SONY CORP Form 6-K January 28, 2010 SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of January 2010 Commission File Number: 001-06439

SONY CORPORATION (Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN (Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F,

Form 20-F X Form 40-F ____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934, Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-____

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SONY CORPORATION (Registrant)

By: /s/ Nobuyuki Oneda (Signature) Nobuyuki Oneda Executive Deputy President and Chief Financial Officer

List of materials

Documents attached hereto:

i) Press release entitled "Sony Corporation Statement on Today's Media Reports"

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Sony Corporation Statement on Today's Media Reports

TOKYO, January 28, 2010----Certain media reported today on matters relating to Sony Corporation's upcoming consolidated financial results for the third quarter ended December 31, 2009 and the outlook for the fiscal year ending March 31, 2010. Sony has made no announcement in this regard and has no comment. Sony plans to release its consolidated financial results for the third quarter on February 4, 2010.