#### **HEALTHSTREAM INC**

Form 4

August 14, 2014

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

1(b).

(Print or Type Responses)

| 1. Name and Add<br>GORDON FF  | ^           | ting Person * | 2. Issuer Name and Ticker or Trading Symbol HEALTHSTREAM INC [HSTM] | 5. Relationship of Reporting Person(s) to Issuer  |  |  |  |
|-------------------------------|-------------|---------------|---|---|--|--|--|
|                               |             |               | HEALTHSTREAM INC [HSTM]   | (Check all applicable)  |  |  |  |
| (Last)                        | (First)     | (Middle)      | 3. Date of Earliest Transaction                                     |   |  |  |  |
|                               |             |               | (Month/Day/Year)  | X Director 10% Owner  |  |  |  |
| 3102 WEST END AVE., SUITE 650 |             |               | 08/13/2014  | Officer (give title below) Other (specify below)  |  |  |  |
| (Street)                      |             |               | 4. If Amendment, Date Original                                      | 6. Individual or Joint/Group Filing(Check   |  |  |  |
|                               |             |               | Filed(Month/Day/Year)   | Applicable Line)  |  |  |  |
| NASHVILLE                     | E, TN 37203 |               |   | _X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |  |

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |   |                  |              |  |  |   |  |  |
|--------------------------------------|---|--|---|---|------------------|--------------|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securit<br>on(A) or Dis<br>(D)<br>(Instr. 3, 4 | sposed           | of           | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
|                                      |   |  | Code V                                  | Amount  | (A)<br>or<br>(D) | Price        | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                   |  |   |  |  |
| Common<br>Stock                      | 08/13/2014                              |  | J <u>(1)</u>                            | 12,000  | A                | \$0          | 125,023  | D  |   |  |  |
| Common<br>Stock                      | 08/13/2014                              |  | S                                       | 12,000  | D                | \$ 26<br>(2) | 113,023  | D  |   |  |  |
| Common<br>Stock                      | 08/13/2014                              |  | J(3)                                    | 36,000  | D                | \$0          | 100,000  | I  | Held by<br>Crofton<br>Capital                         |  |  |
| Common<br>Stock                      |   |  |   |   |                  |              | 11,386   | I  | Held by<br>The Joel<br>Company                        |  |  |
| Common                               |   |  |   |   |                  |              | 2,500  | I  | Custodial   |  |  |

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Stock account for minor child - Gavin B. Gordon

Custodial account for minor child

Common Stock 2,500

- Cameron L. Gordon

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transa<br>Code<br>(Instr. |   | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | Secur | ınt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |
|---|---|---|---|---------------------------------|---|---|---------------------|--------------------|-------|--|---|
|   |   |   |   | Code                            | V | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GORDON FRANK 3102 WEST END AVE. SUITE 650

X

NASHVILLE, TN 37203

**Signatures** 

Frank Gordon 08/14/2014

\*\*Signature of Reporting Person Date

Reporting Owners 2

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the receipt of shares distributed to Mr. Gordon by Crofton Capital. Mr. Gordon is the managing partner of Crofton Capital, and disclaims beneficial ownership of the shares owned by Crofton Capital except to the extent of his pecuniary interest in those shares.
- This transaction was executed in multiple trades at prices ranging from \$26.00 to \$26.02. The price reported above reflects the weighted (2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- Represents the distribution of shares to partners of Crofton Capital, including 12,000 shares to Mr. Gordon. Mr. Gordon is the managing partner of Crofton Capital, and disclaims beneficial ownership of the shares owned by Crofton Capital except to the extent of his pecuniary interest in those shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.