CONNS INC Form 4 September 13, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

Form 4 or Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per 0.5 response...

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * STEPHENS WARREN A			2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(
111 CENTER	R STREET		(Month/Day/Year) 09/09/2016	Director X 10% Owner Officer (give title below) Other (specify below)			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
LITTLE ROO	CK, AR 7220	01	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

LITTL	E ROCK,	AR 7220

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	ırities Acqı	iired, Disposed o	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) Door Disposed of (D) (Instr. 3, 4 and 5) (A) Or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/09/2016		P	22,619	A	\$ 8.8421	22,619	I	By Warren Miles Amerine Stephens 2012 Trust
Common Stock							385,350	I	By Warren A. Stephens Grantors Trust
Common Stock							285,000	I	By Warren A. Stephens Roth IRA

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Common Stock	430,000	I	By WAS Family Trust One
Common Stock	183,283	I	By Harriet C. Stephens Trust
Common Stock	500,000	I	By Paula W. and John P. Calhoun Family Trust
Common Stock	2,727,920	I	By Stephens Investments Holdings LLC
Common Stock	931,038	I	By Warren and Harriet Stephens Childrens Trust
Common Stock	82,430	I	By Stephens Inc.
Common Stock	206,116	I	By WAS Conns Annuity Trust One
Common Stock	56,633	I	By Warren Miles Amerine Stephens 1995 Trust
Common Stock	6,352	I	By Warren Miles Amerine Stephens Trust
Common Stock	56,633	I	By John Calhoun Stephens 1995 Trust
Common Stock	6,352	I	By John Calhoun Stephens Trust
Common Stock	56,633	I	By Laura Whitaker

 $\begin{array}{c} \text{Stephens} \\ \text{1995 Trust} \\ \\ \text{Common} \\ \text{Stock} \\ \\ \text{Stock} \\ \end{array} \qquad \begin{array}{c} \text{By Laura} \\ \\ \text{Whitaker} \\ \\ \text{Stephens} \\ \\ \\ \text{Trust} \\ \end{array}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transa Code (Instr. 3	(8) I	Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)
			Code	V ((A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
STEPHENS WARREN A		••					
111 CENTER STREET		X					
LITTLE ROCK, AR 72201							

Signatures

Todd Ferguson, attorney in fact for reporting person

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 3

09/13/2016

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Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$8.665 to \$9.00, inclusive.

(1) Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.