FINAN KEVIN P Form 3 January 23, 2006

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement ALASKA AIR GROUP INC [ALK] FINAN KEVIN P (Month/Day/Year) 01/12/2006 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **ALASKA AIRLINES** (Check all applicable) INC, 19300 INTERNATIONAL BLVD SO 10% Owner Director (Street) \_X\_\_ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) **EXEC VP OPERATIONS** \_X\_ Form filed by One Reporting Person SEATTLE. WAÂ 98188 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) COMMON STOCK (1) 224 I **ESOP TRUST** COMMON STOCK 155 D Â Â COMMON STOCK (2) 10,760 D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Rt to Buy)	07/26/2001	07/26/2010	Common Stock	14,500	\$ 28.5625	D	Â
Employee Stock Option (Rt to Buy)	01/30/2002	01/30/2011	Common Stock	14,800	\$ 31.8	D	Â
Employee Stock Option (Rt to Buy)	11/12/2002	11/12/2011	Common Stock	17,700	\$ 25.2	D	Â
Employee Stock Option (Rt to Buy)	02/11/2004	02/11/2013	Common Stock	17,700	\$ 18.76	D	Â
Employee Stock Option (Rt to Buy)	03/01/2005	03/01/2014	Common Stock	8,800	\$ 26.1	D	Â
Employee Stock Option (Rt to Buy)	08/30/2006	08/30/2015	Common Stock	8,800	\$ 32.96	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
FINAN KEVIN P							
ALASKA AIRLINES INC	â	â	EXEC VP OPERATIONS	â			
19300 INTERNATIONAL BLVD SO	А	А	A EAEC VP OPERATIONS	A			
SEATTLE, WA 98188							

# **Signatures**

Shannon K. Alberts for Kevin P. Finan, Attorney-In-Fact 01/23/2006

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in trust in connection with 401(k) Plan.
- (2) Shares held in connection with employee restricted stock awards

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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