt/Group Rep	-
NEW YORK, NY	10018		_X_ Form Filed by O Form Filed by M Person		
(City) (State	e) (Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of,	or Beneficial	ly Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Securities Beneficially Owned at end of Issuer's	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A				(A) or Amount (D) Price	Fiscal Year (Instr. 3 and 4)		
Common Stock	07/19/2011	Â	G	49,021 A \$0	223,675	D <u>(1)</u>	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 2270 contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. of D Se B O E I S Fi (It
				(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships							
F	Director	10% Owner	Officer	Other				
SULZBERGER ARTHUR JR THE NEW YORK TIMES COMPANY 620 8TH AVENUE NEW YORK, NY 10018	ÂX	Â	Chairman and Publisher	Â				
Signatures								
/s/Theodore R. Wagner as Attorney-in-fac Sulzberger, Jr.	02/08/2012							
**Signature of Reporting Pers		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

In addition, the reporting person owns 1,400,000 shares of Class A Common Stock indirectly by a trust, and 1,990 shares of Class A
(1) Common Stock equivalents attributed to holdings in the Company Stock Fund of The New York Times Company's Supplemental Retirement and Investment Plan, based on a plan statement dated as of December 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.