

KROGER CO  
Form 5  
March 03, 2017

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box if  
no longer subject  
to Section 16.  
Form 4 or Form  
5 obligations  
may continue.  
See Instruction  
1(b).  
Form 3 Holdings  
Reported  
Form 4  
Transactions  
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL  
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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Estimated average  
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response... 1.0

1. Name and Address of Reporting Person \*  
Clark Robert W

(Last) (First) (Middle)

THE KROGER CO., 1014 VINE  
STREET

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
KROGER CO [KR]

3. Statement for Issuer's Fiscal Year Ended  
(Month/Day/Year)  
01/28/2017

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Senior Vice President

6. Individual or Joint/Group Reporting

(check applicable line)

\_\_\_\_X\_\_\_\_ Form Filed by One Reporting Person  
\_\_\_\_ Form Filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5)<br><br>(A)<br>or<br>Amount (D) Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned at end of<br>Issuer's Fiscal<br>Year<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock                       | 12/27/2016                              | Â                                                           | G                                    | 430 D \$ 0                                                                                                      | 115,528.781<br>(1)                                                                                           | D                                                                    | Â                                                                 |

Reminder: Report on a separate line for each class of  
securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information  
contained in this form are not required to respond unless  
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SEC 2270  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |  |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|------------------------------------------------------------------|-------------------------------------|--|
|                                                     |                                                                       |                                         |                                                             |                                         | (A) (D)                                                                                                               | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                            | Amount<br>or<br>Number<br>of Shares |  |
| Non-Qualified<br>Stock Option                       | \$ 14.305                                                             | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/26/2018         | Common<br>Stock                                                  | 11,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 11.17                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/25/2019         | Common<br>Stock                                                  | 14,500                              |  |
| Non-Qualified<br>Stock Option                       | \$ 10.08                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/24/2020         | Common<br>Stock                                                  | 14,500                              |  |
| Non-Qualified<br>Stock Option                       | \$ 10.08                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/24/2020         | Common<br>Stock                                                  | 7,000                               |  |
| Non-Qualified<br>Stock Option                       | \$ 10.94                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 09/16/2020         | Common<br>Stock                                                  | 7,000                               |  |
| Non-Qualified<br>Stock Option                       | \$ 12.37                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/23/2021         | Common<br>Stock                                                  | 14,500                              |  |
| Non-Qualified<br>Stock Option                       | \$ 12.37                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 06/23/2021         | Common<br>Stock                                                  | 8,000                               |  |
| Non-Qualified<br>Stock Option                       | \$ 11.76                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 12/08/2021         | Common<br>Stock                                                  | 10,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 10.98                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 07/12/2022         | Common<br>Stock                                                  | 16,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 15.75                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(3)</u>                                                   | 03/14/2023         | Common<br>Stock                                                  | 20,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 15.75                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 03/14/2023         | Common<br>Stock                                                  | 5,000                               |  |
| Non-Qualified<br>Stock Option                       | \$ 18.88                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 07/15/2023         | Common<br>Stock                                                  | 30,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 24.665                                                             | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 07/15/2024         | Common<br>Stock                                                  | 30,000                              |  |
| Non-Qualified<br>Stock Option                       | \$ 38.33                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 07/15/2025         | Common<br>Stock                                                  | 29,970                              |  |
| Non-Qualified<br>Stock Option                       | \$ 37.48                                                              | Â                                       | Â                                                           | Â                                       | Â Â                                                                                                                   | Â <u>(2)</u>                                                   | 07/13/2026         | Common<br>Stock                                                  | 57,030                              |  |

## Reporting Owners

| Reporting Owner Name / Address                                               | Relationships |           |                         |       |
|------------------------------------------------------------------------------|---------------|-----------|-------------------------|-------|
|                                                                              | Director      | 10% Owner | Officer                 | Other |
| Clark Robert W<br>THE KROGER CO.<br>1014 VINE STREET<br>CINCINNATI, OH 45202 | Â             | Â         | Â Senior Vice President | Â     |

## Signatures

/s/ Robert W. Clark, by Stacey M. Heiser,  
Attorney-in-Fact

03/03/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Between September 30, 2016 and December 31, 2016, the reporting person acquired 118.8295 shares of Kroger common stock in the Company's employee benefit plans, based on information from plan trustees. The total amount of securities directly owned by the reporting person includes shares in the Company's employee benefit plans that are deemed to be "tax-conditioned plans" pursuant to Rule 16b-3, to the extent disclosed on reports received from plan trustees.
- (1) These options were granted under a long-term incentive plan of The Kroger Co. and vest in equal annual installments in whole amounts over a five-year period, at the rate of 20% per year commencing one year from the date of the grant.
  - (2) These options were granted under an option plan of The Kroger Co. and vest in equal annual installments in whole share amounts over a three-year period, at the rate of one-third per year commencing one year after the date of grant, with the remainder vesting three years from the date of grant.
  - (3)

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.