

ANHEUSER BUSCH COMPANIES INC  
Form DEFA14A  
April 07, 2004

---

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## SCHEDULE 14A INFORMATION

### Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ☒ X

Filed by a Party other than the Registrant ☐ 0

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ Confidential, for Use of the Commission Only  
(as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☐ Definitive Additional Materials
- ☒ Soliciting Material Pursuant to Rule 14a-12

## Anheuser-Busch Companies, Inc.

---

(Name of Registrant as Specified In Its Charter)

---

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ X No fee required.
- ☐ 0 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1. Title of each class of securities to which transaction applies:

---

2. Aggregate number of securities to which transaction applies:

---

3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form DEFA14A

---

4. Proposed maximum aggregate value of transaction:

---

5. Total fee paid:

---

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1. Amount Previously Paid:

---

2. Form, Schedule or Registration Statement No.:

---

3. Filing Party:

---

4. Date Filed:

---

---

April 8, 2004

Dear Shareholder(s):

The time is approaching for the Annual Meeting of the Shareholders of Anheuser-Busch Companies, Inc. on April 28, 2004, and our vote tabulator has not received your Proxy.

It is important that your shares be represented at the meeting. **PLEASE VOTE IN ONE OF THE THREE WAYS AS DESCRIBED ON THE ATTACHED DUPLICATE PROXY AS SOON AS POSSIBLE.**

Sincerely,

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form DEF14A

JoBeth G. Brown  
Vice President and Secretary

**YOU CAN VOTE IN ONE OF THREE WAYS:**

**ANHEUSER-BUSCH COMPANIES,  
INC.  
ONE BUSCH PLACE  
ST. LOUIS, MO 63118-1852**

**VOTE BY PHONE - 1-800-690-6903**

Use any touch-tone telephone from the US or Canada 24 hours a day, 7 days a week, to transmit your voting instructions up until 11:59 P.M. Eastern Time on April 27, 2004, the day before the meeting date. Have your proxy card in hand when you call and then follow the instructions. There is no charge to you for this call.

**VOTE BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)**

Use the Internet to transmit your voting instructions up until 11:59 P.M. Eastern Time on April 27, 2004, the day before the meeting date. Have your proxy card in hand when you access the web site.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided.

**IF YOU WISH TO VOTE BY TELEPHONE OR INTERNET,  
HAVE YOUR PROXY CARD IN HAND.**

**THANK YOU FOR VOTING**

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

ANHBS1

KEEP THIS PORTION FOR YOUR  
RECORDS

DETACH AND RETURN THIS PORTION ONLY

**THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.**

**ANHEUSER-BUSCH COMPANIES, INC.**

**The Board of Directors recommends  
a vote FOR Item 1.**

	<b>For All</b>	<b>Withhold All</b>	<b>For All Except</b>	
1. ELECTION OF DIRECTORS				To withhold authority to vote for any individual nominee, mark For All Except and write the nominee's number on the line below.
01) August A. Busch III	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
02) Carlos Fernandez G.				
03) James R. Jones				
04) Andrew C. Taylor				
05) Douglas A. Warner III				

**The Board of Directors recommends a  
vote FOR Item 2.**

	<b>For</b>	<b>Against</b>	<b>Abstain</b>
--	------------	----------------	----------------

2. APPROVAL OF INDEPENDENT AUDITORS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
--	-----------------------	-----------------------	-----------------------

**PLEASE MARK, SIGN, DATE, AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE.**

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form DEFA14A

(Sign exactly as your name appears above; in the case of shares held by joint owners, all joint owners should sign; fiduciaries should indicate title and authority.)

Yes No

Please indicate if you plan to attend this meeting

O O

Signature [PLEASE SIGN  
WITHIN BOX] Date

Signature (Joint Owners) Date

PLEASE ADMIT SHAREHOLDER LISTED ON REVERSE SIDE

NON-TRANSFERABLE

**Annual Meeting of Stockholders**

April 28, 2004, 10:00 A.M. (local time) at Ports of Call at SeaWorld of Florida,  
7007 SeaWorld Drive, Orlando, Florida

**Each stockholder may be asked to present valid picture identification, such as driver's license or employee identification badge, in addition to this admission ticket.**

q FOLD AND DETACH HERE q

**PROXY**

**Anheuser-Busch Companies, Inc.**

**This Proxy Solicited on Behalf of The Board of Directors  
for the Annual Meeting of Stockholders**

The person(s) signing this proxy form hereby appoints August A. Busch III, Patrick T. Stokes, and JoBeth G. Brown as proxies, each with the power of substitution and hereby authorizes them to represent and to vote, as designated on the reverse side of this form, all of the shares of stock that the undersigned would be entitled to vote at the Annual Meeting of Stockholders of Anheuser-Busch Companies, Inc. to be held at Ports of Call at SeaWorld of Florida, 7007 SeaWorld Drive, Orlando, Florida, on April 28, 2004 at 10:00 A.M. local time and at any adjournments thereof.

**THE SHARES REPRESENTED BY THIS PROXY WILL BE  
VOTED IN THE MANNER INDICATED BY THE STOCKHOLDER. IN  
THE ABSENCE OF SUCH INDICATION, SUCH SHARES WILL BE  
VOTED FOR THE ELECTION OF DIRECTORS IN ITEM 1 AND FOR  
ITEM 2. THE SHARES REPRESENTED BY THIS PROXY WILL BE**

**VOTED IN THE DISCRETION OF SAID PROXIES WITH RESPECT  
TO SUCH OTHER BUSINESS AS MAY PROPERLY COME BEFORE  
THE MEETING AND ANY ADJOURNMENTS THEREOF.**

(Be sure to sign and date the reverse side of this form)

---

---