### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

Form 10-Q

(Mark

One)

R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 30, 2010

OR

£ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 001-31314

Aéropostale, Inc. (Exact name of registrant as specified in its charter)

Delaware (State of incorporation) 31-1443880 (I.R.S. Employer Identification No.)

112 W. 34th Street, New York, NY (Address of Principal Executive Offices)

10120 (Zip Code)

(646) 485-5410

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes R No £

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes R No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer þ	Accelerated filer o	Non-accelerated filer o	Smaller
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reporting company o

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b

The Registrant had 87,968,635 shares of common stock outstanding as of November 26, 2010.

## AÉROPOSTALE, INC. AND SUBSIDIARIES

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### PART I — FINANCIAL INFORMATION

### Item 1. Financial Statements (unaudited)

### AÉROPOSTALE, INC. AND SUBSIDIARIES

# CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except per share data)

(Unaudited)

	October 30, 2010	January 30, 2010	October 31, 2009
ASSETS			
Current Assets:			
Cash and cash equivalents	\$239,457	\$346,976	\$285,627
Merchandise inventory	239,391	132,915	221,516
Deferred income taxes	15,079	21,683	10,928
Prepaid taxes	13,839		_
Prepaid expenses and other current assets	39,180	28,443	32,308
Total current assets	546,946	530,017	550,379
Fixtures, equipment and improvements, net	293,409	251,558	262,331
Deferred income taxes	2,748	6,383	14,050
Other assets	4,261	4,351	2,078
TOTAL ASSETS	\$847,364	\$792,309	\$828,838
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current Liabilities:			
Accounts payable	\$142,572	\$90,850	\$144,564
Accrued gift cards	15,806	24,559	12,285
Accrued expenses and other current liabilities	76,131	126,431	109,767
Total current liabilities	234,509	241,840	266,616
Deferred rent, tenant allowances and other	102,540	102,019	101,196
Non-current retirement benefit plan liabilities	10,711	10,060	9,629
Uncertain tax contingency liabilities	2,986	3,901	2,948
Commitments and contingent liabilities (See notes 8, 9 and 10)			
Stockholders' Equity:			
Preferred stock, \$0.01 par value; 5,000 shares authorized, no shares issued			
or outstanding	—		—
Common stock, \$0.01 par value; 200,000 shares authorized; 90,661;			
137,090 and 136,845 shares issued	907	1,371	1,368
Additional paid-in capital	193,012	171,815	169,012
Accumulated other comprehensive loss	(1,486	) (6,993	) (7,030 )
Retained earnings	305,946	922,790	826,226
Treasury stock 65; 43,095 and 37,748 shares, at cost	(1,761	) (654,494	) (541,127)
Total stockholders' equity	496,618	434,489	448,449
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$847,364	\$792,309	\$828,838

See Notes to Unaudited Condensed Consolidated Financial Statements

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### AÉROPOSTALE, INC.

### CONDENSED CONSOLIDATED STATEMENTS OF INCOME (In thousands, except per share data) (Unaudited)

	13 weeks ended October 30, October 31, 2010 2009		39 weeks endedOctober 30,October 31,20102009	
Net sales	\$602,756	\$567,838	\$1,561,103	\$1,428,882
Cost of sales (includes certain buying, occupancy and warehousing expenses)	382,169	344,921	973,067	892,383
Gross profit	220,587	222,917	588,036	536,499
Selling, general and administrative expenses	124,285	117,236	345,115	312,964
Income from operations	96,302	105,681	242,921	223,535
Interest (expense) income	(10)	27	(50)	153
Income before income taxes	96,292	105,708	242,871	223,688
Income taxes	37,757	43,079	95,352	90,795
Net income	\$58,535	\$62,629	\$147,519	\$132,893
Basic earnings per share	\$0.64	\$0.62	\$1.58	\$1.32
Diluted earnings per share	\$0.63	\$0.61	\$1.57	\$1.30
Weighted average basic shares	91,954	100,322	93,113	100,683
Weighted average diluted shares	92,916	101,987	94,150	102,039

See Notes to Unaudited Condensed Consolidated Financial Statements

### AÉROPOSTALE, INC. AND SUBSIDIARIES

### CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

	39 weeks ended		
	October 30,	,	
	2010	2009	
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	\$147,519	\$132,893	
Adjustments to reconcile net income to net cash used in operating activities:	+ , ,	+, -,	
Depreciation and amortization	41,904	37,411	
Stock-based compensation	10,766	10,785	
Excess tax benefits from stock-based compensation		(2,436)	
Other	11,356	(6,037)	
Changes in operating assets and liabilities:	11,000	(0,007)	
Merchandise inventory	(106,061	(94,325)	
Prepaid expenses and other assets	(10,423		
Accounts payable	51,542	66,999	
Accrued expenses and other liabilities	(75,211		
Actived expenses and other natimites	(75,211	7,017	
Net cash provided by operating activities	67,512	149,283	
The cash provided by operating activities	07,512	119,205	
CASH FLOWS FROM INVESTING ACTIVITIES:			
Capital expenditures	(79,886	(42,306)	
Net cash used in investing activities	(79,886	(42,306)	
CASH FLOWS FROM FINANCING ACTIVITIES:			
Purchase of treasury stock	(106,255	(63,041)	
Proceeds from exercise of stock options	6,557	10,304	
Excess tax benefits from stock-based compensation	3,880	2,436	
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Net cash used in financing activities	(95,818	(50,301)	
	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(= = ;= = = )	
Effect of exchange rate changes	673	421	
	0,0		
Net (decrease) increase in cash and cash equivalents	(107,519	57,097	
The (decrease) merease in each and each equivalents	(107,51)	51,051	
Cash and cash equivalents, beginning of year	346,976	228,530	
Cash and cash equivalents, beginning of year	540,970	220,330	
Cash and cash equivalents, end of period	\$239,457	\$285,627	
Cush and cush equivalents, end or period	ΨΔ37, τ31	$\psi 203,027$	
Supplemental Disclosure of Cash Flow Information:			
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Accruals related to purchases of property and equipment	\$3,665	\$6,405

See Notes to Unaudited Condensed Consolidated Financial Statements

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### AÉROPOSTALE, INC. AND SUBSIDIARIES

### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

### 1. Basis of Presentation

Aéropostale, Inc. is a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale stores and 7 to 12 year-old kids through its P.S. from Aéropostale stores. The Company provides customers with a focused selection of high quality fashion and fashion basics at compelling values in an innovative and exciting store environment. Aéropostale maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aéropostale products can only be purchased in Aéropostale stores and online at www.aeropostale.com (this and any other references in this Quarterly Report on Form 10-Q to aeropostale.com is solely a reference to a uniform resource locator, or URL, and is an inactive textual reference only, not intended to incorporate the website into this Quarterly Report on Form 10-Q). P.S. from Aéropostale products can be purchased in P.S. from Aéropostale stores in 49 states and Puerto Rico, 54 stores in Canada as well as 44 P.S. from Aéropostale stores in 13 states. In addition, pursuant to a Licensing Agreement, our international licensee operated eight Aéropostale stores in the United Arab Emirates as of October 30, 2010.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with Rule 10-01 of Regulation S-X and do not include all of the information and footnotes required by accounting principles generally accepted in the United States. However, in the opinion of our management, all adjustments necessary for a fair presentation of the results of the interim periods have been made. These adjustments consist primarily of normal recurring accruals and estimates that impact the carrying value of assets and liabilities. Actual results may materially differ from these estimates.

Our business is highly seasonal, and historically we have realized a significant portion of our sales, net income, and cash flow in the second half of the year, driven by the impact of the back-to-school selling season in the third quarter and the holiday selling season in the fourth quarter. Therefore, our interim period consolidated financial statements may not be indicative of our full-year results of operations, financial condition or cash flows. These financial statements should be read in conjunction with our Annual Report on Form 10-K for our fiscal year ended January 30, 2010.

References to "2010" or "fiscal 2010" mean the 52-week period ending January 29, 2011 and references to "2009" or "fiscal 2009" mean the 52-week period ended January 30, 2010. References to "the third quarter of 2010" mean the thirteen-week period ended October 30, 2010 and references to "the third quarter of 2009" mean the thirteen-week period ended October 31, 2009.

### 2. Stock Split

On February 3, 2010, we announced a three-for-two stock split on all shares of our common stock. The stock split was consummated and distributed on March 5, 2010 in the form of a stock dividend to all shareholders of record on February 24, 2010. All share and per share amounts presented in this report were retroactively adjusted for the common stock split, as were all previously reported periods contained herein. This stock split resulted in the issuance of 31.3 million additional shares of common stock and was accounted for in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 260, "Earnings Per Share" ("ASC 260") by the transfer of \$0.3 million from additional paid-in capital to common stock, which is the amount equal to the par value of the additional shares issued to effect the stock split on March 5, 2010.

### 3. Revenue Recognition

Sales revenue is recognized at the "point of sale" in our stores and at the time our e-commerce customers take possession of merchandise. Allowances for sales returns are recorded as a reduction of net sales in the periods in which the related sales are recognized. Shipping revenue from our e-commerce customers is also included in sales revenue. Revenue from licensing arrangements is recognized when earned in accordance with the terms of the underlying agreement, generally based upon the greater of the contractually earned or guaranteed minimum royalty levels. Revenue is not recorded on the purchase of gift cards or store credits. A current liability is recorded upon purchase, and revenue is recognized when the gift card or store credits are redeemed for merchandise. We also recognize breakage income for the portion of gift cards to the relevant jurisdiction. We therefore determined that the likelihood of certain gift cards being redeemed by the customer was remote, based upon historical redemption patterns of gift cards reads. For those gift cards that we determined redemption to be remote, we reversed our liability and recorded gift card breakage income in net sales. In the third quarter of 2010, we recorded \$0.5 million in net sales related to gift card breakage income during both the first thirty-nine weeks of 2010 and 2009.

### 4. Cost of Sales and Selling, General and Administrative Expenses

Cost of sales includes costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores, shipping and handling costs, payroll for our design, buying and merchandising departments, and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs and maintenance, depreciation and amortization and impairment charges.

Selling, general and administrative expenses, or "SG&A", include costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, information technology maintenance costs and expenses, insurance and legal expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

### 5. Stockholders' Equity

### Stock Repurchase Program

We repurchase our common stock from time to time under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading window, and liquidity and capital resource requirements going forward.

On November 11, 2010, our Board of Directors authorized a \$300.0 million increase in our share repurchase program bringing the total share repurchase program authorized to date to \$1.15 billion. During the third quarter of 2010, the Company repurchased 2.9 million shares of our common stock for \$66.8 million, as compared to repurchases of 1.8 million shares for \$49.5 million during the third quarter of 2009. During the first thirty-nine weeks of 2010, the Company repurchased 4.2 million shares for \$106.3 million, as compared to repurchases of 2.3 million shares for \$63.0 million during the first thirty-nine weeks of 2009.

Program to date through the end of the third quarter of 2010, we have returned \$753.4 million to shareholders in the form of 46.9 million shares repurchased, at an average price of approximately \$16 per share. After taking into account the additional repurchase authorization on November 11, 2010, the Company had approximately \$396.6 million of repurchase authorization remaining under the Company's repurchase program as of October 30, 2010.

### Retirement of Treasury Stock

On October 20, 2010, we retired 47.5 million shares of our treasury stock. These shares remain as authorized stock; however they are now considered unissued. In accordance with ASC Topic 505, "Equity" ("ASC 505"), the treasury stock retirement resulted in a reduction of the following on our consolidated balance sheet: common stock by \$0.4 million, treasury stock by \$764.8 million and retained earnings by \$764.4 million. There was no effect on total stockholders' equity position as a result of the retirement.

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Comprehensive Income (Loss)
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The following table sets forth the components of total comprehensive income:

13 weeks ended

39 weeks ended

	October 30,	October 31,	October 30,	October 31,
	2010	2009	2010	2009
		(In tho	usands)	
Net income	\$58,535	\$62,629	\$147,519	\$132,893
Other comprehensive income:				
Changes in pension liability, net of tax	3,628	(89)	3,898	(266)
Changes in foreign currency translation adjustment 1	340	(15)	1,609	2,234
Total comprehensive income	\$62,503	\$62,525	\$153,026	\$134,861

The following table sets forth the components of accumulated other comprehensive loss:

	October 30, 2010	January 30 2010 (In thousand	2009	r
Pension liability, net of tax	\$(3,144	) \$(7,042	) \$(6,596	)
Cumulative foreign currency translation adjustment 1	1,658	49	(434	)
Total accumulated other comprehensive loss	\$(1,486	) \$(6,993	) \$(7,030	)

1 Foreign currency translation adjustments are not adjusted for income taxes as they relate to a permanent investment in our subsidiary in Canada.

### 6. Earnings Per Share

The following table sets forth the computations of basic and diluted earnings per share:

	13 weeks ended		39 week	as ended
	October 30, October 31,		October 30,	October 31,
	2010	2009	2010	2009
	(In	thousands, exc	ept per share d	ata)
Net income	\$58,535	\$62,629	\$147,519	\$132,893
Weighted average basic shares	91,954	100,322	93,113	100,683
Impact of dilutive securities	962	1,665	1,037	1,356
Weighted average diluted shares	92,916	101,987	94,150	102,039
Earnings per basic share	\$0.64	\$0.62	\$1.58	\$1.32
Earnings per diluted share	\$0.63	\$0.61	\$1.57	\$1.30

All options to purchase shares were included in the computation of diluted earnings per share during the third quarter of 2010, the third quarter of 2009 and the first thirty-nine weeks of 2010. Options to purchase 272,153 shares during the first thirty-nine weeks of 2009 were not included in the computation of diluted earnings per share because the exercise price of the options was greater than the average market price of the common shares.

### 7. Revolving Credit Facility

We have an amended and restated revolving credit facility with Bank of America, N.A. (the "Credit Facility"). The Credit Facility provides for a \$150.0 million revolving credit line. The Credit Facility is available for working capital and general corporate purposes, including the repurchase of the Company's capital stock and for its capital expenditures. The Credit Facility is scheduled to expire on November 13, 2012 and is guaranteed by all of our domestic subsidiaries (the "Guarantors").

Loans under the Credit Facility are secured by all our assets and are guaranteed by the Guarantors. Upon the occurrence of a Cash Dominion Event (as defined in the Credit Facility and includes either any event of default or failure to maintain availability in an amount greater than 15% of the borrowing base) our ability to borrow funds, make investments, pay dividends and repurchase shares of our common stock would be limited, among other limitations. Direct borrowings under the Credit Facility bear interest at a margin over either LIBOR or a Base Rate (as each such term is defined in the Credit Facility).

The Credit Facility also contains covenants that, subject to specified exceptions, restrict our ability to, among other things:

- incur additional debt or encumber assets of the Company;
- merge with or acquire other companies, liquidate or dissolve;
  - sell, transfer, lease or dispose of assets; and
    - make loans or guarantees.

Events of default under the Credit Facility include, subject to grace periods and notice provisions in certain circumstances, failure to pay principal amounts when due, breaches of covenants, misrepresentation, default on leases or other indebtedness, excess uninsured casualty loss, excess uninsured judgment or restraint of business, business failure or application for bankruptcy, institution of legal process or proceedings under federal, state or civil statutes, legal challenges to loan documents, and a change in control. If an event of default occurs, the Lender will be entitled to take various actions, including the acceleration of amounts due thereunder and requiring that all such amounts be immediately paid in full as well as possession and sale of all assets that have been used as collateral. Upon the occurrence of an event of default under the Credit Facility, the lender may cease making loans, terminate the Credit Facility, and declare all amounts outstanding to be immediately due and payable. As of October 30, 2010, we are not aware of any instances of noncompliance with any covenants or any other event of default under the Credit Facility. As of October 30, 2010, we had no outstanding balances or stand-by or commercial letters of credit issued under the Credit Facility.

### 8. Retirement Benefit Plans

Retirement benefit plan liabilities consisted of the following:

	October 30,	January 30,	October 31,
	2010	2010 (In Thomson do	2009
		(In Thousands	)
SERP	\$10,641	\$25,282	\$23,773
Long-term incentive deferred compensation plan	1,341	935	886
Postretirement benefit plan	1,075	923	812
Total	13,057	27,140	25,471
Less amount classified in accrued expenses related to SERP	2,346	17,080	15,842
Long-term retirement benefit plan liabilities	\$10,711	\$10,060	\$9,629

### 401(k) Plan

We maintain a qualified, defined contribution retirement plan with a 401(k) salary deferral feature that covers substantially all of our employees who meet certain requirements. Under the terms of the plan, employees may contribute, subject to statutory limitations, up to 14% of their gross earnings and we will provide a matching contribution of 50% of the first 5% of gross earnings contributed by the participants. We also have the option to make additional contributions. Each matching contribution vests over a five-year service period with 20% vesting after two years and 50% vesting after year three. Vesting increases thereafter at a rate of 25% per year so that participants will be fully vested after five years of service.

### Supplemental Executive Retirement Plan

We maintain a supplemental executive retirement plan, or SERP, which is a non-qualified defined benefit plan for certain executives. The plan is non-contributory and not funded and provides benefits based on years of service and compensation during employment. Participants are vested upon entrance in the plan. Pension expense is determined using various actuarial cost methods to estimate the total benefits ultimately payable to officers and this cost is allocated to service periods. The actuarial assumptions used to calculate pension costs are reviewed annually.

The components of net periodic pension benefit cost are as follows:

	13 weeks ended		39 weel	ks ended
	October 30,	October 31,	1, October 30,	October 31,
	2010	2009	2010	2009
	(In thousands)			
Service cost	\$229	\$172	\$656	\$515
Interest cost	130	379	828	1,136
Amortization of prior experience cost	19	19	56	56
Amortization of net loss	58	157	500	471
Net periodic pension benefit cost	\$436	\$727	\$2,040	\$2,178

During August 2010, we made a payment of approximately \$16.7 million to our Chairman, who also previously served as our former Chief Executive Officer from our Supplemental Executive Retirement Plan ("SERP"). Accordingly, the related SERP liability was classified as a current liability on our consolidated balance sheet as of January 30, 2010. Such amount was paid from our cash flows from operations. In connection with this

payment, during the third quarter of 2010, we recorded a charge of \$6.4 million in selling, general and administrative expenses representing the settlement loss, with a corresponding amount recorded to relieve accumulated other comprehensive loss included in our stockholder's equity (\$3.9 million, net of tax). This accounting treatment is in accordance with settlement accounting procedures under the provisions of ASC 715-30-35-79.

We re-measured the SERP obligation as of August 1, 2010 as a result of the settlement discussed above. We had non-current liabilities of \$8.3 million as of October 30, 2010, \$8.2 million as of January 30, 2010 and \$7.9 million as of October 31, 2009, in connection with this plan. Additionally, the SERP liability related to our former executives has been classified as a current liability included in our consolidated balance sheet as of October 30, 2010 based upon the timing of future expected payments.

### Long-term Incentive Plan

We have a long-term incentive deferred compensation plan established for the purpose of providing long-term incentives to a select group of management. The plan is a non-qualified, non-contributory defined contribution plan and is not funded. Participants in this plan include all employees designated by us as Vice President, or other higher-ranking positions that are not participants in the SERP. We record annual monetary credits to each participant's account based on compensation levels and years as a participant in the plan. Annual interest credits are applied to the balance of each participant's account based upon established benchmarks. Each annual credit is subject to a three-year cliff-vesting schedule, and participants' accounts will be fully vested upon retirement after completing five years of service and attaining age 55. We had liabilities of \$1.3 million as of October 30, 2010, \$0.9 million as of January 30, 2010 and \$0.9 million as of October 31, 2009, in connection with this plan.

### Postretirement Benefit Plan

We maintain a postretirement benefit plan for certain executives that provides retiree medical and dental benefits. The plan is an other post-employment benefit plan, or OPEB, and is not funded. We had recorded non-current liabilities of \$1.1 million as of October 30, 2010, \$0.9 million as of January 30, 2010 and \$0.8 million as of October 31, 2009, for the accumulated postretirement benefit obligations. Pension expense and the liability related to this plan were not material to our unaudited condensed consolidated financial statements for any period presented.

### 9. Stock-Based Compensation

Under the provisions of ASC Topic 718, "Compensation –Stock Compensation" ("ASC 718"), all forms of share-based payment to employees and directors, including stock options, must be treated as compensation and recognized in the income statement.

### Stock Options

We have stock option plans under which we may grant qualified and non-qualified stock options to purchase shares of our common stock to executives, consultants, directors, or other key employees. The stock options may not be granted at less than the fair market value at the date of grant. The stock options generally vest over four years on a pro rata basis and expire after eight years. All outstanding stock options immediately vest upon (i) a change in control of the Company and (ii) termination of the employee within one year of such change of control. All restricted stock and performance shares immediately vest upon a change in control of the Company. We did not grant any stock options during the first thirty-nine weeks of fiscal 2010 or fiscal 2009.

The fair value of options was estimated on the date of grant using the Black-Scholes option-pricing model. The Black-Scholes model requires certain assumptions, including estimating the length of time employees will retain their vested stock options before exercising them ("expected term"), the estimated volatility of our common stock price over the expected term and the number of options that will ultimately not complete their vesting requirements ("forfeitures"). Changes in the subjective assumptions can materially affect the estimate of fair value of stock-based compensation and consequently, the related amount recognized in the unaudited condensed consolidated statements of

income.

We have elected to adopt the simplified method to establish the beginning balance of the additional paid-in capital pool ("APIC Pool") related to the tax effects of employee share-based compensation, and to determine the subsequent impact on the APIC Pool and condensed consolidated statements of cash flows of the tax effects of employee and director share-based awards that were outstanding.

The effects of applying the provisions of ASC 718 and the results obtained through the use of the Black-Scholes option-pricing model are not necessarily indicative of future values.

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The following table summarizes stock option transactions for common stock during the first thirty-nine weeks of 2010:

		Weighted Average	Weighted-Average	Aggregate
	Number of	Exercise	Remaining	Intrinsic
	Shares	Price	Contractual Term	Value
	(In			(In
	thousands)		(In years)	millions)
Outstanding as of January 31, 2010	1,311	\$14.85		
Granted	—	—		
Exercised	(491)	13.37		
Cancelled	(28)	17.36		
Outstanding as of October 30, 2010	792	\$15.67	3.82	\$6.9
Options vested and expected to vest1 at October 30,				
2010	757	\$15.56	3.82	\$6.7
Exercisable as of October 30, 2010	585	\$14.81	3.48	\$5.6

1 The number of options expected to vest takes into consideration estimated expected forfeitures.

We recognized \$0.4 million in compensation expense related to stock options during the third quarter of 2010 and \$0.7 million during the third quarter of 2009. We recognized \$1.6 million in compensation expense related to stock options in the first thirty-nine weeks of 2010 and \$1.9 million in the first thirty-nine weeks of 2009.

For the first thirty-nine weeks of 2010, the intrinsic value of options exercised was \$5.4 million as compared to \$10.5 million for the first thirty-nine weeks of 2009.

The following table summarizes information regarding non-vested outstanding stock options as of October 30, 2010:

	Shares (In thous	Weighted Average Grant-Date Fair Value ands)
Non-vested as of January 31, 2010	611	\$7.83
Granted		
Vested	(377	) 7.65
Cancelled	(27	) 7.90
Non-vested as of October 30, 2010	207	\$8.15

As of October 30, 2010, there was \$1.0 million of total unrecognized compensation cost related to non-vested options that we expect will be recognized over the remaining weighted-average vesting period of approximately one year.

### Non-Vested Stock

Certain of our employees and all of our directors have been awarded non-vested stock, pursuant to non-vested stock agreements. The non-vested stock awarded to employees generally cliff vest after up to three years of continuous service with us. Initial grants of non-vested stock awarded to directors cliff vest after a three-year period, based upon

continuous service. Subsequent grants of non-vested stock awarded to directors vest in full one year after the grant-date.

The following table summarizes non-vested shares of stock outstanding as of October 30, 2010:

	Weighted-
	Average
	Grant-Date
Shares	Fair Value
(In tho	usands)
Outstanding as of January 31, 2010 980	\$18.76
Granted 306	26.00
Vested (419	) 17.74
Cancelled (58	) 20.50
Outstanding as of October 30, 2010 809	\$21.91

Total compensation expense is being amortized over the vesting period. Compensation expense related to non-vested stock activity was \$2.3 million for the third quarter of 2010 and the third quarter of 2009. Compensation expense related to non-vested stock activity was \$6.4 million for the first thirty-nine weeks of 2010 compared to \$6.0 million for the first thirty-nine weeks of 2009.

As of October 30, 2010, there was \$8.4 million of unrecognized compensation cost related to non-vested stock awards that is expected to be recognized over the weighted average period of one year. The total fair value of shares vested was \$0.2 million during the third quarter of fiscal 2010 and \$0.3 million during the third quarter of fiscal 2009. The total fair value of shares vested was \$7.4 million during the first thirty-nine weeks of fiscal 2010 and \$4.2 million during the first thirty-nine weeks of fiscal 2009.

### Performance Shares

Certain of our executives have been awarded performance shares, pursuant to performance shares agreements. The performance shares vest at the end of three years of continuous service with us, and the number of shares ultimately awarded is contingent upon meeting various cumulative consolidated earnings targets. Compensation cost for the performance shares is periodically reviewed and adjusted based upon the probability of achieving certain performance goals targets. If the probability of achieving targets changes, compensation cost will be adjusted in the period that the probability of achievement changes.

The following table summarizes performance shares of stock outstanding as of October 30, 2010:

	Shares (In thous	Weighted- Average Grant-Date Fair Value ands)
Outstanding as of January 31, 2010	664	\$17.35
Granted	75	28.60
Vested	(152	) 17.82
Cancelled	(47	) 18.47
Outstanding as of October 30, 2010	540	\$18.67

Total compensation expense is being amortized over the vesting period. Compensation expense related to performance shares was \$0.7 million for the third quarter of 2010 compared to \$1.3 million for the third quarter of 2009. Compensation expense related to performance shares was \$2.7 million for the first thirty-nine weeks of 2010 compared to \$2.8 million for the first thirty-nine weeks of 2009.

As of October 30, 2010, there was \$4.9 million of unrecognized compensation cost related to performance shares that is expected to be recognized over the weighted average period of one year.

10. Commitments and Contingent Liabilities

We are party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse affect on our financial position, results from operations or cash flows.

As of October 30, 2010, we had not issued any third party guarantees.

### 11. Income Taxes

The effective income tax rate was 39.2% for the third quarter of 2010 and 40.8% for the third quarter of 2009. The effective income tax rate was 39.3% for first thirty-nine weeks of 2010 and 40.6% for the first thirty-nine weeks of 2009. We review the annual effective tax rate on a quarterly basis and make necessary changes if information or events merit. The estimated annual effective tax rate is forecasted quarterly using actual historical information and forward-looking estimates. The estimated annual effective tax rate may fluctuate due to changes in forecasted annual operating income; changes to the valuation allowance for deferred tax assets (such changes would be recorded discretely in the quarter in which they occur); changes to actual or forecasted permanent book to tax differences (non-deductible expenses); impacts from future tax settlements with state, federal or foreign tax authorities (such changes would be recorded discretely in the quarter in which they occur); or impacts from tax law changes. To the extent such changes impact our deferred tax assets/liabilities, these changes would generally be recorded discretely in the quarter in which they occur.

We follow the provisions of ASC Topic 740, "Income Taxes", which includes the accounting and disclosure for uncertainty in income taxes. We recognize interest and penalties related to unrecognized tax benefits as a component of income tax expense.

We had \$3.7 million of unrecognized tax benefit related to uncertain tax contingency liabilities remaining as of October 30, 2010, including accrued penalties and interest of \$1.0 million. Uncertain tax positions of \$2.2 million as of October 30, 2010, which is inclusive of interest and penalties, would favorably impact our effective tax rate if these net liabilities were reversed. As of October 30, 2010, \$0.7 million of uncertain tax positions were classified in current liabilities.

We file income tax returns in the U.S. and in various states, Canada and Puerto Rico. Our 2006 through 2008 returns are currently under audit by the IRS. Currently, no significant issues have been identified and we expect the audit to be completed by the end of 2010. All tax returns remain open for examination generally for our 2005 through 2009 tax years by various taxing authorities. However, certain states may keep their statute open for six to ten years.

### 12. Subsequent Event

On December 1, 2010, we announced that, effective on that day, Thomas P. Johnson, Co-Chief Executive Officer, was named the Company's Chief Executive Officer. Mr. Johnson is also continuing to serve as a member of our Board of Directors. Accordingly, Mindy C. Meads is departing from the company, ending her tenure as both Co-Chief Executive Officer and a director, also effective December 1, 2010.

Additionally, effective December 1, 2010, we entered into a Separation Agreement and Release with Mindy C. Meads (the "Separation Agreement"). Pursuant to the terms of the Separation Agreement, after a transition period, Ms. Meads will be departing from the company. The separation agreement is not expected to have a material impact on our consolidated financial statements. The Separation Agreement is filed as an exhibit to this Form 10-Q.

### Table of Contents

### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### Cautionary Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The risk factors included in Part II, Item 1A should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made.

### Introduction

Aéropostale, Inc. and its subsidiaries is a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale stores and 7 to 12 year-old kids through its P.S. from Aéropostale stores. The Company provides customers with a focused selection of high quality fashion and fashion basics at compelling values in an innovative and exciting store environment. Aéropostale maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aéropostale products can only be purchased in Aéropostale stores and online at www.aeropostale.com. P.S. from Aéropostale products can only be purchased in P.S. from Aéropostale stores in 49 states and Puerto Rico, 54 stores in Canada as well as 44 P.S. from Aéropostale stores in 13 states. In addition, pursuant to a Licensing Agreement, our international licensee operated eight Aéropostale stores in the United Arab Emirates as of October 30, 2010.

On December 1, 2010, we announced that, effective on that day, Thomas P. Johnson, Co-Chief Executive Officer, was named the Company's Chief Executive Officer. Mr. Johnson is also continuing to serve as a member of our Board of Directors. Accordingly, Mindy C. Meads is departing from the company, ending her tenure as both Co-Chief Executive Officer and a director, also effective December 1, 2010.

Additionally, effective December 1, 2010, we entered into a Separation Agreement and Release with Mindy C. Meads (the "Separation Agreement"). Pursuant to the terms of the Separation Agreement, after a transition period, Ms. Meads will be departing from the company. The separation agreement is not expected to have a material impact on our consolidated financial statements. The Separation Agreement is filed as an exhibit to this Form 10-Q.

Management's Discussion and Analysis of Financial Condition and Results of Operations, or "MD&A," is intended to provide information to help you better understand our financial condition and results of operations. Our business is highly seasonal, and historically we realize a significant portion of our sales, net income, and cash flow in the second half of the year, driven by the impact of the back-to-school selling season in our third quarter and the holiday selling season in our fourth quarter. Therefore, our interim period consolidated financial statements may not be indicative of our full-year results of operations, financial condition or cash flows. We recommend that you read this section along with our condensed consolidated financial statements included in this report and along with our Annual Report on Form 10-K for the year ended January 30, 2010.

The discussion in the following section is on a consolidated basis, unless indicated otherwise.

### **Results of Operations**

### Overview

We achieved net sales of \$602.8 million for the third quarter of 2010, or a 6% increase when compared to the third quarter of 2009. Gross profit, as a percentage of net sales, decreased by 2.7 percentage points and SG&A, as a percentage of net sales remained flat for the third quarter of 2010. The effective income tax rate was 39.2% for the third quarter of 2010 and 40.8% for the third quarter of 2009. Net income for the third quarter of 2010 was \$58.5 million, or \$0.63 per diluted share, compared to net income of \$62.6 million, or \$0.61 per diluted share, for the third quarter of 2009.

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As of October 30, 2010, we had working capital of \$312.4 million, cash and cash equivalents of \$239.5 million, no short-term investments and no debt outstanding. Average square footage growth was up 6% over the comparable prior year period. Consolidated merchandise inventories increased by 8% and by 1% on a per-retail square foot basis at October 30, 2010 compared to October 31, 2009.

We operated 1,002 stores at October 30, 2010, an increase of 6% from the same period last year, attributable to new P.S. from Aéropostale stores in the U.S and new Aéropostale stores in both the U.S. and Canada.

The following table sets forth our results of operations as a percentage of net sales. We also use this information to evaluate the performance of our business:

	13 weeks ended			39 w	eeks	ended		
	October		October		October		October	
	30, 2010		31, 2009		30, 2010		31, 2009	
Net sales	100.0	%	100.0	%	100.0	%	100.0	%
Gross profit	36.6	%	39.3	%	37.7	%	37.5	%
Selling, general and administrative expenses	20.6	%	20.6	%	22.1	%	21.9	%
Income from operations	16.0	%	18.7	%	15.6	%	15.6	%
Interest income	0.0	%	0.0	%	0.0	%	0.0	%
Income before income taxes	16.0	%	18.7	%	15.6	%	15.6	%
Income taxes	6.3	%	7.6	%	6.1	%	6.4	%
Net income	9.7	%	11.1	%	9.5	%	9.2	%

Key Performance Indicators

We use a number of key indicators of financial condition and operating performance to evaluate the performance of our business, some of which are set forth in the following table:

	13 weeks ended			39 weeks		s ended		
	October October			October 30,		October 3	1,	
	30, 2010		31, 2009		2010		2009	
Net sales (in millions)	\$602.8		\$567.8		\$1,561.1		\$1,428.9	
Total store count at end of period	1,002		945		1,002		945	
Comparable store count at end of period	884		850		884		850	
Net sales growth	6	%	18	%	9	%	20	%
Comparable store sales change	0	%	10	%	3	%	11	%
Comparable average unit retail change	(6	)%	3	%	(3	)%	4	%
Comparable units per sales transaction change	4	%	2	%	3	%	4	%
Comparable sales transaction change	3	%	5	%	3	%	3	%
Net sales per average square foot	\$157		\$158		\$419		\$408	
Gross profit (in millions)	\$220.6		\$222.9		\$588.0		\$536.5	
Income from operations (in millions)	\$96.3		\$105.7		\$242.9		\$223.5	
Diluted earnings per share	\$0.63		\$0.61		\$1.57		\$1.30	
Average square footage growth over comparable period	6	%	5	%	6	%	8	%
Change in total inventory over comparable period	8	%	7	%	8	%	7	%
Change in inventory per square foot over comparable								
period	1	%	0	%	1	%	0	%
Percentages of net sales by category:								

Young Women's	68	% 70	% 69	% 70	%
Young Men's	32	% 30	% 31	% 30	%
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Comparison of the 13 weeks ended October 30, 2010 to the 13 weeks ended October 31, 2009

### Net Sales

Net sales for the third quarter of 2010 increased by \$34.9 million, or by 6% compared to the same period last year. The increase in net sales was driven by an average store square footage growth of 6% primarily from new stores. Overall comparable store sales remained flat for the third quarter of 2010 compared to the third quarter of 2009. Comparable store sales increased in our young men's category while the young women's category decreased slightly. The overall comparable store sales reflected increases of 3% in the number of sales transactions and 4% in units per sales transaction, partially offset by a decrease of 6% in average unit retail. Non-comparable store sales increased by \$34.2 million due primarily to 57 more stores open at the end of the third quarter of 2010 compared to the same period to the end of the third quarter of 2009. Total non-comparable store sales includes net sales from our e-commerce business which increased by 17% or \$5.6 million during the third quarter of 2010 when compared to the same period last year.

### Gross Profit

Cost of sales includes costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores, shipping and handling costs, payroll for our design, buying and merchandising departments, and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs and maintenance, depreciation and amortization and impairment charges.

Gross profit, as a percentage of net sales, decreased by 2.7 percentage points for the third quarter of 2010 compared to the same period last year. The decrease was due to lower merchandise margin of 1.7 percentage points, primarily due to increased promotional activity. The decrease was also due to higher occupancy of 1.0 percentage points, which included pre-opening costs for two New York City stores.

### SG&A

SG&A includes costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, information technology maintenance costs and expenses, insurance and legal expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

SG&A as a percentage of net sales remained flat for the third quarter of 2010 compared to the third quarter of 2009. SG&A for the third quarter included a charge of 1.1 percentage points related to the retirement plan payment in August 2010, to our Chairman, who also previously served as our former Chief Executive Officer (see Note 8 to the Notes to Unaudited Condensed Consolidated Financial Statements). Additionally, store-line expenses increased by 0.5 percentage points and marketing costs increased by 0.2 percentage points. These increases were offset by 2.0 percentage points of lower corporate related expenses, primarily due to lower incentive compensation.

SG&A increased by \$7.0 million for the third quarter of 2010 compared to the third quarter of 2009. The increase in SG&A was largely due to an increase of \$6.9 million in store-line expenses, the SERP retirement plan charge of \$6.4 million, an increase in store and e-commerce transaction expenses of \$2.0 million, resulting primarily from new store growth and increased sales, and increased marketing expenses of \$1.6 million. These increases were offset by a decrease of \$9.9 million in corporate expenses, primarily from lower incentive compensation.

### Income taxes

The effective income tax rate was 39.2% for the third quarter of 2010 and 40.8% for the third quarter of 2009. The decrease in the effective tax rate was due primarily to less nondeductible officer's compensation this year.

### Net income

Net income was \$58.5 million, or \$0.63 per diluted share, for the third quarter of 2010, compared to net income of \$62.6 million, or \$0.61 per diluted share, for the third quarter of 2009. Earnings per share increased by 3% for the third quarter of 2010. The increase was due to fewer weighted average shares outstanding resulting from our repurchase of our common stock partially offset by a decrease in net income of 7%.

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Comparison of the 39 weeks ended October 30, 2010 to the 39 weeks ended October 31, 2009

### Net Sales

Net sales for the first thirty-nine weeks of 2010 increased by \$132.2 million, or by 9% compared to the same period last year. The increase in net sales was driven by an increase in comparable store sales of 3% or \$43.8 million and average square footage growth of 6%, primarily from new stores. Comparable store sales increased in both our young women's and young men's categories. The overall comparable store sales increase reflected increases of 3% in the number of sales transactions and 3% in units per sales transaction partially offset by a decrease of 3% in average unit retail. Non-comparable store sales increased by \$88.5 million due primarily to 57 more stores open at the end of the first thirty-nine weeks of 2010 compared to the end of the first thirty-nine weeks of 2009. Total non-comparable store sales includes net sales from our e-commerce business which increased by 27% or \$17.8 million during the first thirty-nine weeks of 2010 when compared to the same period last year.

### Gross Profit

Gross profit, as a percentage of net sales, increased by 0.2 percentage points for the first thirty-nine weeks of 2010 compared to the same period last year. The increase was due primarily to an increase in merchandise margin of 0.4 percentage points and lower distribution and transportation costs of 0.2 percentage points and lower buying costs of 0.1 percentage points. This was partially offset by higher occupancy costs of 0.5 percentage points, which included pre-opening costs for two New York City stores, and higher depreciation costs of 0.1 percentage points.

#### SG&A

SG&A increased by 0.2 percentage points, as a percentage of net sales, for the first thirty-nine weeks of 2010 compared to the first thirty-nine of 2009. The increase included 0.4 percentage points related to the SERP retirement plan payment. Additionally, marketing expenses increased by 0.3 percentage points, store-line expenses increased by 0.2 percentage points, and store and e-commerce transaction related expenses increased by 0.2 percentage points, due to growth in that business. These increases were offset by 1.0 percentage points of lower corporate related expenses, primarily from lower incentive compensation.

SG&A increased by \$32.2 million for the first thirty-nine weeks of 2010 compared to the first thirty-nine weeks of 2009. The increase in SG&A was largely due to an increase of \$19.1 million in store-line expenses, an increase in store and e-commerce transaction expenses of \$6.8 million, an increase in marketing expenses of \$6.5 million and the SERP retirement plan charge of \$6.4 million. These increases were partially offset by a decrease of \$6.7 million in corporate expenses.

### Income taxes

The effective income tax rate was 39.3% for the first thirty-nine weeks of 2010 and 40.6% for the first thirty-nine weeks of 2009. The reduction in the effective income tax rate was due primarily to lower non-deductible officers' compensation.

### Net income

Net income was \$147.5 million, or \$1.57 per diluted share, for the first thirty-nine weeks of 2010, compared to net income of \$132.9 million, or \$1.30 per diluted share, for the first thirty-nine weeks of 2009. Earnings per share increased by 21% for the first thirty-nine weeks of 2010. The increase was due primarily to the increase in net income

of 11% and fewer weighted average shares outstanding resulting from repurchase of our common stock.

Liquidity and Capital Resources

Our cash requirements are primarily for working capital, construction of new stores, remodeling of existing stores, and the improvement or enhancement of our information technology systems. Due to the seasonality of our business, we have historically realized a significant portion of our cash flows from operations during the second half of the year. Generally, our cash requirements have been met primarily through cash and cash equivalents on hand during the first half of the year, and through cash flows from operations during the second half of the year. We expect to continue to meet our cash requirements for the next twelve months primarily through cash flows from operations, existing cash and cash equivalents and our credit facility, if necessary. At October 30, 2010, we had working capital of \$312.4 million, cash and cash equivalents of \$239.5 million and no debt outstanding under our \$150.0 million credit facility. Additionally, we repurchase our common stock from time to time under a stock repurchase program (see Note 5 to the Notes to Unaudited Condensed Consolidated Financial Statements).

The following table sets forth our cash flows for the period indicated:

	39 weeks ended		
	October 30,	October 31,	
	2010	2009	
	(In tho	usands)	
Net cash provided by operating activities	\$67,512	\$149,283	
Net cash used in investing activities	(79,886)	(42,306)	
Net cash used in financing activities	(95,818)	(50,301)	
Effect of exchange rate changes	673	421	
Net (decrease) increase in cash and cash equivalents	\$(107,519)	\$57,097	

Operating activities — Net cash provided by operating activities decreased by \$81.8 million for the first thirty-nine weeks of 2010 compared to the same period in 2009. This decrease was attributable primarily to the timing of payment of liabilities, primarily income tax payments and the SERP retirement plan payment, which were partially offset by the increase in cash generated through operations.

Consolidated merchandise inventories increased by 8%, overall due to the store openings discussed above and increase in average square footage, and by 1% on a per store square foot basis, as of October 30, 2010 as compared to October 31, 2009.

Due to the seasonality of our business, we have historically generated a significant portion of our cash flows from operating activities in the second half of the year, and we expect this trend to continue through the remaining periods of this year.

Investing activities – Net cash used in investing activities related to capital expenditures was \$79.9 million for the first thirty-nine weeks of 2010 compared to \$42.3 million for the first thirty-nine weeks of 2009.

Investments in capital expenditures are principally for the construction of new stores, remodeling of existing stores and investments in information technology. Our future capital requirements will depend primarily on the number of new stores we open, the number of existing stores we remodel and the timing of these expenditures. During fiscal 2010, we plan to invest approximately \$96.0 million in capital expenditures. In the first thirty-nine weeks of 2010, we opened 27 Aéropostale stores, including our Times Square flagship store, 30 P.S. from Aéropostale stores and remodeled 28 Aéropostale stores. During the remainder of the fiscal year, we plan to open approximately 8 Aéropostale stores, approximately 2 P.S. from Aéropostale stores and approximately 12 store remodels.

Financing activities — We repurchase our common stock from time to time under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading window, and liquidity and capital resource requirements going forward.

On November 11, 2010, our Board of Directors authorized a \$300.0 million increase in our share repurchase program bringing the total share repurchase program authorized to date to \$1.15 billion. During the first thirty-nine weeks of 2010, the Company repurchased 4.2 million shares of our common stock for \$106.3 million, as compared to repurchases of 2.3 million shares for \$63.0 million during the first thirty-nine weeks of 2009.

Program to date, we have returned \$753.4 million to shareholders in the form of 46.9 million shares repurchased, at an average price of approximately \$16 per share. After taking into account the additional repurchase authorization on November 11, 2010, the Company had approximately \$396.6 million of repurchase authorization remaining under the Company's repurchase program as of October 30, 2010.

On October 20, 2010, we retired 47.5 million shares of our treasury stock. These shares remain as authorized shares; however they are now considered unissued. In accordance with ASC Topic 505, "Equity" ("ASC 505"), the treasury stock retirement resulted in a reduction of the following on our consolidated balance sheet: common stock by \$0.4 million, treasury stock by \$764.8 million and retained earnings by \$764.4 million. There was no effect on total stockholders' equity position as a result of the retirement.

We have an amended and restated revolving credit facility with Bank of America, N.A. (the "Credit Facility"). The Credit Facility provides for a \$150.0 million revolving credit line. The Credit Facility is available for working capital and general corporate purposes. The Credit Facility is scheduled to mature on November 13, 2012, and no amounts were outstanding as of October 30, 2010.

### **Contractual Obligations**

The following table summarizes our contractual obligations as of October 30, 2010:

		Payments Due					
	<b>T</b> 1	Balance of	In 2011	In 2013	After		
	Total	2010	and 2012	and 2014	2014		
			(In thousands	)			
Contractual Obligations							
Real estate operating leases	\$919,533	\$14,019	\$244,702	\$217,614	\$443,198		
Equipment operating leases	9,853	903	6,593	2,357	_		
Employment agreements	3,825	657	3,168		_		
Total contractual obligations	\$933,211	\$15,579	\$254,463	\$219,971	\$443,198		

The real estate operating leases included in the above table do not include contingent rent based upon sales volume, which amounted to approximately 23% of minimum lease obligations in fiscal 2009. In addition, the real estate operating leases above do not include variable costs paid to landlords such as maintenance, insurance and real estate taxes, which represented approximately 60% of minimum lease obligations in fiscal 2009.

Our open purchase orders are cancelable without penalty and are therefore not included in the above table.

As discussed in Note 8 to the Notes to Unaudited Condensed Consolidated Financial Statements, we have a SERP liability of \$10.6 million at October 30, 2010; a Postretirement Benefit Plan liability of \$1.1 million at October 30, 2010; and a Long-Term Incentive Deferred Compensation Plan liability of \$1.3 million at October 30, 2010. Such liability amounts are not reflected in the table above. As a result of the retirement of our former executives, we expect to make payments in the next twelve months of approximately \$2.3 million from our SERP, which amount is included in the total SERP liability of \$10.6 million (see Note 8 to the Notes to Unaudited Condensed Consolidated Financial Statements).

There were no financial guarantees and no commercial commitments outstanding as of October 30, 2010.

Our total liabilities for unrecognized tax benefits were \$3.7 million at October 30, 2010, of which \$0.7 million is classified as current. We cannot make a reasonable estimate of the amount and period of related future payments for these non-current liabilities of \$3.0 million. Therefore these liabilities were not included in the above table.

### **Off-Balance Sheet Arrangements**

Other than operating lease commitments set forth in the table above, we are not party to any material off-balance sheet financing arrangements. We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into the financial statements that are reasonably likely to materially affect our liquidity or the availability of capital resources. As of October 30, 2010, we have not issued any letters of credit for the purchase of merchandise inventory or any capital expenditures.

### Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements. These estimates and assumptions also affect the reported amounts of revenues and expenses. Estimates by their nature are based on judgments and available information. Therefore, actual results could materially differ from those estimates under different assumptions and conditions.

Critical accounting policies are those that are most important to the portrayal of our financial condition and the results of operations and require management's most difficult, subjective and complex judgments as a result of the need to make estimates about the effect of matters that are inherently uncertain. Our most critical accounting policies have been discussed in our Annual Report on Form 10-K for the fiscal year ended January 30, 2010. In applying such policies, management must use significant estimates that are based on its informed judgment. Because of the uncertainty inherent in these estimates, actual results could differ from estimates used in applying the critical accounting policies. Changes in such estimates, based on more accurate future information, may affect amounts reported in future periods.

As of October 30, 2010, there have been no material changes to any of the critical accounting policies as disclosed in our Annual Report on Form 10-K for the fiscal year ended January 30, 2010.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As of October 30, 2010, we had no outstanding borrowings under our Credit Facility. In addition, we had no stand-by or commercial letters of credit issued under the Credit Facility. To the extent that we may borrow pursuant to the Credit Facility in the future, we may be exposed to market risk related to interest rate fluctuations.

Unrealized foreign currency gains and losses, resulting from the translation of our Canadian subsidiary financial statements into our U.S. dollar reporting currency are reflected in the equity section of our consolidated balance sheet in accumulated other comprehensive loss. The balance of the unrealized gain included in accumulated other comprehensive loss was approximately \$1.7 million as of October 30, 2010. A 10% movement in quoted foreign currency exchange rates could result in a fair value translation fluctuation of approximately \$3.7 million, which would be recorded in other comprehensive loss as an unrealized gain or loss.

We also face transactional currency exposures relating to merchandise that our Canadian subsidiary purchases using U.S. dollars. These foreign currency transaction gains and losses are charged or credited to earnings as incurred. We do not hedge our exposure to this currency exchange fluctuation and transaction gains and losses to date have not been significant.

### Item 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures: Pursuant to Exchange Act Rule 13a-15(b) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), our management carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer along with our President and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) of the Exchange Act). Based upon that evaluation, our Chief Executive Officer along with our President and Chief Financial Officer concluded that as of the end of our third quarter ended October 30, 2010, our disclosure controls and procedures are effective.

(b) Changes in internal controls: During our third fiscal quarter, there have been no changes in our internal controls over our financial reporting that have materially affected, or are reasonably likely to materially affect, our internal controls over our financial reporting.

## PART II — OTHER INFORMATION

### Item 1. Legal Proceedings

In January 2008, we learned that the Securities and Exchange Commission (the "SEC") had issued a formal order of investigation with respect to matters arising from the activities of Christopher L. Finazzo, our former Executive Vice President and Chief Merchandising Officer. On September 16, 2010, we were advised by the SEC that they had concluded their investigation as it related to the company, with no further action being taken.

We are also party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse affect on our financial position, results of operations or cash flows.

Item 1A. Risk Factors

Cautionary Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The following risk factors should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made. Such uncertainties include, among others, the following factors:

Our sales and operations may be adversely affected by unfavorable local, regional or national economic conditions.

Our business is sensitive to consumer spending patterns and preferences. Various economic conditions affect the level of disposable income consumers have available to spend on the merchandise we offer including employment, interest rates, taxation, energy costs, the availability of consumer credit, consumer confidence in future economic conditions and general business conditions. Accordingly, consumer purchases of discretionary items and retail products, including our products, may decline during recessionary periods, and also may decline at other times when changes in consumer spending patterns affect us unfavorably. Therefore, our growth, sales and profitability may be adversely affected by economic conditions on a local, regional and/or national level. In addition, any significant decreases in shopping mall traffic could also have a material adverse effect on our results of operations.

If we are unable to identify and respond to consumers' fashion preferences, domestically and/or internationally, in a timely manner, our profitability would decline.

We may not be able to keep pace with the rapidly changing fashion trends, both domestically and/or internationally, and consumer tastes inherent in the teen apparel industry. We produce casual, comfortable apparel, a majority of which displays the "Aéropostale", "Aéro" or "P.S. from Aéropostale" logo. There can be no assurance that fashion trends will not move away from casual clothing or that we will not have to alter our design strategy to reflect changes in consumer preferences. Failure to anticipate, identify or react appropriately to changes in styles, trends, desired images or brand preferences could have a material adverse effect on our sales, financial condition and results of operations.

Our ability to attract customers to our stores depends heavily on the success of the shopping malls in which we are located.

In order to generate customer traffic, we must locate our stores in prominent locations within successful shopping malls. We cannot control the development of new shopping malls, the availability or cost of appropriate locations within existing or new shopping malls, or the success of individual shopping malls. A significant decrease in shopping mall traffic could have a material adverse effect on our results of operations. Additionally, the loss of an anchor or other significant tenant in a shopping mall in which we have a store, or the closure of a significant number of shopping malls in which we have stores, either by a single landlord with a large portfolio of malls, or by a number of smaller individual landlords, may have a material adverse effect on our results of operations.

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Fluctuations in comparable store sales and quarterly results of operations may cause the price of our common stock to decline substantially.

Our comparable store sales and quarterly results of operations have fluctuated in the past and are likely to continue to fluctuate in the future. In addition, there can be no assurance of consistent comparable store sales growth. Our comparable store sales and quarterly results of operations are affected by a variety of factors, including:

actions of our competitors or mall anchor tenants;

changes in general economic conditions and consumer spending patterns;

fashion trends;

changes in our merchandise mix;

the effectiveness of our inventory management;

calendar shifts of holiday or seasonal periods;

the timing of promotional events; and

weather conditions.

If our comparable store sales fail to meet the expectations of investors, then the market price of our common stock could decline substantially. You should refer to the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations" for more information.

A significant decrease in sales during peak shopping seasons could have an adverse effect on our financial condition and results of operations.

Our net sales and net income are disproportionately higher from August through January each year due to increased sales from back-to-school and holiday shopping. Sales during this period cannot be used as an accurate indicator for our annual results. Our net sales and net income from February through July are typically lower due to, in part, the traditional retail slowdown immediately following the winter holiday season. Any significant decrease in sales during the back-to-school and winter holiday seasons would have a material adverse effect on our financial condition and results of operations. In addition, in order to prepare for the back-to-school and holiday shopping seasons, we must order and keep in stock significantly more merchandise than we would carry during other parts of the year. Any unanticipated decrease in demand for our products during these peak shopping seasons could require us to sell excess inventory at a substantial markdown, which could reduce our net sales and gross margins and negatively impact our profitability. Additionally, our business is also subject, at certain times, to calendar shifts which may occur during key selling times such as school holidays, Easter and regional fluctuations in the calendar during the back-to-school selling season.

Our continued expansion plan is dependent on a number of factors which, if not implemented, could delay or prevent the successful opening of new stores and penetration into new markets.

Unless we continue to do the following, we may be unable to open new stores successfully and, in turn, our continued growth would be impaired:

identify suitable markets and sites for new store locations;

negotiate acceptable lease terms;

hire, train and retain competent store personnel;

foster current relationships and develop new relationships with vendors that are capable of supplying a greater volume of merchandise;

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• manage inventory and distribution effectively to meet the needs of new and existing stores on a timely basis;

expand our infrastructure to accommodate growth; and

generate sufficient operating cash flows or secure adequate capital on commercially reasonable terms to fund our expansion plans.

There are a finite number of suitable locations and malls within the United States and Canada in which to locate our stores. Our inability to open new stores successfully and/or penetrate new markets would have a material adverse effect on our revenue and earnings growth. Additionally, as we reach that maximum number of Aéropostale locations in North America, there can be no assurance we will continue to locate additional suitable locations for our Aéropostale stores, and as such, the future store growth of Aéropostale in the United States and Canada will be adversely affected.

Foreign suppliers manufacture most of our merchandise and the availability and costs of these products may be negatively affected by risks associated with inflationary economic conditions or international trade.

Trade restrictions such as increased tariffs or quotas, or both, could affect the importation of apparel in general and increase the cost and reduce the supply of merchandise available to us. Much of our merchandise is sourced directly from foreign vendors in Asia, the Far East and Central America. In addition, many of our domestic vendors represent production facilities overseas. Global inflationary economic conditions and/or a rise in the cost of raw materials, such as cotton, will increase the costs of manufacturing the goods which we sell in our stores. Any reduction in merchandise available to us or any significant increase in the costs to produce that merchandise due to inflationary economic conditions or tariffs, currency revaluations, quotas or local political issues or other circumstances would have a material adverse effect on our results of operations. If manufacturing costs rise significantly, our business would be adversely affected.

We rely on a small number of vendors to supply a significant amount of our merchandise.

During fiscal 2009, we sourced approximately 81% of our merchandise from our top five merchandise vendors. During fiscal 2008, we sourced approximately 76% of our merchandise from our top five merchandise vendors. Our relationships with our suppliers generally are not on a long-term contractual basis and do not provide assurances on a long-term basis as to adequate supply, quality or acceptable pricing. Most of our suppliers could discontinue selling to us at any time. If one or more of our significant suppliers were to sever their relationship with us, we may not be able to obtain replacement products in a timely manner, which would have a material adverse effect on our sales, financial condition and results of operations. In addition, we do not own or operate any of our own manufacturing facilities and therefore we depend upon our independent third party vendors to manufacture all of the merchandise we sell in our stores. If any of our vendors, especially our primary vendors which manufacture for the majority of our merchandise, ship orders to us late, do not meet our quality standards, or otherwise fail to deliver us product in accordance with company plan, then there would be a negative effect on our business results, including, but not limited to, lost sales opportunities.

Our foreign sources of production may not always be reliable, which may result in a disruption in the flow of new merchandise to our stores.

The large majority of the merchandise we purchase is manufactured overseas. We do not have any long-term merchandise supply contracts with our vendors and the imports of our merchandise by our vendors are subject to

existing or potential duties, tariffs and quotas. We also face a variety of other risks generally associated with doing business in foreign markets and importing merchandise from abroad, such as: (i) political instability; (ii) enhanced security measures at foreign and United States ports, which could delay delivery of goods; (iii) imposition of new legislation relating to import quotas that may limit the quantity of goods which may be imported into the United States from countries in a region within which we do business; (iv) imposition of additional or greater duties, taxes, and other charges on imports; (v) delayed receipt or non-delivery of goods due to the failure of our vendors to comply with applicable import regulations; and (vi) delayed receipt or non-delivery of goods due to unexpected or significant port congestion at United States ports. Any inability on our part to rely on our vendors and our foreign sources of production due to any of the factors listed above could have a material adverse effect on our business, financial condition and results of operations.

Failure of new business concepts would have a negative effect on our results of operations.

We expect that the introduction of new brand concepts, such as the launch in fiscal 2009 of our new store brand concept P.S. from Aéropostale, as well as other new business opportunities, such as international expansion, will play an important role in our overall growth strategy. Our ability to succeed in a new brand concept requires significant expenditures and management attention. Additionally, any new brand is subject to certain risks including customer acceptance, competition, product differentiation, the ability to attract and retain qualified personnel, including management and designers, diversion of management's attention from our core Aéropostale business and the ability to obtain suitable sites for new stores. Our experience with our Jimmy'Z brand, which we have now closed, demonstrates that there can be no assurance that new brands will grow or become profitable.

Our growth strategy relies on the continued addition of a significant number of newstores each year, which could strain our resources and cause the performance of ourexisting stores to suffer.

Our growth will largely depend on our ability to open and operate new stores successfully. In fiscal 2009, we opened 24 Aéropostale stores in the U.S. including Puerto Rico, 15 Aéropostale stores in Canada and 14 P.S. from Aéropostale stores in the U.S. In fiscal 2008, we opened 72 Aéropostale stores in the U.S. and 17 Aéropostale stores in Canada. We expect to continue to open new stores in the future. We also anticipate remodeling a portion of our existing Aéropostale store base at the appropriate times. To the extent that our new store openings are in existing markets, we may experience reduced net sales volumes in previously existing stores in those same markets. There are however a finite number of suitable locations and malls within the United States and Canada in which to locate our Aéropostale stores. As we reach that maximum number of locations, there can be no assurance we will continue to find additional locations which are suitable for our stores, and as such, the future store growth of Aéropostale in the United States and Canada will be adversely affected.

Our business could suffer if a manufacturer fails to use acceptable labor practices.

Our sourcing agents and independent manufacturers are required to operate in compliance with all applicable foreign and domestic laws and regulations. While our vendor operating guidelines promote ethical business practices for our vendors and suppliers, we do not control these manufacturers or their labor practices. The violation of labor or other laws by an independent manufacturer, or by one of the sourcing agents, or the divergence of an independent manufacturer's or sourcing agent's labor practices from those generally accepted as ethical in the United States, could interrupt, or otherwise disrupt the shipment of finished products or damage our reputation. Any of these, in turn, could have a material adverse effect on our financial condition and results of operations. To help mitigate this risk, we engage a third party independent contractor to visit the production facilities from which we receive our products. This independent contractor assesses the compliance of the facility with, among other things, local and United States labor laws and regulations as well as foreign and domestic fair trade and business practices.

The unexpected loss of the services of key personnel could have a material adverse effect on our business.

Our key executive officers have substantial experience and expertise in the retail industry and have made significant contributions to the growth and success of our brands. The unexpected loss of the services of one or more of these individuals could adversely affect us. Specifically, if we were to unexpectedly lose the services of Thomas P. Johnson, our Chief Executive Officer, or Michael J. Cunningham, our President and Chief Financial Officer, our business could be adversely affected. In addition, departures of any other senior executives or key performers in the Company could also adversely affect our operations.

A substantial interruption in our information systems could have a material adverse effect on our business.

We depend on the security and integrity of electronic data and our management information systems for many aspects of our business. We may be materially adversely affected if our management information systems are disrupted or compromised or we are unable to improve, upgrade, maintain, and expand our management information systems.

We rely on third parties to manage our distribution centers and transport our merchandise to our stores; a disruption of our distribution activities could have a material adverse effect on our business.

The efficient operation of our stores is dependent on our ability to distribute, in a timely manner, our merchandise to our store locations throughout the United States and Canada. We currently lease and maintain two, third party, independently operated distribution facilities, one in South River, New Jersey, and the other in Ontario, California. These distribution centers manage, collectively, the receipt, storage, sortation, packaging and distribution of virtually all of our merchandise. In addition, we also utilize a third distribution center, located in Canada, which is independently owned and operated.

These third parties employ personnel represented by labor unions. Although there have been no work stoppages or disruptions since the inception of our relationships with these third party providers, there can be no assurance that work stoppages or disruptions will not occur in the future. We also use separate third party transportation companies to deliver our merchandise from our distribution centers to our stores. Any failure by any of these third parties to respond adequately to our warehousing, distribution and transportation needs would have a material adverse effect on our business, financial condition and results of operations.

Failure to comply with regulatory requirements could have a material adverse effect on our business.

As a public company, we are subject to numerous regulatory requirements. Our policies, procedures and internal controls are designed to comply with all applicable laws and regulations, including those imposed by the Sarbanes-Oxley Act of 2002, the SEC and the NYSE. Failure to comply with such laws and regulations could have a material adverse effect on our reputation, financial condition and on the market price of our common stock.

We rely on a third party to manage the warehousing and order fulfillment for our E-Commerce business; any disruption of these activities could have a material adverse effect on our E-commerce business.

We rely on one third party, GSI Commerce, to host our e-commerce website, warehouse all of the inventory sold through our e-commerce website, and fulfill all of our e-commerce sales to our customers. Any significant interruption in the operations of GSI Commerce, over which we have no control, could have a material adverse effect on our e-commerce business.

Failure to protect our trademarks adequately could negatively impact our brand image and limit our ability to penetrate new markets.

We believe that our key trademarks AÉROPOSTALE®, AERO® and 87® and our new store concept brand, P.S. FROM AÉROPOSTALE<sup>TM</sup> and variations thereof, are integral to our logo-driven design strategy. We have obtained federal registrations of or have pending applications for these trademarks in the United States and have applied for or obtained registrations in most foreign countries in which our vendors are located, as well as elsewhere. We use these trademarks in many constantly changing designs and logos even though we have not applied to register every variation or combination thereof for adult clothing and related accessories. There can be no assurance that the registrations we own and have obtained will prevent the imitation of our products or infringement of our intellectual property rights by others. If any third party imitates our products in a manner that projects lesser quality or carries a negative connotation, our brand image could be materially adversely affected.

There can be no assurance that others will not try to block the manufacture, export or sale of our products as a violation of their trademarks or other proprietary rights. Other entities may have rights to trademarks that contain portions of our marks or may have registered similar or competing marks for apparel and accessories in foreign

countries in which our vendors are located. There may also be other prior registrations in other foreign countries of which we are not aware. Accordingly, it may not be possible, in those few foreign countries where we were not able to register our marks, to enjoin the manufacture, sale or exportation of AÉROPOSTALE or P.S. FROM AÉROPOSTALE branded goods to the United States. If we were unable to reach a licensing arrangement with these parties, our vendors may be unable to manufacture our products in those countries. Our inability to register our trademarks or purchase or license the right to use our trademarks or logos in these jurisdictions could limit our ability to obtain supplies from or manufacture in less costly markets or penetrate new markets should our business plan change to include selling our merchandise in those jurisdictions outside the United States.

The effects of war or acts of terrorism could have a material adverse effect on our operating results and financial condition.

The continued threat of terrorism and the associated heightened security measures and military actions in response to acts of terrorism has disrupted commerce and has intensified uncertainties in the U.S. economy. Any further acts of terrorism or a future war may disrupt commerce and undermine consumer confidence, which could negatively impact our sales revenue by causing consumer spending and/or mall traffic to decline. Furthermore, an act of terrorism or war, or the threat thereof, or any other unforeseen interruption of commerce, could negatively impact our business by interfering with our ability to obtain merchandise from foreign vendors. Inability to obtain merchandise from our foreign vendors or substitute other vendors, at similar costs and in a timely manner, could adversely affect our operating results and financial condition.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

We repurchase our common stock from time to time under a stock repurchase program. On November 11, 2010, our Board of Directors approved a \$300.0 million increase in repurchase availability under the program, bringing total repurchase authorization, since inception of the program, to \$1.15 billion. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of our stock trading window, and liquidity and capital resource requirements going forward. Our purchases of treasury stock for the third quarter of fiscal 2010 and remaining availability pursuant to our share repurchase program were as follows:

Period	Total Number of Shares (or Units) Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Approximate Dollar Value of Shares that may yet be Purchased Under the Plans or Programs (a) (b) (In thousands)
August 1 to August 28, 2010	1,000,000	\$22.50	1,000,000	\$ 440,849
August 29 to October 2, 2010	1,520,000	22.93	1,520,000	\$ 405,994
October 3 to October 30, 2010	355,000	26.55	355,000	\$ 396,568
Total	2,875,000	\$23.23	2,875,000	

(a) The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program.

(b) After taking into account the additional \$300.0 million of repurchase availability that was approved on November 11, 2010.

# Item 3. Defaults Upon Senior Securities

Not applicable.

Item 4. Reserved

Item 5. Other Information

Not applicable.

## Item 6. Exhibits

Exhibit	
No.	Description
	Separation Agreement and Release, dated December 1, 2010 between the Company and Mindy C.
10.1	Meads.*
	Certification by Thomas P. Johnson, Chief Executive Officer, pursuant to Section 302 of the
31.1	Sarbanes-Oxley Act of 2002.*
	Certification by Michael J. Cunningham, President and Chief Financial Officer, pursuant to Section 302
31.2	of the Sarbanes-Oxley Act of 2002.*
	Certification by Thomas P. Johnson pursuant to 18 U.S.C. Section 1350, as adopted pursuant to
32.1	Section 906 of the Sarbanes-Oxley Act of 2002.**
	Certification by Michael J. Cunningham pursuant to 18 U.S.C. Section 1350, as adopted pursuant to
32.2	Section 906 of the Sarbanes-Oxley Act of 2002.**
101.INS	XBRL Instance Document.*
101. SCH	XBRL Taxonomy Extension Schema.*
101.CAL	XBRL Taxonomy Extension Calculation Linkbase.*
101.LAB	XBRL Taxonomy Extension Label Linkbase.*
101.PRE	XBRL Taxonomy Extension Presentation Linkbase.*

\* Filed herewith.

\*\* Furnished herewith.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Aéropostale, Inc.

/s/ THOMAS P. JOHNSON Thomas P. Johnson Chief Executive Officer (Principal Executive Officer)

/s/ MICHAEL J. CUNNINGHAM Michael J. Cunningham President — Chief Financial Officer (Principal Financial Officer)

Dated: December 8, 2010

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