#### BEINDORFF MICHAEL A

Form 4

November 16, 2012

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

Number:

3235-0287 January 31,

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

2005

0.5

response...

Estimated average burden hours per

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

Lifevantage Corp [LFVN]

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

BEINDORFF MICHAEL A

								(Check all applicable)			
(Last)	(First) (I	Middle)	3. Date of	f Earliest T	ransaction						
			(Month/D	•				_X_ Director		% Owner	
9815 S. MONROE STREET, SUITE 100			11/14/2012					Officer (giv	below)	her (specify	
	(Street) 4. If Am			nendment, Date Original				6. Individual or Joint/Group Filing(Check			
Filed			Filed(Mor	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
SANDY, UT 84070								Person			
(City)	(State)	(Zip)	Tabl	e I - Non-	Derivative	Secur	ities Acc	quired, Disposed	of, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution		Pate, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			Beneficially Form Owned (D) Following Indi	Ownership Form: Direct (D) or Indirect (I)	Ownership (I) (Instr. 4)		
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common Stock (1)	11/14/2012			A	25,000	A	\$0	137,000	D		
Common Stock	11/15/2012			A	23,113	D	\$ 2.8	160,113	D		
Common Stock	11/15/2012			A	1,887	D	\$ 2.79	162,000	D		
Common Stock								8,000	I	By Spouse	
Common Stock								700	I	By Spouse as Custodian	

for Minor Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. ionNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	S	Pate	7. Tit Amou Under Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secun Bene Own Follo Repo Trans (Instr
			Code V	/ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BEINDORFF MICHAEL A 9815 S. MONROE STREET SUITE 100 SANDY, UT 84070	X						

# **Signatures**

/s/ Rob Cutler, Attorney-in-Fact

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired pursuant to a restricted stock award granted November 14, 2012, which vests in full in a single vesting increment on the date of the Company's next annual meeting of shareholders, subject to continued service with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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