Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

DUN & BRADSTREET CORP/NW

Form 4

February 16, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31,

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response...

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

PELSON VICTOR A Sy			2. Issuer Name and Ticker or Trading Symbol DUN & BRADSTREET CORP/NW [DNB]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 103 JFK PA	(First)	(Middle)	3. Date of (Month/D) 02/11/20	ansaction			_X_ Director Officer (give below)		Owner er (specify		
(Street) 4. If Amo			4. If Ame	mendment, Date Original				6. Individual or Joint/Group Filing(Check			
SHORT HILLS, NJ 07078				onth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person [uired, Disposed of, or Beneficially Owned]			
. •	2.5						•	•		·	
1.Title of Security	2. Transaction Da (Month/Day/Yea		med on Date, if	3. Transaction	4. Securi on(A) or Di		-	5. Amount of Securities	6. Ownership Form: Direct		
(Instr. 3)	•	any	,	Code	(Instr. 3,		` ′	Beneficially	(D) or	Beneficial	
		(Month/	Day/Year)	(Instr. 8)				Owned	Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(IIISU. 4)	(IIISU: 4)	
Common Stock	02/11/2010			A	1,701	A	\$ 70.54	14,643.02	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4.	5. orNumber	6. Date Exerc Expiration Da		7. Title Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Monun Day/ Year)	execution Date, if any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/		Under Securi	lying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
PELSON VICTOR A							
103 JFK PARKWAY	X						
SHORT HILLS, NJ 07078							

Signatures

/s/ Christine Cappuccia for Victor A.
Pelson
02/16/2010

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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