

ALDEN JOHN W  
Form 3  
December 06, 2002

FORM 3

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility

Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden  
hours per response. . . . . 0.5

1. Name and Address of Reporting Person\*

**Alden, John W.**

(Last) (First) (Middle)

**103 JFK Parkway**

(Street)

**Short Hills, NJ 07078**

(City) (State) (Zip)

2. Date of Event

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Requiring Statement  
Month/Day/Year

**12/4/02**

3. I.R.S. Identification  
Number of Reporting  
Person, if an entity  
(voluntary)

4. Issuer ~~name~~ or Trading Symbol

**The Dun & Bradstreet Corporation**  
**DNB**

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

- ☒ Director  
☐ 10% Owner  
☐ Officer (give title below)  
☐ Other (specify below)

Description

6. If Amendment,  
Date of Original  
(Month/Day/Year)

7. Individual or Joint/Group  
Filing (Check Applicable Line)

- ☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

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(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr.4)

3. Ownership Form:

Direct (D)

or

Indirect (I)

(Instr. 5)

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

**No securities owned**

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**Table II - Derivative Securities Beneficially Owned**  
**(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security  
(Instr. 4)
2. Date Exercisable(DE) and  
Expiration Date(ED)  
(Month/Day/Year)

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DE / ED

3. Title and Amount of  
Underlying Securities  
(Instr. 4)

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Title / Amount or Number of Shares

4. Conversion or  
Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)  
or  
Indirect (I)

(Instr.5) 6. Nature of  
Indirect  
Beneficial  
Ownership  
(Instr.5)

**Explanation of Responses:**

**By:**

/s/ by: David J. Lewinter for John W. Alden

12/5/02

\*\* Signature of Reporting Person

Date

SEC 1473 (07/02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.