AVON PRODUCTS INC Form 8-K July 30, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 30, 2008

# **Avon Products, Inc.**

(Exact name of registrant as specified in charter)

New York (State or other jurisdiction of incorporation) 1-4881 (Commission File Number)

1345 Avenue of the Americas

New York, New York 10105-0196

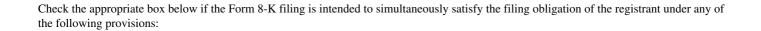
13-0544597 (IRS Employer Identification No.)

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(Address of principal executive offices) (Zip Code)

(212) 282-5000

(Registrant s telephone number, including area code)



- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### INFORMATION TO BE INCLUDED IN THE REPORT

#### Item 2.02 Results of Operations and Financial Condition.

On July 30, 2008, Avon Products, Inc. issued a press release announcing its results of operations for the second quarter of 2008. The press release included Avon s consolidated statements of income, condensed consolidated balance sheets and consolidated statements of cash flows, and a supplemental schedule that provided additional information regarding Avon s regional results and product category sales, for the three-month and six-month periods ended June 30, 2008. A copy of that press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1 Press Release of Avon Products, Inc. dated July 30, 2008

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#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVON PRODUCTS, INC. (Registrant)

By /s/ Charles W. Cramb Charles W. Cramb Vice Chairman, Chief Finance and Strategy Officer

Date: July 30, 2008

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#### EXHIBIT INDEX

Exhibit No. Description
99.1 Press Release of Avon Products, Inc. dated July 30, 2008