NEW YORK TIMES CO Form 3 January 09, 2012 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Darline Jean			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol NEW YORK TIMES CO [NYT]				
(Last)	(First)	(Middle)	01/01/2012	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Origina Filed(Month/Day/Year)	
ABOUT GROUP, 249 WEST 17TH STREET				(Check all applicable)			·····	
NEW YOR	(Street) K, NY 1	0011		Director 10% Owner X Officer Other (give title below) (specify below) President & CEO, About Group			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 	
(City)	(State)	(Zip)	Table I - N	Non-Derivat	ive Securiti	es Be	neficially Owned	
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	1	
Class A Con	nmon Stock	2	574		D	Â		
Class A Common Stock			1,065 <u>(1)</u>	1,065 (1)		By 4	01(k) plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

SEC 1473 (7-02)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	

3235-0104

January 31,

2005

0.5

Number:

Expires:

response...

Estimated average burden hours per

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Option 2005	(2)	12/20/2015	Class A Common Stock	2,400	\$ 27.445	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Darline Jean ABOUT GROUP 249 WEST 17TH STREET NEW YORK, NY 10011	Â	Â	President & CEO, About Group	Â		
Signatures						
Kenneth A. Richieri, Attorney- Darline Jean	in-fact fo	or	01/09/2012			

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects the number of shares of Class A Common Stock attributed to the reporting person based on her holdings in The New York Times
 Company Stock Fund of The New York Times Companies Supplemental Retirement and Investment Plan, as of December 31, 2011. The number of shares was calculated by dividing the dollar value of the reporting person's holdings in such fund by the closing price of The New York Times Company Class A Common Stock on December 30, 2011.

Right to buy Class A Common Stock granted under The New York Times Company 1991 Executive Stock Incentive Plan. The option
 (2) vested in four equal annual installments beginning on the first anniversary of its grant date. The grant date for Option 2005 was December 20, 2005 and such option is now fully vested and exercisable.

Â **Remarks:** Exhibit List Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.