## Edgar Filing: Cole Douglas G. - Form 4

Cole Doug Form 4	las G.												
December	17, 2010												
FOR	$\mathbf{M}$ <b>4 UNITED</b>		SECU	DITIE	C	AND EX	УСЦ	ANCEC	OMMISSION		APPROVAL		
	CURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-0287					
Check this box					NGES IN BENEFICIAL OWNERSHIP OF SECURITIES						January 31, 2005 average		
Form 4 Form 5 obligati may co <i>See</i> Ins 1(b).	or Filed pu ions ntinue. truction	7(a) of the	Public 1	16(a) o Utility H	of t Ho	he Secur Iding Co	mpa	•	Act of 1934, 1935 or Section )	burden ho response.	•		
(Print or Type	e Responses)												
1. Name and Address of Reporting Person *2. IssuCole Douglas G.Symbol								-	5. Relationship of Reporting Person(s) to Issuer				
			AVEC [AVE	EO PHARMACEUTICALS INC VEO]					(Check all applicable)				
(Month				ate of Earliest Transaction nth/Day/Year) 15/2010					X_ Director10% Owner Officer (give title Other (specify below) below)				
(Street) 4. If An Filed(M				mendment, Date Original ⁄Ionth/Day/Year)					<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
	DGE, MA 02139								Person		1 0		
(City)	(State)	(Zip)	Та	ble I - No	on·	-Derivativ	e Seci	urities Acqu	iired, Disposed of	, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	(D)	Price			By AGTC		
Common Stock	12/15/2010			S <u>(1)</u>		422	D	\$ 14.1389 (2)	41,607	I	Advisors Fund, L.P. $(3)$		
Common Stock	12/15/2010			S <u>(4)</u>		6,978	D	\$ 14.1389 (2)	737,984	I	by Applied Genomics Technology Capital Fund, L.P. (5)		
	12/16/2010			S <u>(1)</u>		656	D		40,951	Ι			

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Common Stock			\$ 14.2111 ( <u>6)</u>		By AGTC Advisors Fund, L.P. (3)				
Common 12/16/2010 Stock	S <u>(4)</u>	10,851 D	\$ 14.2111 727,133 (6)	Ι	by Applied Genomics Technology Capital Fund, L.P.				
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.									
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)									

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	Expiration	Title	Number		
						Exercisable	Date	inte	of		
				Code V	(A) (D)				Shares		
				coue v	( <i>I</i> <b>I</b> ) ( <b>D</b> )				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Cole Douglas G. C/O AVEO PHARMACEUTICALS, INC. 75 SIDNEY STREET CAMBRIDGE, MA 02139	Х						
Signatures							
/s/ Joseph D. Vittiglio, Esq., attorney-in-fact	12/	17/2010					
<u>**</u> Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by AGTC Advisors Fund, L.P. on November 9, 2010.

(2) The price reported in this Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$13.97 to \$14.385, inclusive. The reporting person undertakes to provide AVEO Pharmaceuticals, Inc., any security holder of AVEO Pharmaceuticals, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the ranges set forth in this footnote.

Held by AGTC Advisors Fund, L.P.; NewcoGen Group, Inc. ("NewcoGen Inc.") is the general partner of AGTC Partners, L.P., which is the general partner of AGTC Advisors Fund, L.P. NewcoGen Inc. is a wholly-owned subsidiary of Flagship Ventures Management, Inc.

- (3) ("Flagship Inc."). Noubar B. Afeyan Ph.D. and Edwin M. Kania, Jr. are the directors of Flagship Inc. and may be deemed to have beneficial ownership with respect to all shares held by AGTC Advisors Fund, L.P. The reporting person disclaims beneficial ownership over shares held by AGTC Advisors Fund, L.P.
- (4) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by Applied Genomic Technology Capital Fund, L.P. on November 9, 2010.

Held by Applied Genomic Technology Captital Fund, L.P.; NewcoGen Inc. is the general partner of AGTC Partners, L.P., which is the general partner of Applied Genomic Technology Captital Fund, L.P. NewcoGen Inc. is a wholly-owned subsidiary of Flagship Inc.

(5) Noubar B. Afeyan Ph.D. and Edwin M. Kania, Jr. are the directors of Flagship Inc. and may be deemed to have beneficial ownership with respect to all shares held by Applied Genomic Technology Capital Fund, L.P. The reporting person disclaims beneficial ownership over shares held by Applied Genomic Technology Capital Fund, L.P.

The price reported in this Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$14.095 to \$14.27 inclusive. The reporting person undertakes to provide AVEO Pharmaceuticals, Inc., any security holder of AVEO

(6) Pharmaceuticals, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.