Edgar Filing: REYNOLDS AMERICAN INC - Form 4

| REYNOLDS Form 4 March 03, 20 | S AMERICAN IN 016 | ١C | | | | | | | | | |
|--|---|-------------|-----------------------------------|---|--|--------|-------------|--|---|---|--|
| FORM | 14 | | | | | | | | OMB AF | PROVAL | |
| UNITED STATES SEC | | | | CURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | OMB Number: | 3235-0287 | |
| Check thi if no long subject to Section 1 Form 4 o Form 5 | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | | Expires: Estimated a burden hour response | ed average nours per | |
| obligation may cont <i>See</i> Instru 1(b). | ns Section 17(| a) of the l | Public U | | ling Com | ipany | Act of | e Act of 1934, 1935 or Section 0 | I | | |
| (Print or Type F | Responses) | | | | | | | | | | |
| Holton Martin L. III Symbol | | | | er Name and Ticker or Trading | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (Last) 401 N MAII | | Middle) | 3. Date of (Month/E 03/01/2 | - | ansaction | | | Director X Officer (give below) EVP, Gen. (| | | |
| | | | | nendment, Date Original onth/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| WINSTON | SALEM, NC 27 | 101 | | | | | | Form filed by Me Person | ore than One Rep | porting | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative S | Securi | ties Acqu | uired, Disposed of, | or Beneficiall | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | n Date, if | 3. Transactio Code (Instr. 8) Code V | 4. Securit r(A) or Dis (Instr. 3, 4) | sposed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 03/01/2016 | | | F | 38,233 | D | \$ 50.49 | 103,827 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Secur (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--|---|---------------------|--------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

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Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|------------|-------------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Holton Martin L. III 401 N MAIN STREET WINSTON SALEM, NC 27101 | | | EVP, Gen. Counsel & Asst. Sec | | | | | |
| Signatures | | | | | | | | |
| McDara P. Folan, III, Attorney-in-fact | | 03/03/2016 | 5 | | | | | |
| **Signature of Reporting Person | | Date | | | | | | |

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.