| AMERICAN APPAREL, INC |
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| Form 8-K October 22, 2012 |
| October 22, 2012 |
| UNITED STATES |
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| SECURITIES AND EXCHANGE COMMISSION |
| WASHINGTON, D.C. 20549 |
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| FORM 8-K |
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| CURRENT REPORT |
| PURSUANT TO SECTION 13 OR 15(d) OF THE |
| SECURITIES EXCHANGE ACT OF 1934 |
| SECURITIES EACHANGE ACT OF 1934 |
| |
| Date of Report (Date of earliest event reported): October 16, 2012 |
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| American Apparel, Inc. |
| American Apparel, Inc. (Exact Name of Registrant as Specified in Charter) |
| |

Delaware 001-32697 20-3200601 (**State or Other Jurisdiction** (Commission File Number) (**IRS Employer**

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|--------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|--|
| of Incorporation) | Identification No.) | |
| 747 Warehouse Street, Los Angeles, CA 90021-1106 (Address of Principal Executive Offices) (Zip Code) | | |
| Registrant's telephone number, including area code: (213) 488-0226 | | |
| Not Applicable | | |
| (Former Name or Former Address, if Changed Since Last Report) | | |
| | | |
| Check the appropriate box below if the Form 8-K filing is int the registrant under any of the following provisions (see Gen | • • • • • | |
| " Written communications pursuant to Rule 4 | 425 under the Securities Act (17 CFR 230.425) | |
| " Soliciting material pursuant to Rule 14a-12 | under the Exchange Act (17 CFR 240.14a-12) | |
| " Pre-commencement communications pursuant to Rule 14c | d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) | |

" Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 1.01 Entry into a Material Definitive Agreement.

On October 16, 2012, American Apparel, Inc. (the "Company"), and Dov Charney, the Company's Chairman, Chief Executive Officer and principal stockholder, entered into an amendment to the Purchase Agreement, dated as of April 27, 2011, between the Company and Mr. Charney. Subject to receipt of any required stockholder approval under the rules of the NYSE MKT, the amendment extends by one year the measurement periods for Mr. Charney's anti-dilution protection provisions and reduces the length of the corresponding stock price target periods from 60 days to 30 days.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

10.1 Amendment to Purchase Agreement, dated as of October 16, 2012, by and between American Apparel, Inc. and Dov Charney.

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN APPAREL, INC.

Dated: October 18, 2012 By: /s/ Glenn A. Weinman

Name: Glenn A. Weinman

Title: Executive Vice President,

General Counsel and Secretary

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EXHIBIT INDEX

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