HASBRO INC Form 3 February 13, 2008 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Frascotti John			2. Date of Event Requiring Statement(Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]			
(Last)	(First)	(Middle)	02/07/2008		4. Relationshi Person(s) to I	ip of Reporting ssuer		5. If Amendment, Date Original Filed(Month/Day/Year)
C/O HASBRO, INC., 1011 NEWPORT AVENUE			(Check all applicable)			r nou(monus buy, rous)		
PAWTUCK	(Street) ET, RI (02862			Director 10% Owner X_Officer Other (give title below) (specify below) GLOBAL CHIEF MARKETING OFFICER			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Ta	able I - N	Non-Derivative Securities Beneficially Owned			
1.Title of Secu (Instr. 4)	rity		Be	Amount of eneficially astr. 4)	f Securities Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	1
Common Stock (Par Value \$.50)			0	0		D	Â	
Reminder: Rep owned directly		ate line for ea	ch class of securiti	ies benefici	ally S	EC 1473 (7-02)	
		-	oond to the colle					

currently valid OMB control number. Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

1. Title of Derivative Security (Instr. 4) 2. Date Exercisable Expiration Date (Month/Day/Year)	nd 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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January 31,

2005

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Expires:

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Estimated average burden hours per

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Date	Expiration	Amount or	or Indirect
Exercisable	Date	Number of	(I)
		Shares	(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Frascotti John C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02862	Â	Â	GLOBAL CHIEF MARKETING OFFICER	Â		
Signatures						
/s/ Tarrant Sibley p/o/a for John 02/ Frascotti		/2008				
**Signature of Reporting Person	D	ate				
Explanation of Resp	onses:					
* If the fame is filed has seen them are not		$\mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}} = \mathbf{L}_{\mathbf{r}}$				

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.