

HALLMARK FINANCIAL SERVICES INC  
Form 8-K  
January 21, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported):

January 21, 2011

HALLMARK FINANCIAL SERVICES, INC.  
(Exact Name of Registrant as Specified in Its Charter)

Nevada  
(State or Other Jurisdiction of Incorporation)

001-11252  
(Commission File Number)

87-0447375  
(IRS Employer Identification No.)

777 Main Street, Suite 1000, Fort Worth, Texas  
(Address of Principal Executive Offices)

76102  
(Zip Code)

817-348-1600  
(Registrant's Telephone Number, Including Area Code)

Not Applicable  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On January 21, 2011, the Registrant issued a press release announcing that on February 7, 2011, Mark E. Schwarz, Executive Chairman and Mark J. Morrison, Chief Executive Officer and President of Hallmark Financial Services, Inc. (“Hallmark”), will make a presentation at the 15th Annual Insurance Conference sponsored by the New York Society of Security Analysts. The press release also announces that the presentation materials will be available on the Registrant’s website at [www.hallmarkgrp.com](http://www.hallmarkgrp.com) on and after the date of the presentation. A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits.

99.1 Press release dated January 21, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized.

HALLMARK FINANCIAL SERVICES, INC.

Date: January 21, 2011

By: /s/ Jeffrey R. Passmore  
Jeffrey R. Passmore, Chief Accounting Officer