MASSARONI KENNETH M

Form 4 July 05, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * MASSARONI KENNETH M

> (First) (Middle)

SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA **BOULEVARD**

CUPERTINO, CA 95014

07/02/2012

07/02/2012

07/02/2012

Shares

Ordinary

Shares

(Street) Filed(Month/Day/Year)

2. Issuer Name and Ticker or Trading Symbol

Seagate Technology plc [STX]

3. Date of Earliest Transaction (Month/Day/Year) 07/02/2012

4. If Amendment, Date Original

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

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Number:

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response...

Director 10% Owner Other (specify _X__ Officer (give title below)

EVP, General Counsel, CAO

6. Individual or Joint/Group Filing(Check

Applicable Line)

55,429

50,429

40,429

X Form filed by One Reporting Person Form filed by More than One Reporting

D

D

D

(City)	(State)	(Zip) Tak	ole I - Non-	Derivative	Secu	rities Acquir	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(A) or			5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)	Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Ordinary Shares	07/02/2012		M	10,000	A	\$ 3.345	30,429	D	
Ordinary Shares	07/02/2012		M	30,000	A	\$ 13.73	60,429	D	
Ordinary	07/02/2012		S	5,000	D	\$ 24.691	55 //20	D	

5,000

5,000

10,000

D

D

D

(1)

\$

(2)

24.6899

S

S

S

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Ordinary Shares					\$ 24.6587 (2)		
Ordinary Shares	07/02/2012	S	20,000	D	\$ 24.6746 (2)	20,429	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orderivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
NQ Stock Options	\$ 3.345	07/02/2012		M		10,000	09/11/2010(3)	03/06/2016	Ordinary Shares	10,000
NQ Stock Optioins	\$ 13.73	07/02/2012		M		30,000	09/12/2009(4)	09/12/2015	Ordinary Shares	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
MASSARONI KENNETH M SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014			EVP,General Counsel, CAO					
Signatures								
/S/ Roberta S. Cohen for Kenneth M. Massaroni		07/05/2012						
**Signature of Reporting Person		Date						

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on November 17, 2011.
- (2) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on May 10, 2012.
- Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four and half
- (3) year vesting schedule. One quarter of the option shares vested on September 11, 2010 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 11, 2010.
- Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four year vesting (4) schedule. One quarter of the option shares vested on September 12, 2009 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.