Hanesbrands Inc. Form DEFA14A March 09, 2012

### UNITED STATES

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 14A INFORMATION**

## PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES

EXCHANGE ACT OF 1934 (Amendment No. )

Filed by the Registrant þ				
Filed by a Party other than the Registrant "				
Check the appropriate box:				
   	Conf Defin Defin	minary Proxy Statement fidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) nitive Proxy Statement nitive Additional Materials citing Material Pursuant to §240.14a-12		
		HANESBRANDS INC.		
		(Name of Registrant as Specified In Its Charter)		
		(Name of Person(s) Filing Proxy Statement, if other than the Registrant)		
Pa	Payment of Filing Fee (Check the appropriate box):			
þ 		To fee required. ee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11		
	(1)	Title of each class of securities to which transaction applies:		
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		Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):		
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(1)	Amount Previously Paid:		
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(4)	Date I fied.		

# \*\*\* Exercise Your Right to Vote \*\*\*

### Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on April 24, 2012.

### HANESBRANDS INC.

1000 EAST HANES MILL ROAD

WINSTON-SALEM, NC 27105

### **Meeting Information**

Meeting Type:Annual MeetingFor holders as of:February 16, 2012Date:April 24, 2012Time: 8:30 a.m., Easte

**Date:** April 24, 2012 **Time:** 8:30 a.m., Eastern Time **Location:** Hanesbrands New York Design Center

260 Madison Avenue, 14th floor

New York, NY 10016

For directions to Hanesbrands New York Design Center

call 212-850-2447

You are receiving this Notice of Annual Meeting and Internet Availability because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <a href="https://www.proxyvote.com">www.proxyvote.com</a> or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

## **Before You Vote**

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

#### **How to View Online:**

Have the information that is printed in the box marked by the arrow XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for

requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 10, 2012 to facilitate timely delivery.

## **How To Vote**

Please Choose One of the Following Voting Methods

**Vote In Person:** To attend the meeting in person, you must present an admission ticket and some form of government-issued photo identification (such as a valid driver s license or passport). At the meeting, you will need to request a ballot to vote these shares.

**Authorize Your Proxy By Internet:** To authorize your proxy now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow XXXX XXXX available and follow the instructions.

**Authorize Your Proxy By Mail:** You can authorize your proxy by mail by requesting a paper copy of the materials, which will include a proxy card.

<sup>\*</sup> If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow XXXX XXXX (located on the following page) in the subject line.

### **Voting Items**

# The Board of Directors recommends that you vote FOR the following:

1. Election of Directors

### Nominees:

- 01)Lee A. Chaden06)Ronald L. Nelson02)Bobby J. Griffin07)Richard A. Noll03)James C. Johnson08)Andrew J. Schindler04)Jessica T. Mathews09)Ann E. Ziegler
- 05) J. Patrick Mulcahy

### The Board of Directors recommends that you vote FOR the following proposals:

2. To ratify the appointment of PricewaterhouseCoopers LLP as Hanesbrands independent registered public accounting firm

for Hanesbrands 2012 fiscal year

3. To approve, by a non-binding, advisory vote, executive compensation as described in the Proxy Statement for the

Annual Meeting

4. To transact such other business as may properly come before the meeting or any adjournment or postponement thereof