

KROGER CO
Form 5
March 07, 2005

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if
no longer subject
to Section 16.
Form 4 or Form
5 obligations
may continue.
See Instruction
1(b).
Form 3 Holdings
Reported
Form 4
Transactions
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Address of Reporting Person *
Flora Jon C

(Last) (First) (Middle)

1014 VINE STREET

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
KROGER CO [KR]

3. Statement for Issuer's Fiscal Year Ended
(Month/Day/Year)
01/29/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)

Senior Vice President

6. Individual or Joint/Group Reporting

(check applicable line)

____X____ Form Filed by One Reporting Person
____ Form Filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|---|---|--|--|--|
| Common Stock | Â | Â | Â | Â Â Â Â | 60,220.6988 (1) | D | Â |

Reminder: Report on a separate line for each class of
securities beneficially owned directly or indirectly.

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contained in this form are not required to respond unless
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SEC 2270
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|--|-----|--|--------------------|--|-------------------------------------|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Non-Qualified Stock Option | \$ 13.4375 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 05/14/2007 | Common Stock | 2,400 |
| Non-Qualified Stock Option | \$ 21.0625 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 02/19/2008 | Common Stock | 4,000 |
| Non-Qualified Stock Option | \$ 22.2344 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 04/15/2008 | Common Stock | 9,000 |
| Non-Qualified Performance Stock Option | \$ 22.2344 | Â | Â | Â | Â | Â | Â <u>(3)</u> | 04/15/2008 | Common Stock | 9,000 |
| Non-Qualified Stock Option | \$ 27.1719 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 05/26/2009 | Common Stock | 9,000 |
| Non-Qualified Performance Stock Option | \$ 27.1719 | Â | Â | Â | Â | Â | Â <u>(4)</u> | 05/26/2009 | Common Stock | 9,000 |
| Non-Qualified Stock Option | \$ 16.5938 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 02/10/2010 | Common Stock | 6,000 |
| Non-Qualified Performance Stock Option | \$ 16.5938 | Â | Â | Â | Â | Â | Â <u>(5)</u> | 02/10/2010 | Common Stock | 6,000 |
| Non-Qualified Stock Option | \$ 24.94 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 12/07/2010 | Common Stock | 10,000 |
| Non-Qualified Stock Option | \$ 24.43 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 05/10/2011 | Common Stock | 10,000 |
| Non-Qualified Performance Stock Option | \$ 24.43 | Â | Â | Â | Â | Â | Â <u>(6)</u> | 05/10/2011 | Common Stock | 10,000 |
| Non-Qualified Stock Option | \$ 22.995 | Â | Â | Â | Â | Â | Â <u>(2)</u> | 05/09/2012 | Common Stock | 20,000 |
| Non-Qualified Performance Stock Option | \$ 22.995 | Â | Â | Â | Â | Â | Â <u>(7)</u> | 05/09/2012 | Common Stock | 10,000 |

| | | | | | | | | | | |
|----------------------------|-----------|---|---|---|---|---|-------|------------|--------------|--------|
| Non-Qualified Stock Option | \$ 14.925 | Â | Â | Â | Â | Â | Â (2) | 12/12/2012 | Common Stock | 60,000 |
| Non-Qualified Stock Option | \$ 17.31 | Â | Â | Â | Â | Â | Â (2) | 05/06/2014 | Common Stock | 30,000 |
| Non-Qualified Stock Option | \$ 18.095 | Â | Â | Â | Â | Â | Â (2) | 06/24/2014 | Common Stock | 10,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Flora Jon C 1014 VINE STREET CINCINNATI, OH 45202 | Â | Â | Â Senior Vice President | Â |

Signatures

/s/ Jon C. Flora 03/04/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans which are deemed to be 'tax-conditioned plans' pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.
- (2) These options were granted under an option plan of The Kroger Co. and vest in equal annual installments in whole amounts over a five-year period, at the rate of 20% per year commencing one year from the date of grant.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 63% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum of 13% appreciation per annum from the date of grant or 200% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- (3) These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 75% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 15% appreciation per annum from the date of grant or 252% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved an 81% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 16% appreciation per annum from the date of grant or 280% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- (5) These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 78% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 15% appreciation per annum from the date of grant or 208% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- (6) These options will vest during the first four years from the date of the grant only if the Company's stock price has achieved a 55% appreciation from the option price. Thereafter, the options vest only if the Company's stock price has achieved a minimum 13% appreciation per annum from the date of grant or 185% appreciation, whichever is less. The options vest nine years and six months after grant, if not sooner vested.
- (7)

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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