LIPSCHITZ LOUIS

Form 4

November 07, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

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obligations

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

may continue. See Instruction

(Drint or Type Desponses)

1(b).

	(Print or Type Re	esponses)									
1. Name and Address of Reporting Person LIPSCHITZ LOUIS				2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer				
				MAJESO [COOL]	CO ENTE	ERTAINMENT CO	(Check all applicable)				
	(Last)	(Last) (First) (Middle) 60 RARITAN CENTER		(Month/Da	•	nsaction	X Director Officer (give below)	title Other below)			
		N CENTER		11/03/20	11		,	,			
	PARKWAY										
(Street)				4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
				Filed(Mont	h/Day/Year)		Applicable Line)				
							X Form filed by One Reporting Person				
EDISON, NJ 08837							Form filed by More than One Reporting Person				
	(City)	(State)	(Zip)	Table	I - Non-De	erivative Securities Acq	uired, Disposed o	f, or Beneficial	ly Owned		
	1.Title of	2. Transaction	Date 2A. De	emed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature o		
Security (Month/Day/Year) Execu			ear) Executi	ation Date, if Transaction(A) or Disposed of			Securities	Form: Direct	Indirect		

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securion(A) or D (D) (Instr. 3,	ispose	ed of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(msu. 3 and 4)		
Restricted Common Stock	11/03/2011		A	3,012	A	(1)	163,490	D	
Common Stock	11/03/2011		S	1,171 (2)	D	\$ 3.43	162,319	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title a		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amount	of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlyi	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								А	mount		
								01			
						Date Exercisable	Expiration Date		umber		
				Code V	(A) (D)			SI	hares		

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

LIPSCHITZ LOUIS
160 RARITAN CENTER PARKWAY X
EDISON, NJ 08837

Signatures

/s/ Louis Lipschitz

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Quarterly restricted stock grant pursuant to the Issuer's director compensation policy that vests 180 days from the grant date.
- (2) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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