## Edgar Filing: FINISH LINE INC /IN/ - Form 4

| FINISH LIN<br>Form 4  |  |   |   |  |             |        |             |  |  |   |  |  |
|---|--|---|---|--|-------------|--------|-------------|--|--|---|--|--|
| March 29, 20  | ЛЛ   | STATES  | SECU  | RITIES A   | ND EXO      | CHA    | NGE C       | OMMISSION  | OMB AF   | PROVAL  |  |  |
|   |  |   |   | shington,  |             |        |             |  | Number:  | 3235-0287   |  |  |
| Check th<br>if no lon;<br>subject to<br>Section 1<br>Form 4 c | ger <b>STATEN</b><br>16.   | FATEMENT OF CHANGES IN BENEFICIAL OWNER<br>SECURITIES |   |  |             |        |             |  | Expires:<br>Estimated a<br>burden hour<br>response |   |  |  |
| Form 5<br>obligatio<br>may com<br><i>See</i> Instr<br>1(b).   | tinue. Section 17(a  | a) of the l   | Public U  |  | ling Com    | ipany  | Act of      | Act of 1934,<br>1935 or Sectior<br>)   | 1  |   |  |  |
| (Print or Type ]  | Responses)   |   |   |  |             |        |             |  |  |   |  |  |
|   | Address of Reporting E   | Person <u>*</u>                                       | Symbol  | r Name <b>and</b><br>I LINE IN   |             |        | 0           | 5. Relationship of<br>Issuer   | Reporting Pers                                     | on(s) to  |  |  |
| (Last)  | (First) (N   | Aiddle)   |   |  | _           | INL.   | J           | (Check   | c all applicable                                   | )   |  |  |
| 3308 N. MITTHOEFFER ROAD                                      |  |   | <ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>03/28/2005</li></ul> |  |             |        |             | Director 10% Owner<br>X_ Officer (give title Other (specify<br>below)<br>Senior Executive VP - COO |  |   |  |  |
| INDIANAF  | (Street)<br>POLIS, IN 46235  |   |   | endment, Da<br>nth/Day/Year  | -           |        |             | 6. Individual or Jo<br>Applicable Line)<br>_X_ Form filed by O<br>Form filed by M                  | one Reporting Per                                  | rson  |  |  |
| (City)  |  | (Zip)   | Tabl  | le I - Non-D   | erivative ( | Securi |             | Person<br>iired, Disposed of   | or Beneficial                                      | lv Owned  |  |  |
| 1.Title of<br>Security<br>(Instr. 3)                          | 2. Transaction Date 2A. Deemed<br>(Month/Day/Year) Execution Date, if<br>any<br>(Month/Day/Year) |   |   | 3.4. Securities AcquiredTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5) |             |        |             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)     | 6.<br>Ownership                                    | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |  |
|   |  |   |   | Code V   | Amount      | (D)    | Price       | (Instr. 3 and 4)   |  |   |  |  |
| Class A<br>Common<br>Stock                                    | 03/28/2005   |   |   | М  | 18,000      | А      | \$<br>8.155 | 19,920   | D  |   |  |  |
| Class A<br>Common<br>Stock                                    | 03/28/2005   |   |   | S  | 18,000      | D      | \$<br>21.45 | 1,920  | D  |   |  |  |
| Class A<br>Common<br>Stock                                    | 03/28/2005   |   |   | М  | 10,500      | А      | \$ 5.65     | 12,420   | D  |   |  |  |
| Class A<br>Common   | 03/29/2005   |   |   | S  | 10,500      | D      | \$<br>21.45 | 1,920  | D  |   |  |  |

|                                       |           |            | Code V (A | A) | (D)   | Date<br>Exercisable | Expiration<br>Date | Title                      | Amount<br>or<br>Number<br>of Shares |
|---------------------------------------|-----------|------------|-----------|----|-------|---------------------|--------------------|----------------------------|-------------------------------------|
| Stock<br>Options<br>(Right to<br>buy) | \$ 0.5    |            |           |    |       | 02/07/2006          | 02/07/2012         | Class A<br>Common<br>Stock | 18,000                              |
| Stock<br>Options<br>(Right to<br>buy) | \$ 3.995  |            |           |    |       | 04/26/2002          | 04/26/2011         | Class A<br>Common<br>Stock | 14,000                              |
| Stock<br>Options<br>(Right to<br>buy) | \$ 5.65   | 03/28/2005 | М         | 10 | 0,500 | 02/04/2004          | 02/04/2013         | Class A<br>Common<br>Stock | 10,500                              |
| Stock<br>Options<br>(Right to<br>buy) | \$ 8.155  | 03/28/2005 | М         | 13 | 8,000 | 02/07/2003          | 02/07/2012         | Class A<br>Common<br>Stock | 18,000                              |
| Stock<br>Options<br>(Right to<br>buy) | \$ 17.625 |            |           |    |       | 03/04/2005          | 03/04/2014         | Class A<br>Common<br>Stock | \$<br>40,000                        |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |  |

number.

TransactionDerivative

(D) (Instr. 3, 4, and 5)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

4.

Code

(Instr. 8)

Persons who respond to the collection of

information contained in this form are not

6. Date Exercisable and

Expiration Date

(Month/Day/Year)

required to respond unless the form displays a currently valid OMB control

5. Number of

Securities

Acquired (A)

or Disposed of

SEC 1474

(9-02)

7. Title and Amount of

**Underlying Securities** 

(Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if

any

(Month/Day/Year)

1. Title of 2.

Security

(Instr. 3)

Derivative Conversion

or Exercise

Derivative

Price of

Security

2

SCHNEIDER STEVEN J 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235

Senior Executive VP - COO

## Signatures

/s/ Gary D Cohen, attorney-in-fact

03/29/2005

Date

## \*\*Signature of Reporting Person **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v). \*

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.