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MATTEL IN	C/DE/										
Form 4											
July 02, 2007											
FORM	4 UNITED	STATES	SECU	RITIES /	AND EX	CHANGE		т	PPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							NomB Number:	3235-0287			
Check this box								Expires:	January 31,		
if no longer subject to Section 16. Form 4 or								Estimated burden ho	Expires: 2005 Estimated average burden hours per response 0.5		
Form 5 obligation may conti <i>See</i> Instru 1(b).	Section 17(a) of the	Public U	Jtility Hol	lding Coi		nge Act of 1934, of 1935 or Secti 940	on			
(Print or Type R	esponses)										
1. Name and Address of Reporting Person * 2. Is SCARBOROUGH DEAN A Symbol				er Name an			5. Relationship of Reporting Person(s) to Issuer				
			MATTEL INC /DE/ [MAT]				(Check all applicable)				
(Mont				. Date of Earliest Transaction Month/Day/Year) 06/30/2007			X_ Director 10% Owner Officer (give title Other (specify				
	33 CONTINENT		00/30/2	2007			below)	below)			
			d(Month/Day/Year) Applicable Li			Applicable Line)					
EL SEGUNDO, CA 90245 Form filed by More than One Reporting Person Form filed by More than One Reporting Person											
(City)	(State)	(Zip)	Tał	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D) 4 and 5) (A) or		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V		(D) Price					
Reminder: Repo	ort on a separate line	e for each cl	ass of sec	urities bene	-	-	-	ation of	SEC 1474		
					inforr requi	nation cont red to respo ays a curre	spond to the colle ained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					sposed of, or convertible	Beneficially Owner securities)	1			

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber	Expiration Date	Underlying Securities	Derivative

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		/Year)	(Instr. 3 and 4	4)	Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom stock	<u>(1)</u>	06/30/2007		А	79	(2)	(2)	Common stock	79	\$ 25.29

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
SCARBOROUGH DEAN A MATTEL, INC MAIL STOP M1-1516 333 CONTINENTAL BLVD. EL SEGUNDO, CA 90245	X					
Signatures						

/s/ Dean A.	
Scarborough	06/30/2007
**Signature of Reporting	Date

Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Distributions from Mr. Scarborough's phantom stock account will be in the form of shares of Mattel common stock equal in value to the value of the phantom stock account.
- (2) The phantom stock units will be settled in Mattel common stock after Mr. Scarborough ceases to be a member of the Board of Directors of Mattel, Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.