PONTUAL ROMULO

Form 4

February 20, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Estimated average

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Number: January 31, Expires: 2005

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

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See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * PONTUAL ROMULO			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
(Last)			DIRECTV [DTV] 3. Date of Earliest Transaction	(Check all applicable)		
C/O DIRECTV, 2260 EAST IMPERIAL HIGHWAY			(Month/Day/Year) 02/15/2013	Director 10% Owner Officer (give title Other (specify below) Exec. VP		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
FI SEGUNI	OO CA 9024	ς.	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		

EL SEGUNDO, CA 90245

(Ctata)

(City)	(State)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transactio	4. Securi on(A) or Di (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
		(Month/Day/Year)	(Instr. 8)	,	(A) or		Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock	02/19/2013		Code V $I_{(1)}^{(1)}$	Amount 87 (1)	(D)	Price \$ 49.26	6,468	I	401(K)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities	8 1 3 (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 49.19	02/15/2013		A	23,472	(2)	02/15/2023	Common Stock	23,472	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PONTUAL ROMULO							
C/O DIRECTV			Exec.				
2260 EAST IMPERIAL HIGHWAY			VP				
EL SEGUNDO, CA 90245							

Signatures

Janet L. Williamson, Attorney-in-Fact 02/19/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 19, 2013, the reporting person transferred funds in the amount of \$4,292.40 within the DIRECTV 401(k) Savings Plan from other investments into units of the DIRECTV Stock Fund representing approximately 87 shares of DIRECTV common stock based on the closing price on February 19, 2013, of \$49.26. This transaction qualifies as an exempt Discretionary Transaction for purposes of Rule 16b.
- (2) Options vest in three equal annual installments vesting on each of December 31, 2013, 2014 and 2015.
- (3) Employee stock option granted pursuant to Rule 16b-3 qualified DIRECTV 2010 Stock Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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