#### WILSON CHRISTOPHER J

Form 4

January 11, 2011

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading WILSON CHRISTOPHER J Issuer Symbol CINCINNATI BELL INC [CBB] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 221 EAST FOURTH STREET 12/07/2010 below) VP, General Counsel (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Ownership Indirect Beneficial (Instr. 3) Code Disposed of (D) Beneficially Form: Ownership (Instr. 3, 4 and 5) Owned Direct (D) (Month/Day/Year) (Instr. 8) (Instr. 4) Following or Indirect Reported (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V Amount (D) Price By Trustee of Executive Common 100,000 I Deferred Stock Compensation

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

155,315

D

SEC 1474 (9-02)

Plan

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) Disposed of ((Instr. 3, 4, ar 5)	or (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (	(D)	Date Exercisable	Expiration Date	Title I
Option to Buy (1)	\$ 16.42						09/05/2002	09/05/2011	Common Stock
Option to Buy $\frac{(1)}{}$	\$ 9.645						12/04/2002	12/04/2011	Common Stock
Option to Buy $\frac{(1)}{}$	\$ 3.48						12/05/2003	12/05/2012	Common Stock
Option to Buy $\frac{(1)}{}$	\$ 5.655						12/04/2004	12/04/2013	Common Stock
Option to Buy $\frac{(1)}{}$	\$ 3.7						12/03/2004	12/03/2014	Common Stock
Option to Buy (1)	\$ 3.995						12/01/2005	12/01/2015	Common Stock
Option to Buy (1)	\$ 4.735						12/08/2007	12/08/2016	Common Stock
Option to Buy (2)	\$ 4.91						12/07/2008	12/07/2017	Common Stock
Option to Buy (2)	\$ 1.67						12/05/2009	12/05/2018	Common Stock
Option to Buy (2)	\$ 1.39						01/30/2010	01/30/2019	Common Stock
Stock Appreciation Right (3)	\$ 1.39						01/30/2010	01/30/2019	Common Stock
Option to Buy (2)	\$ 2.91						01/29/2011	01/29/2020	Common Stock
Stock Appreciation Right (4)	\$ 2.54	12/07/2010		A	176,074		12/07/2011(5)	12/07/2020	Common Stock

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILSON CHRISTOPHER J 221 EAST FOURTH STREET CINCINNATI, OH 45202

VP, General Counsel

# **Signatures**

Christopher J.

Wilson 01/11/2011

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Stock-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) 3-year vesting schedule: 28% one year from the grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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