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REYNOLD Form 4 January 05,	S AMERICAN IN 2016	NC	-							
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287	
Check this box if no longer subject to Section 16. SECURITIES STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES Expires: 20 Estimated average burden hours per									urs per	
(Print or Type	Responses)									
1. Name and A NOWELL	2. Issuer Name and Ticker or Trading Symbol REYNOLDS AMERICAN INC [RAI]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 401 N MAIN STREET			3. Date of Earliest Transaction (Month/Day/Year) 12/31/2015				X_ Director 10% Owner Officer (give title Other (specify below) below)			
				iled(Month/Day/Year) Applicable Line _X_Form filed Form filed				Joint/Group Filing(Check y One Reporting Person y More than One Reporting		
							Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities	Acquired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	Securities I Beneficially (Owned (Following (Reported Transaction(s) (Instr. 3 and 4)	5. Ownership Form: Direct D) or Indirect I) Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Rep	port on a separate line	for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
					inform	nation cor	espond to the collect ntained in this form	are not	SEC 1474 (9-02)	

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8. Pr
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	Deri
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Secu

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (<i>A</i> or Disposed (D) (Instr. 3, 4, and 5)	d of				(Inst
				Code V	(A)	(D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	\$ 0 <u>(1)</u>	12/31/2015		A <u>(2)</u>	218.15	(3)	(3)	Common Stock	218.15	0
Phantom Stock Units	\$ 0 <u>(1)</u>	12/31/2015		A <u>(5)</u>	523.57	<u>(3)</u>	(3)	Common Stock	523.57	\$ 4:

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
NOWELL LIONEL L III 401 N MAIN STREET WINSTON-SALEM, NC 27101	Х						
Signatures							
McDara P. Folan, III, Attorney-in-fact		01/05/2016	6				
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One Unit represents one share of Common Stock.
- (2) Under the Equity Incentive Award Plan for Directors, eligible directors of the Issuer are awarded Units on a quarterly basis. Units bear quarterly dividends at the same rate as Issuer's Common Stock, but the dividends are paid in the form of additional Units.
- (3) Units generally are payable upon termination of the director's service with the Issuer.
- (4) Includes 995.07 additional Units paid as dividends on January 4, 2016.
- (5) Director has deferred his cash compensation into Units under the Deferred Compensation Plan for Directors. Units bear quarterly dividends at the same rate as Issuer's Common Stock, but the dividends are paid in the form of additional Units.
- (6) Includes 256.47 additional Units paid as dividends on January 4, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.