#### FBL FINANCIAL GROUP INC

Form 4

February 04, 2014

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to

3235-0287 Number: January 31, Expires:

2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per 0.5 response...

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad McNeill Day	•	rting Person *	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			FBL FINANCIAL GROUP INC [FFG]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director 10% OwnerX_ Officer (give title Other (specify		
5400 UNIVERSITY AVENUE (Street)			02/01/2014	below) below) General Counsel  6. Individual or Joint/Group Filing(Check		
			4. If Amendment, Date Original			
WEST DES	MOINES, I	A 50266	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I Non Derivative Securities As	equined Disposed of an Papaficially Owner		

(City)	(State)	Zip) Tabl	e I - Non-D	<b>Derivative</b>	Secui	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price		ed of (D)	Beneficially (D) or Beneficially Owned Indirect (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	02/01/2014		Code V  M	945	(D)	( <u>1</u> )	945	D	
Class A Common Stock	02/01/2014		D	945	D	\$ 38.63	0	D	
Class A Common Stock	02/01/2014		M	987	A	(1)	987	D	
Class A Common	02/01/2014		D	987	D	\$ 38.63	0	D	

### Edgar Filing: FBL FINANCIAL GROUP INC - Form 4

#### Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Numb orDerivativ Securitie Acquired or Dispo (D) (Instr. 3, and 5)	ve es d (A) osed of	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	An or Nu of Sh
Restricted Stock Units (Cash Settled)	<u>(1)</u>	02/01/2014		M		945	02/01/2014	02/01/2017	Class A Common Stock	9
Restricted Stock Units (Cash Settled)	(1)	02/01/2014		М		987	02/01/2014	02/01/2018	Class A Common Stock	
Restricted Stock Units (Cash Settled)	(2)	02/01/2014		A	4,598		02/01/2015(2)	02/01/2019(2)	Class A Common Stock	4

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
McNeill David Alan 5400 UNIVERSITY AVENUE			General Counsel				
WEST DES MOINES, IA 50266			Counsei				

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## **Signatures**

By: Robert Simons, per filed confirming stmt For: David Alan McNeill 02/03/2014

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. On
- (1) February 1, 2014, 20% of the reporting person's cash settled RSU's listed above were vested and settled. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.
- Each unit of cash settled RSU is the economic equivalent of one share of FBL Financial Group, Inc. Class A Common Stock. The units of cash settled RSU's will be settled in cash on each vesting date. The units vest 20% on each of the first five anniversaries of the grant date. 20% of the units will be exercisable and expire on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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