SYNOVUS FINANCIAL CORP

Form 4

December 14, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** HOLLADAY MARK G			2. Issue Symbol	r Name and	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
			SYNOV [SNV]	VUS FIN	ANCIAL CORP	(Check all applicable)				
(Last)	(First)	(Middle)		f Earliest T	ransaction	Director _X_ Officer (giv	109			
	P.O. BOX 120		`	Day/Year)		below)	below)	ici (specify		
P.O. BOX 1			12/12/2	016		Exec.VP,Chief Risk Officer				
	(Street)		4. If Ame	endment, D	ate Original	6. Individual or J	oint/Group Fili	ng(Check		
			Filed(Mo	nth/Day/Yea	r)	Applicable Line) _X_ Form filed by One Reporting Person				
COLUMBU	JS, GA 31902					Form filed by I Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative Securities Acq	quired, Disposed o	f, or Beneficia	ally Owned		
1.Title of	2. Transaction I	Date 2A. Dee	emed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature		
Committy	(Month/Day/Va	or) Evecution	on Dota if	Transacti	or(A) or Disposed of (D)		Form: Direct			

		Tabl	C I - MOII-D	ciivative se	curries Acq	required, Disposed of, of Beneficially Owned						
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities	s Acquired	5. Amount of	6. Ownership	7. Nature of				
Security	(Month/Day/Year)	Execution Date, if	Transactio	on(A) or Disp	osed of (D)	Securities	Form: Direct	Indirect				
(Instr. 3)		any	Code	(Instr. 3, 4 a	and 5)	Beneficially	(D) or	Beneficial				
		(Month/Day/Year)	(Instr. 8)			Owned	Indirect (I)	Ownership				
						Following	(Instr. 4)	(Instr. 4)				
				,		Reported						
					A)	Transaction(s)						
			Code V		or D) Price	(Instr. 3 and 4)						
			Code V	Amount (,							
Common	12/12/2016		A	308 (1) A	\$ 41.42	54,275	D					
Stock	12/12/2010		• •		41.42	c .,= / c	_					
Common					¢							
Common	12/12/2016		F	596 (2) D)	53,679	D					
Stock				_	41.42							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orNumber	Expiration D	ate	Amount	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								^	mount		
									mount		
						Date	Expiration	Title N	r Jumber		
						Exercisable	Date				
				C + V	(A) (D)			0			
				Code V	(A) (D)			S	hares		

Reporting Owners

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

HOLLADAY MARK G P.O. BOX 120 COLUMBUS, GA 31902

Exec.VP,Chief Risk Officer

Signatures

/s/ Mary Maurice 12/14/2016 Young

**Signature of Reporting Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On December 11, 2013, the reporting person reported the grant of certain market restricted stock units (the "MRSUs"). The MRSUs have a service-based vesting component as well as a Total Shareholder Return Multiplier. On December 12, 2016, pursuant to the terms of the service-based vesting component of the MRSUs, the third tranche of such award vested. Based upon the Total Shareholder Return

- Multiplier, the reporting person received 296 additional shares of the Company's restricted stock, such shares representing the amount vested in excess of the target amount of MRSUs initially reported on Form 4 in December 2013. In addition, the reporting person received 12 shares of the Company's restricted stock through the accrual of dividend equivalents.
- (2) These shares were withheld upon the vesting of restricted stock units to pay tax witholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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