#### Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

#### **DUN & BRADSTREET CORP/NW**

Form 4 June 14, 2016

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

obligations may continue.

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading CROVITZ L GORDON Issuer Symbol **DUN & BRADSTREET CORP/NW** (Check all applicable) [DNB] \_X\_\_ Director (Last) (First) (Middle) 3. Date of Earliest Transaction 10% Owner Officer (give title Other (specify (Month/Day/Year) below) 103 JFK PARKWAY 06/10/2016 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

SHORT HILLS, NJ 07078

(State)

(Zin

(City)

| (City)     | (State)             | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                            |                 |           |             |                   |             |              |  |
|------------|---------------------|--|----------------------------|-----------------|-----------|-------------|-------------------|-------------|--------------|--|
| 1.Title of | 2. Transaction Date | 2A. Deemed   | 3.                         | 4. Securities   | Acqu      | ired (A) or | 5. Amount of      | 6.          | 7. Nature of |  |
| Security   | (Month/Day/Year)    | Execution Date, if   | TransactiorDisposed of (D) |                 |           | Securities  | Ownership         | Indirect    |              |  |
| (Instr. 3) |                     | any  | Code                       | (Instr. 3, 4 ar | nd 5)     |             | Beneficially      | Form:       | Beneficial   |  |
|            |                     | (Month/Day/Year)   | (Instr. 8)                 |                 |           |             | Owned             | Direct (D)  | Ownership    |  |
|            |                     |  |                            |                 |           |             | Following         | or Indirect | (Instr. 4)   |  |
|            |                     |  |                            |                 | (A)       |             | Reported          | (I)         |              |  |
|            |                     |  |                            |                 | (A)       |             | Transaction(s)    | (Instr. 4)  |              |  |
|            |                     |  | Code V                     | Amount          | or<br>(D) | Price       | (Instr. 3 and 4)  |             |              |  |
| <b>C</b>   |                     |  | Code v                     |                 | ` /       |             |                   |             |              |  |
| Common     | 06/10/2016          |  | A                          | 11.3356         | Α         | \$          | 2,972.3452        | D           |              |  |
| Stock      | 0 0 0 0 1 0         |  |                            | <u>(1)</u>      |           | 126.035     | _,,,o .e <u>-</u> | _           |              |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) |                                   |                     | ate             | 7. Title<br>Amoun<br>Under | int of<br>lying<br>ities | 8. Price of Derivative Security (Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene |
|---|---|---|---|---------------------------------------|-----------------------------------|---------------------|-----------------|----------------------------|--------------------------|--|---------------------------------|
|   | Derivative<br>Security                      |   |   |                                       | Securities<br>Acquired            |                     |                 | (Instr.                    | 3 and 4)                 |  | Owne<br>Follo                   |
|   |   |   |   |                                       | (A) or<br>Disposed                |                     |                 |                            |                          |  | Repo<br>Trans                   |
|   |   |   |   |                                       | of (D)<br>(Instr. 3,<br>4, and 5) |                     |                 |                            |                          |  | (Instr                          |
|   |   |   |   |                                       | 4, and 3)                         |                     |                 |                            | Amount                   |  |                                 |
|   |   |   |   |                                       |                                   | Date<br>Exercisable | Expiration Date | Title                      | or<br>Number<br>of       |  |                                 |
|   |   |   |   | Code V                                | (A) (D)                           |                     |                 |                            | Shares                   |  |                                 |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |
| CROVITZ L GORDON               |               |           |         |       |  |  |  |
| 103 JFK PARKWAY                | X             |           |         |       |  |  |  |
| SHORT HILLS, NJ 07078          |               |           |         |       |  |  |  |

## **Signatures**

/s/ Karen K. Pettiford-Wilson for L. Gordon Crovitz by POA previously filed

06/14/2016

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired pursuant to a dividend reinvestment feature of the issuer's stock incentive plan in connection with restricted stock units held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2