#### Edgar Filing: KEATING BRIAN G - Form 4

KEATING I Form 4	BRIAN G									
February 01	, 2005									
FORM	ПД							OMB AF	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287		
Check th if no lon	aer							Expires:	January 31, 2005	
subject to Section 7 Form 4 c	16.	MENI OF CHA	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Estimated average burden hours per response 0.5			
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type	Responses)									
KEATING BRIAN G Sym			Issuer Name <b>and</b> Ticker or Trading nbol NCINNATI BELL INC [CBB]				5. Relationship of Reporting Person(s) to Issuer			
(I+)	(Einst)				, ICD	D]	(Check	c all applicable	)	
(Me		(Month/	Date of Earliest Transaction fonth/Day/Year) /28/2005				Director 10% Owner X_ Officer (give title Other (specify below) below) Vice President			
			endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CINCINNA	ATI, OH 45202						Form filed by M Person			
(City)	(State)	(Zip) Tal	ole I - Non-I	Derivative	Securi	ities Acq	uired, Disposed of,	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)		l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		D	
Common Stock							6,739.74	I	By Trustee of 401k RSP	
Common Stock (1)	01/28/2005		А	30,000	A	\$ 4.295	40,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivatives Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Se (Ir
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Buy $(2)$	\$ 12.981					01/02/1998(4)	01/02/2007	Common Stock	2,400	
Option to Buy $(3)$	\$ 13.155					01/02/1999(4)	01/02/2008	Common Stock	3,000	
Option to Buy $(3)$	\$ 16.75					01/03/2000(4)	01/03/2009	Common Stock	7,650	
Option to Buy $(3)$	\$ 16.75					01/04/2002	01/04/2009	Common Stock	500	
Option to Buy $(3)$	\$ 35.9688					01/03/2001(4)	01/03/2010	Common Stock	8,000	
Option to Buy $(3)$	\$ 24.7813					06/26/2001 <u>(4)</u>	06/26/2010	Common Stock	6,200	
Option to Buy $(3)$	\$ 22.8438					01/01/2002(5)	01/01/2011	Common Stock	8,000	
Option to Buy $(3)$	\$ 16.425					09/05/2002 <u>(5)</u>	09/05/2011	Common Stock	1,000	
Option to Buy $(3)$	\$ 9.645					12/04/2002 <u>(5)</u>	12/04/2011	Common Stock	8,500	
Option to Buy $(3)$	\$ 3.48					12/05/2003 <u>(5)</u>	12/05/2012	Common Stock	25,000	

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Option to Buy $(3)$	\$ 5.655	12/04/2004(5)	12/04/2013	Common Stock	51,000
Option to Buy $(3)$	\$ 3.7	12/03/2005 <u>(5)</u>	12/03/2014	Common Stock	75,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
KEATING BRIAN G 201 EAST FOURTH STREET CINCINNATI, OH 45202			Vice President				
Signatures							
Amy Collins, Attorney-in-Fact fo Keating		02/01/2005					
<u>**</u> Signature of Reporting Perso	Date						

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1988 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.
- (5) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.