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J C PENNEY CO INC Form 8-K August 13, 2003

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 12, 2003

J. C. PENNEY COMPANY, INC. (Exact name of registrant as specified in its charter)

Delaware 1-15274 26-0037077 (State or other jurisdiction of incorporation) (Commission File No.) (I.R.S. Employer Identification No.)

6501 Legacy Drive Plano, Texas

75024-3698

(Address of principal executive offices)

(Zip code)

Registrant's telephone number, including area code: (972) 431-1000

Item 12. Results of Operations and Financial Condition.

J. C. Penney Company, Inc. issued a news release on August 12, 2003, announcing its 2003 second quarter consolidated earnings. This information is attached as exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

J. C. PENNEY COMPANY, Inc.

By: /s/ Robert B. Cavanaugh
----Robert B. Cavanaugh

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Executive Vice President, Chief Financial Officer

Date: August 13, 2003

EXHIBIT INDEX

Exhibit Number Description

99.1 J. C. Penney Company, Inc. News Release issued August 12, 2003