Edgar Filing: Cotoia Michael - Form 4

Cotoia Micha Form 4 October 20, 2												
	ГЛ									PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMI Washington, D.C. 20549							COMMISSION	OMB Number:	3235-0287			
Check this box if no longer subject to Section 16. Form 4 or Form 5 chliastians Filed pursuant to Section 16(a) of t					ES IN BENEFICIAL OWNERSHIP OF ECURITIES) of the Securities Exchange Act of 1934, y Holding Company Act of 1935 or Sectior				Expires:January 31, 2005Estimated average burden hours per response0.5			
<i>See</i> Instruction 1(b). 30(h) of the Investment Company Act of 1940												
(Print or Type F	Responses)											
Cotoia Michael Symbol				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
				Target Inc [TTGT]				(Check all applicable)				
								below)	C Officer (give title Other (specify			
(Street) 4. If Amer				endment, Date Original			6. Individual or Joint/Group Filing(Check					
Filed(Mont NEWTON, MA 02466				nth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table	e I - Non-De	erivative	Securi	ities Acc	quired, Disposed of	f, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		ate, if	3. Transactic Code (Instr. 8) Code V	on(A) or D (D) (Instr. 3,	4 and (A) or	d of 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	10/18/2011			S <u>(1)</u>	7,813	D	\$ 6.23 (2)	171,562	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: Cotoia Michael - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Person

Reporting Owner Name / Address			Relationships				
	Director	10% Owner	Officer	Other			
Cotoia Michael C/O TECHTARGET, INC. 275 GROVE STREET NEWTON, MA 02466			Executive Vice President				
Signatures							
Rick Olin, Attorney-in-fact	10/20/20	11					
** Signature of Reporting	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sale was made automatically pursuant to a trading plan entered into by the reporting person pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934.

The reported transactions were executed at sales prices ranging from \$6.0401 to \$6.3500. The reporting person undertakes to provide,

(2) upon request by the SEC staff, TechTarget, Inc. or any security holder of TechTarget, Inc. the full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.