**VIVUS INC** Form 4 September 02, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \*

MARSH GUY P

(Middle)

1172 CASTRO STREET

(Street)

(First)

2. Issuer Name and Ticker or Trading Symbol

VIVUS INC [VVUS]

3. Date of Earliest Transaction (Month/Day/Year)

08/31/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

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Estimated average

burden hours per

X\_ Officer (give title \_ Other (specify below)

VP, Operations & General Mgr.

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### **MOUNTAIN VIEW, CA 94040**

(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	ities Aco	quired, Disposed	of, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired for(A) or Disposed of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	08/31/2009		M	547	A	\$ 3.13	4,248	D	
Common Stock	08/31/2009		S <u>(1)</u>	547	D	\$ 6.27	3,701	D	
Common Stock	08/31/2009		M	1,194	A	\$ 4.25	4,895	D	
Common Stock	08/31/2009		S <u>(1)</u>	1,194	D	\$ 6.27	3,701	D	
Common Stock	08/31/2009		M	889	A	\$ 4.25	4,590	D	

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Common Stock 08/31/2009  $S_{\underbrace{(1)}}$  889 D 0.27 0.27 0.27 0.27 0.27 0.27

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Incentive Stock Option (right to buy)	\$ 3.13	08/31/2009		M	547	(2)	01/30/2016	Common Stock	547
Incentive Stock Option (right to buy)	\$ 4.25	08/31/2009		M	1,194	<u>(3)</u>	01/29/2017	Common Stock	1,19
Non-Qualified Stock Option (right to buy)	\$ 4.25	08/31/2009		M	889	<u>(3)</u>	01/29/2017	Common Stock	889

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

MARSH GUY P 1172 CASTRO STREET MOUNTAIN VIEW, CA 94040

VP, Operations & General Mgr.

**Signatures** 

By: Kate Higgins For: Guy
Marsh
09/02/2009

\*\*Signature of Reporting Person Date

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 12, 2009.
- (2) Twenty-five percent (25%) of the shares subject to the option became exercisable on 1/30/07 and one forty-eighth of the shares become exercisable monthly thereafter.
- (3) Twenty-five percent (25%) of the shares subject to the option became exercisable on 1/29/08 and one forty-eighth of the shares become exercisable monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.