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TD AMERITRADE HOLDING CORP

Form 4

February 13, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB

OMB APPROVAL

Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average

response...

burden hours per

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

| RICKETTS J PETER | | | Symbol TD AMERITRADE HOLDING CORP [AMTD] | | | | G | Issuer (Check all applicable) | | | |
|---|--------------------------------------|---|--|--|---|--------|---|---|--|-----------------------|--|
| (Last) (First) (Middle) 200 S. 108TH AVE. | | 3. Date of Earliest Transaction (Month/Day/Year) 02/11/2014 | | | | | _X_ Director 10% Owner Officer (give title below) Other (specify below) | | | | |
| | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| (City) | · Person | | | | | | | lv Owned | | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Year |) Execution any | ned | 3. | 4. Securit on(A) or Di (Instr. 3, | ies Ac | quired l of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect | |
| Common Stock | 02/03/2014 | | | G | 31,575 | D | \$0 | 510,113 | D | | |
| Common Stock | 02/11/2014 | | | G | 345 | D | \$ 0 | 509,768 | D | | |
| Common Stock | 02/11/2014 | | | S | 15,000 | D | \$ 32.44 (1) | 494,768 | D | | |
| Common Stock | | | | | | | | 115,197 | I | By his children | |
| | | | | | | | | 70,896 | I | | |

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Common By
Stock annuity
trusts (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Secur (Instr. | int of lying | 8. Price of Derivative Security (Instr. 5) | |
|---|---|--------------------------------------|---|---------------------------------------|---|---------------------|--------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| DICKETTS I DETED | | | | | | | |

200 S. 108TH AVE. X
OMAHA, NE 68154

Signatures

/s/ Brenna O'Connor as attorney-in-fact for J. Peter
Ricketts
02/13/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This price represents the weighted average sales price for multiple transactions reported on this line. The prices of the transactions

 (1) reported on this line ranged from \$32.38 to \$32.53. Upon request by the SEC staff, the issuer or a security holder of the issuer, the reporting person will undertake to provide full information regarding the number of shares and prices at which transactions were effected.
- (2) Shares are held by trusts created for Mr. Ricketts' children.

Reporting Owners 2

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(3) Shares are held by annuity trusts, for which Mr. Ricketts is the grantor and a beneficiary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.